



4,123
dreams
came true
in 2022!



Annual Report 2022

January 1 – December 31, 2022

WE WON'T REST UNTIL EVERY CHILD HAS A BED OF THEIR OWN

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A NOTE FROM SUZY

Dear friends,

The past 6 years of serving our neighbors has undoubtedly made a positive impact in our community. Sweet Dream Makers has provided **over 15,000 beds**, and still, no child has ever had to wait to receive a bed of their own. Your commitment to ensuring every child has a bed of their own was clothed in both empathy and action. Together, your support combined with the relentless dedication of our vendors, staff, and volunteers empowered us to make sweet dreams come true.

Challenging times in South Florida and across our nation have only increased for families – as the poverty line has risen, the crisis for affordable housing is omnipresent, and the mental health of our neighbors holds more weight than ever before. But in facing adversity, ***your support delivered a record 4,123 beds in 2022, averaging 400 beds per month and a 43% increase in lives improved from 2021.***

While we have continued to bring relief to bedlessness in Palm Beach County with vigor, neighbors in Broward County have been underserved and under-resourced in need of beds and bedding. Thanks to you, this was a challenge we could solve for 995 babies, children, and adults in Broward in 2022. I invite you to read more throughout our report from families whose lives have improved from receiving beds of their own.

We are now beginning our 7th year of service and the pace of our program for 2023 is projected to surpass 6,000 requests. Your commitment to getting kids off the floor and into a bed is a tremendous testimony to your care for our community. I hope you are enlightened about our vision and feel inspired to stay involved. Please call or email me any time to talk about what we can accomplish together. From the bottom of my heart, **thank you for making sweet dreams come true!**

All my very best,



Suzanne Broad, Founder and Executive Director of Sweet Dream Makers



Cover photo: Executive Director Suzy Broad delivers bunk beds to a local family.

OUR MISSION

Sweet Dream Makers improves the health and well-being of children and families by providing beds, bedding, and essential furniture.

OUR VISION

We won't rest until every child who is sleeping on the floor, sharing beds, or sleeping in unsafe, unsanitary conditions has a bed of their own.



In **2022**, Sweet Dream Makers provided **4,123 beds** to local children and their families.



^^ Just in time for the holidays, these three sisters received brand new beds of their own – plus bedding with butterflies and their favorite colors.

Through our flagship program, *A Bed of My Own*, children and their families in need are referred through our network of 100+ social service providers and receive at no cost:

- ★ A new mattress
- ★ A mattress protector
- ★ A box spring
- ★ Bed frame
- ★ Bedding including sheets and comforter chosen by the children
- ★ Fresh pillows

“My wife and I as well as the entire Baer Family believe in the power of a good night's rest. It is always a good time to help the community that helps us. We are honored to help these families make their night's more comfortable!”

— David Baer, Vice President of Operations for Baers Furniture



^^ Because of Sweet Dream Makers, no child has ever had to wait to receive a bed of their own, despite increased bed deliveries by 43% from 2021 to 2022.

WHO WE SERVE

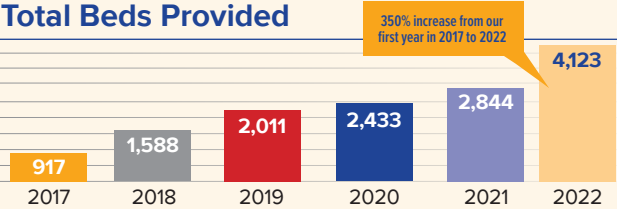
The majority of families we serve are low-wage earners – individuals who, despite working tirelessly to provide for their children, need assistance to make sure they have a safe, clean, and appropriate bed to sleep in each night. With both their economic vulnerability and continuing struggle for affordable housing, these families were faced with extraordinary challenges in 2022.

EXPANDING OUR REACH

The Jim Moran Foundation and many others continue to support our fight against bedlessness and bolstered our major 2022 goal to expand beyond Palm Beach County and meet the ever growing need in Broward County – with referrals from partner agencies such as Kids in Distress, Jack & Jill Centers, and Henderson Behavioral Health. With help from this contribution, we more than doubled our total bed deliveries in Broward County in 2022 – 995 beds compared to 446 beds in 2021. In addition, we also served veterans, senior citizens, and young adults who have aged out of foster care across South Florida.

