



Sunshine State

Facades+ will spotlight architectural trends in Fort Lauderdale

By Matthew Marani • March 4, 2020 • East, Facades+



Brooks + Scarpa principal Jeffrey E. Huber will present the Mennello Museum and other ongoing projects by the Los Angeles and Ft. Lauderdale-based firm. (Courtesy Brooks + Scarpa)

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Located on the rim of the Gulf of Mexico at the southernmost extremity of the United States, Fort Lauderdale, Florida, and the rapidly expanding Miami metropolitan region, is experiencing a tremendous moment in high-quality design and re-urbanization. Neighborhoods such as the Miami Design District and Wynwood are fundamentally questioning the architectural status quo in the state, and proving a fertile ground for national and international practices in collaboration with local firms. On March 13, *The Architect's Newspaper* will shine the spotlight on the Sunshine State with Facades+ Ft. Lauderdale, one of our morning symposiums hosted across the country.



Igor Reyes, partner and president of local-firm NBWW Architects, collaborated with *AN* as cochair of the conference. Over the last five decades, the firm has led dozens of projects in Florida and across the Caribbean; with a particular niche in hospitality design and sustainability.



The Arlo Wynwood is an under-construction hotel design by NBWW Architects. NBWW Associate Claudio Salazar will present the project on the first panel “Wynwood Grows Up: Facade as Art & Environment.” (Courtesy NBWW Architects)

The morning symposium is split between three panels; “Building Resilience in the Tropical World,” with Touzet Studio founding principal Jacqueline Gonzalez Touret, Brooks + Scarpa Architects principal Jeffrey E. Huber, and FIU College of Architecture professor Henry Rueda; “Wynwood Grows Up: Facade as Art & Environment,” with NBWW project designer Claudio Salazar, Gensler facade engineer Paulina Szpiech, Arquitectonica senior associate Raymond Fort, and Goldman properties director of construction Victor Sanchez; and “Grounding the Hi-Rise Megaproject: Pedestrian-friendly Podiums at Worldcenter,” with Elkus Manfredi senior associate Jeff Sakowitz, DeSimone Structural Engineers associate principal Danilo Nanni, and ODP Architects senior associate Danny Fattal.



Elkus Manfredi Architects is the design architect for Worldcenter, a significant megaproject in Miami. The project will be divided into by Elkus Manfredi senior associate Jeff Sakowitz, DeSimone Structural Engineers associate principal Danilo Nanni, and ODP Architects senior associate Danny Fattal. (Courtesy Paramount Miami Worldcenter)

A key theme extending across the symposium's three panels is the trend of urbanization and sustainability—both are driving factors in the development of performative and high-design facades across the Miami metropolitan region. “The same facade we once used to drive past at 30 miles per hour and from 20 feet away is now being related to at a walking pace and within the touch of a human hand,” said Reyes. “This magnifies the importance of facades and the level of detailing required—where a good building used to spill out onto the streetscape, now the formula allows the streets to pour into the building.”

Further information regarding Facades+ Ft. Lauderdale, and other conferences in 2020, can be found [here](#).

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