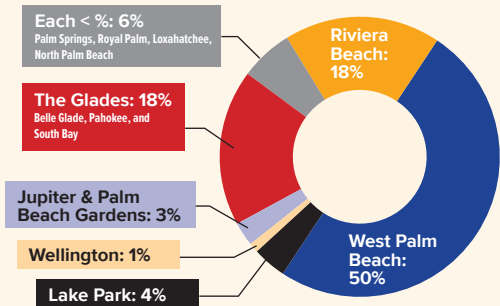
BY THE NUMBERS

Total Beds Provided

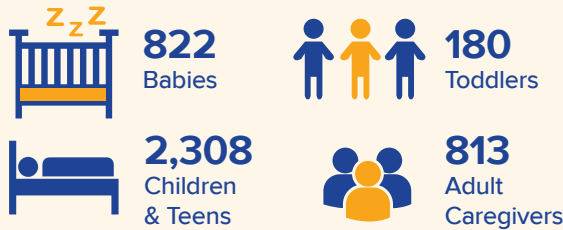


Because of Sweet Dream Makers, no child has ever had to wait to receive a bed of their own, despite increased bed deliveries by 43% from 2021 to 2022.

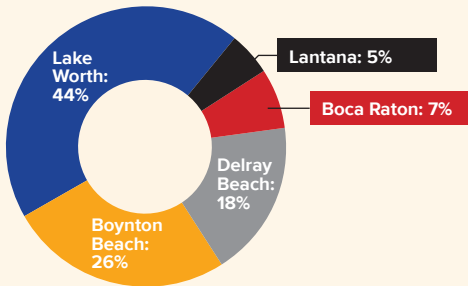
North Palm Beach County Service



People Served in 2022



South Palm Beach County Service



BROWARD COUNTY EXPANSION

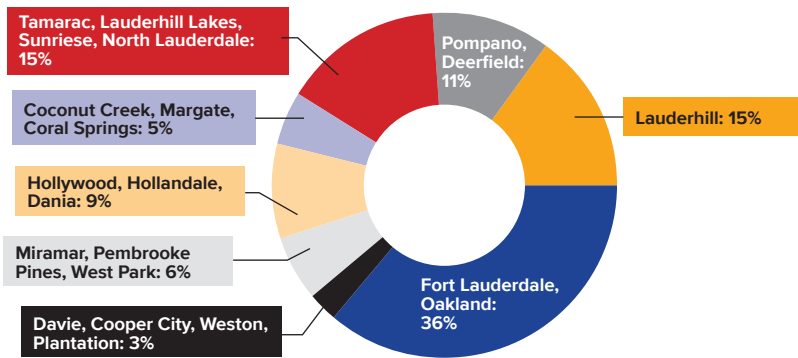
Sweet Dream Makers’ most ambitious goal in 2022 was to answer the call to support families in Broward County. With half of households falling within the Living in Poverty and ALICE (Asset Limited, Income Constrained, Employed) population groups, the need in that community is severe and pervasive. The number of ALICE households is increasing as a result of rising costs, stagnant wages, high cost of living, and unaffordability of housing; most are spending 50-80% of their income on housing (vs. the fiscally sustainable 30%).

The families we serve often have no other choice than to use broken, unsanitary, and potentially dangerous furnishings in their homes or to simply go without. Facing constant financial strain, “A Bed of My Own” Program helps eliminate some of that stress.

While it is not hard to find a family in need in Broward County, Sweet Dream Makers works diligently to collaborate with local partners that are already dedicated to serving the ever-growing low-to-moderate income population. These crucial organizations – that are woven into the fabric of our community – have several intake, screening and referral processes in place that help us ensure we are serving those that have an immediate need, wrap-around services for continued support, and a plan for economic sustainability.



Broward County Service



Some notable Broward County funders include: The William R. Watts Foundation, The Jim Moran Foundation, Kiwanis Club of Fort Lauderdale Charitable Fund, Amaturo Family Foundation, The Harry T. Mangurian, Jr. Foundation, Inc., Community Foundation of Broward and private donors.

In 2022,
995 beds
were provided to
families in Broward
County – over
double the support
compared
to 2021 –
**24% of all
beds this
year!**

COLLABORATION

As war wages on in Ukraine, refugee families like this one to the right were able to make it out safely – leaving behind everything in hopes of a better future. These sisters were sharing an air mattress and now have beds of their own.

Hundreds of social service agencies in our area provide vital resources to families and their wraparound services allow our neighbors to receive more than just basic necessities.

Be it placement in affordable housing, safety after domestic violence, moving to an apartment after eviction, or other circumstances, oftentimes the first question a family will ask their case worker is, “What will I sleep on tonight?” Sweet Dream Makers is proud to work with our partners and come alongside these agencies to fill this vital, basic need: their new beds and bedding.



^^ The first of many Ukrainian refugees that needed our help with beds.

It's not just about the comfort of a mattress, but it's the health and safety that's vital to a child's wellbeing. Even more so, the grades and improved behavior children relay after receiving a bed gives them hope and a future. As a donor, the tangibility of the program is so easy to support – I truly believe that everyone should purchase one mattress per year, and it'll make such a difference for children in need. –Heidi Schaeffer, M.D., Presenting Sponsor honored at our 2022 Pajama Game Night

Social service agencies continued to request beds and cribs for children and families in need as an essential element of health, safety, and dignity. In fact, our network of referring agencies grew to more than 100 this year. Our partners include:



Achievement Centers for
Children and Families
Adopt-a-Family
AVDA
American Assoc. of
Caregiving Youth
Boys Town South Florida
Bridges of PBC
Broward County Sheriff's
Department

Catholic Charities PBC
Center for Child Counseling
Center for Family Services
Child First
ChildNet
Children's Harbor, Inc.
Children's Home Society
Chrysalis Health
Community Based
Connections
Community Partners
Dept of Children & Families
Families First of PBC
Farmworker Coordinating
Council of PBC
FLITE Center
Guardian ad Litem

Gulfstream Goodwill
Harmony Development Ctr
Healthy Mothers, Healthy
Babies
Henderson Behavioral
Health
Hispanic Unity of Florida
Home Safe
Institute for Child and Family
Health
Jack and Jill Centers
Kids in Distress / KID First
Legacy Behavioral Health
Legal Aid Society of Palm
Beach County, Inc.
Multilingual Psychotherapy
One Hope United, Inc

PBC School District
PBC Human/Veteran Ser
PBC Sheriff's Office
Place of Hope
Ruth & Norman Rales Jewish
Family Services
Salvation Army
Stand Down House
SOS Children's Village
Taskforce for Ending
Homelessness
The Hands and Feet Inc
Vita Nova
Women in Distress
YMCA - Harmony House
and many more



<< Case managers report causes of bedlessness such as families who were recently homeless, escaped domestic violence, bed bugs, mold, damage, cannot afford storage, economic hardship, eviction, and more.



^^ A bed is not only a place to sleep, but often the only personal space a child has to read, study, or have quiet time.

IMPROVING BEHAVIOR, GRADES, MENTAL HEALTH, AND SLEEP QUALITY

“Some of the symptoms of modern poverty are an increased likelihood of anxiety, depression, and lack of focus. About half of Americans will meet the criteria for mental health disorders sometime in their life, with first onset usually in childhood or adolescence. Intervention is aimed towards youth for prevention or early treatment.” (National Library of Medicine)

The rise of inflation and skyrocketing cost of living in South Florida in 2022 was directly correlated to these additional stresses for the working poor. Amongst other causes of bedlessness, these challenges compelled our effort to alleviate the unending need for beds – increasing a massive 43% from 2021 to 2022. Until we started, no organization in South Florida was specifically addressing the staggering need for beds that we are now solving.

Not only did 80% of children and teens who received a bed report improvement in their physical health, sense of security, and mental peace, but vulnerable students were able to maintain adequate sleep, resulting in better focus at school. Studies show that a good night’s rest has a direct positive correlation with learning.

These efforts to bring relief to school-aged children were bolstered by our 5th Annual Back To School Campaign. The effort was doubled by the generous support of Hands On Tzedakah (“HOT”), who matched all gifts in increments of \$250 “bed-for-bed” to Sweet Dream Makers. This collaboration yielded an impressive 210 beds for local students to start the school year off with a good night’s sleep.

Our post-delivery surveys to families reported that

Nearly 80% of children who receive a bed of their own report improved behavior, grades, and quality of sleep.



MAKING A HOUSE A HOME: OUR WAREHOUSE PROGRAM

Families who are unable to afford beds are often unable to afford other essential furniture, such as dressers to store clothes or tables for eating, studying, or gathering. For this reason, Sweet Dream Makers operates a small warehouse of gently-used essential furniture and housewares, donated by community members and distributed free of charge as needed. Understanding this necessity, our Warehouse Program is funded in its entirety by the Pat Moran Family Foundation.

Together, our community donated approximately 3,000 furniture and houseware items — totalling more than \$65,474 in in-kind donations — to 200+ families in 2022.

Help came in many forms this year from local businesses who are passionate about our Warehouse Program to encourage each family's house to feel like a home! Dozens of organic mattresses were gifted by Essentia in Boca Raton, Baers Furniture donated 14 mattress sets, and Vertical Bridge hosted another employee volunteer day building student desks, bookcases and dinette sets. Year after year, our local Casper at the Town Center Mall continues to donate mattresses and hundreds of pillows. In addition, countless organizations, schools, and corporate offices hosted their own "Bed In A Bag" donation drives to collect new bed sets to stock our shelves so that children could pick out their own bedding with dignity and personalization.

"Dressers are so often requested by the families we serve that we allocated a small portion of our budget in 2022 to deliver them with beds when necessary, generously funded by the Leslie L. Alexander Fdn." >>



EVENTS

Our Sweet Dream Makers Ambassadors and Volunteers have continued to demonstrate such passion and action in 2022, hosting annual events and even involving new neighborhoods in South Florida. Highlights included:



Our **3rd Annual Pajama Game Night** sold out yet again at Royal Palm Yacht & Country Club, with 250 ladies who dressed in their PJs for the card party of the year! Inspired by such a fun and impactful evening, SDM Ambassador Deb Rales hosted her own Pajama Game Night in her community of Polo Trace in Delray Beach. Her neighbors were eager to support her initiative and helped fund 40 more beds and bedding.

<< Pajama Game Night team from Broward County

Back by popular demand, board members Neil Gillman and Matt MacFarland co-chaired our **2nd Annual Play Fore Beds Premier Golf Event**, also held at Royal Palm Yacht & Country Club. Our newest invite-only event included over 80 golfers who enjoyed 18 holes, whiskey tasting, and an elaborate, chef-inspired dinner.

Play Fore Beds Event Chairmen and Sweet Dream Makers Advisory Board Members, Neil Gillman and Matt MacFarland >>



In addition, our **3rd Annual Bingo & Breakfast** at Boca West Country Club was held in a new “spooktakular” spirit on Halloween morning in memory of our event co-chairs, Janice August & Susie Lehrman, who were exceptional ambassadors, volunteers, and believers of our mission. Susie’s husband Joel stepped in as co-chair this year and carried on her love for this event with eagerness and enthusiasm.

<< Bingo & Breakfast committee members Deb Rales, Joel Lehrman, and Lynne Milhauser

In December, the Addison of Boca Raton was transformed into a winter wonderland during the **5th Annual “Be A Sweet Dream Maker” Celebration**, hosted by board member Doris Gillman and her daughter Abby Bernstein-Henderson. With snowflakes, live music, an electric live auction, and delicious food, this festive, invitation-only event raised funding to provide over 2,000 beds to begin 2023 with security and fortitude. More than 250 guests raised their glasses to celebrate the achievement, continuing their commitment to the fight against bedlessness.

*Our 2022 “Be A Sweet Dream Makers of the Year”,
The McNally Family Fdn and Pat Moran Family Fdn >>*



DONORS

\$100,000 & up

Boca West Comm Fdn*
The Gillman Family Fdn*
Leslie L. Alexander Fdn*

\$50,000-99,000

Great Charity Challenge
Jim Moran Foundation*

\$20,000-49,999

Albert H & Jane D Nahmad Fdn
Steven & Tracy Angeli
Carolyn & Sean Bachrodt
BallenIsles Charities Foundation*
Batchelor Foundation
Shannon & Rick Davis
Mary & William Donnell
Extraordinary Charities
Larry Geller*
Brad & Veronika Ginsberg
Peggy Gotte
Hands on Tzedakah, Inc*
Tim Lewis*
Leonard & Hilda Kaplan Fdn
Arline & John McNally
McNally Family Fdn*
Pat Moran Family Fdn*
PSB Charitable Fund
The Sid Pashelinsky FF, Inc
Steven E. Bernstein Fdn

\$10,000-19,999

Elaine Adler
Louis Bachrodt
Baldwin R Baldwin Fdn Trust
Debbie & Steve Block
Bernard Friedman
Goldman Sachs Philanthropy Fund
Barry & Karen Hamerling
Ibis Charities Fdn
Emily & Neil Kishter
Melissa Lorensen
The Mary Alice Fortin Fdn
Palm Beach County Sheriff's Office
Christine Papera
PNC Private Bank
Pulte Family CF
Debra Rales
Rosenzweig CF

Heidi Schaeffer
The Harry T. Mangurian Jr. Fdn

\$5,000-9,999

100 Women Who Care NPB
Albert E. & Birdie W. Einstein Fund
Donna & Steven Aptekar
Asofsky Family Fdn
Jeanette & Peter Austin
Suzanne & Brian Broad
Jim & Kathy Brown
CAR Foundation
Siobhan Carty & Philip Marber



Certified Insurance Solutions
Charles & Nancy Rosenblatt FF
Charles & Joan Hermanowski FF
Goldman Sachs
Harcourt M. & Virginia W. Sylvester Foundation
Karina & Bernie Henderson
William Keith
Kenneth Rosenberg Foundation
Kiwanis Club of Ft. Lauderdale
Alejandra & Bill Lippolis
Melissa & Marc Malaga
Mark Pickard
Linda & Bobby Schmier
Casey & Matthew Shore
S. FL Center For Periodontics & Implant Dentistry
Leslie & Rick Steinberg
Nancy & Seymour Taxman
The Billi Marcus Foundation Inc

Spencer Valentine & William Weiner
Vertical Bridge Holdings, LLC
Richard & Shirin Weisman
The William R. Watts Fdn

\$2,000-4,999

Alexander Brady Fdn
Amaturo Family Fdn
Ronni & Herb Amster
David & Emma Baer
Beck Family Foundation
Nancy & Bill Berkowitz



Sharyl & Kenny Brandt
Coco & Co. Delray
Community Associations Inst.
James & Andrea Crook
J Richard Damron Jr.
Ann Davidson
Debbie Dentry Baggett
Jeannette Deorchis
Jerry Durkin
Eastern Metal Supply, Inc.
Estreich & Company
Fran & Mark Freeman
Guy Fronstin
James & Susan Ginzler
Hillary & Jeffrey Goldstein
Calvin Haddad
Michelle & Michael Hagerty
Holtz Family Foundation
Isabel Smith Nutrition Inc
Jack & Grace Jaiven

John & Nellie Bastien Meml Fdn
Suzanne & Jeffrey Katz
Diana & Ary Khatchikian
Joel Lehrman
Jessica Miley
Maureen & Marty Murphy
Myrna & Steve Pressman
Mark Pulte
Susan & Frank Richard
RNL Facility LLP
Judy & Bernie Robinson
Roots & Wings
Vanessa & Henry Rosen
Steven Rosenberg
Linda & Richard Schaps
Ken & Martha Schwartz
Rolf Severtson & Fran Hayden
Robert Sheetz & Deborah Lindstrom
Pauline & Alex Shender
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Laura & Steve Spector
Marc & Angela Tanner
Temple Beth El
Alfredo & Minelle Tendler
Sandy & Uf Tukel
Renette Verhaeghe
Barbra & Larry Weisberg

\$1,000-1,999

Paul Adkins
Jalanda Ambridge
Robert Arlen
Jim Barnett & Paula Milgrom
Richard & Amy Berg
Robert Bok
Lori & George Brock
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Leslie & Anne Carter
Lauren Cohen
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 Cindy & Robert Friezo
 Steven & Rona Geller
 Joseph & Angela Ginarte
 Goldman Sachs & Co
 Jill & Butch Goldsmith
 Lisa & David Goodman
 Wendy & Douglas Greenhut
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Amy & Michael Kazma
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 Patty & Peter Larkin
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 M.B. & Edna Zale Fdn
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 William Marino
 Alfredo Martinez
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 Mashek FF
 Michael McDonald
 Elise & Victor Micati
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 Eric Nathanson
 Joel & Debby Neiterman
 Ron & Marcy Nevins

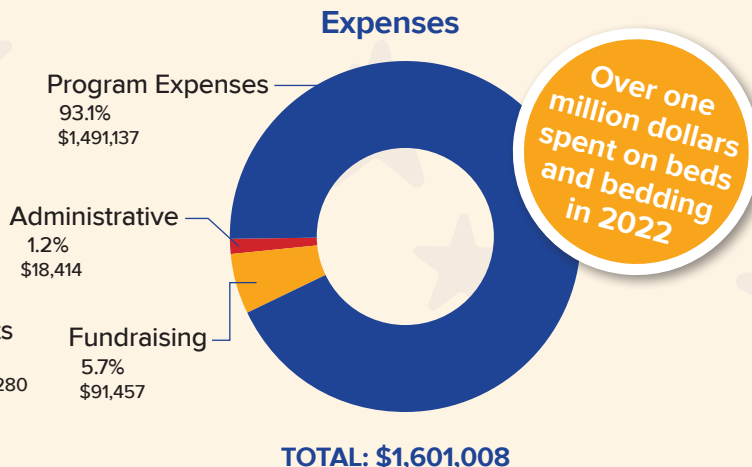
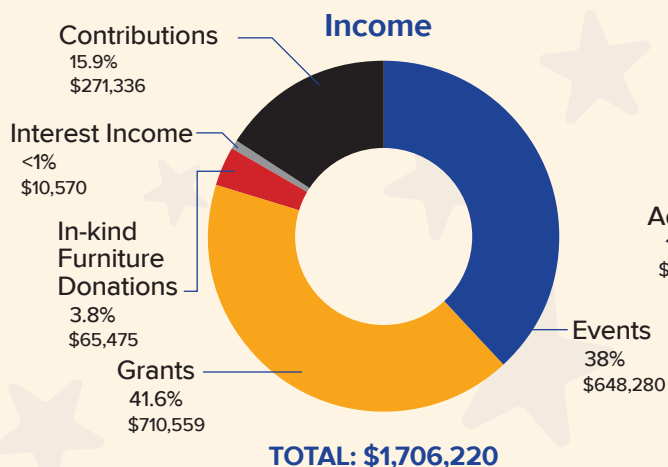
Philip & Lulu Oranburg
 Sarah Ponczek
 Carl & Beth Pradelli
 Susan & Doug Present
 Katja & Scott Pressman
 Harold Richter
 Natalie Rosen
 Rotary Club of Downtown
 Leslie & Mitchell Rubin
 Ruth Silverman-Rosenbloom &
 Victor H. Rosenbloom CF
 Joanna & Matthew Sackel
 Joseph Samaha
 Jan Savarick & Robert Primeau
 Joe Scaggs
 Steven Schmidt
 Jeffrey & Deborah Schwartz
 Steve Seiderman
 Mara & Michael Shapiro
 Cara Singer

Kevin Smith
 South State Bank
 Yvonne St Gelais
 Marvin Steinberg
 Jeff Strasser & Ray Page
 Yon Sung
 The Dr. Charles & Ann Kelman FF
 The Harold & Ethel Horowitz
 Family CF
 Stephanie & Jose Theodore
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 Jeff Weber
 Pam & Robert Weinroth
 Seth & Jodi Weinstein
 Linda Weiss & Mark Mellen
 Matt & Sabrina Williams
 Marilyn & Paul Yentis
 Robin & Thierry Zerbib

* In recognition of donors who have contributed over \$100,000.

We truly value every single donor who made sweet dreams come true in 2022.
Each \$250 contribution made a difference for a child to have a restful night's sleep in a bed of their own.

2022 FINANCIAL SUMMARY



To view our 990 and Audited Financials, visit our website at www.SweetDreamMakers.org

Sweet Dream Makers is a non-profit 501(c)(3) organization, and your contribution is tax deductible as allowable by law. A copy of the Official Registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State of Florida at 1-800-435-7352 or outside of Florida at 1-850-410-3800. The Department website is www.fdacs.gov/ConsumerServices. Registration does not imply endorsement, approval, or recommendation by the State. EIN: 81-3693206

Looking back on our best year yet...

Sweet Dream Makers was able to grow our mission and share special moments like these thanks to the support we received from our wonderful community, volunteers, and foundations.



55 NE 5th Avenue, Suite 400
Boca Raton, FL 33432
(561) 247-1404
info@sweetdreammakers.org
www.sweetdreammakers.org

1. In January, hit milestone of 10,000 beds provided since 2017
2. Holiday contributions from Ready Set Grow, Spina O'Rourke Architecture, 626, Geosyntac, and South FL Center for Periodontics & Implant Dentistry
3. Doris Gillman – nominee for JLBR Volunteer of the Year
4. Shop for a Cause at Coco & Co. in Delray Beach
5. Debbie Block nominated as Soroptimist's Woman of Distinction Award
6. Beds and Brews at Hopopportunities
7. Suzy honored as the 2022 Woman of Accomplishment by Ibis Charities Foundation, Inc. with President Sharon Bross at their annual Little Black Dress Girls Night Out
8. Suzy nominated for the HMHB Impact Award
9. Cheryl McBride, 2022 Silent Auction Chairwoman with her husband John
10. 822 babies received new cribs in 2022