

MAXIMUM INFLUENCE



THE BIG JACKPOT
\$1M GRAND JACKPOT WINNER





WE DELIVER RESULTS

VIP MEET & GREET AND GROUP PULL
JAMUL CASINO, SAN DIEGO, CA.



- WE BRING UNIQUE PLAYERS TO YOUR PROPERTY
- OUR PLAYERS TYPICALLY HAVE HIGHER THEO VALUE
- WE CONSTANTLY PROMOTE YOUR PROPERTY BRAND
- THE VIP EVENTS AND ASSOCIATED ACTIVITIES HAVE GREATER PARTICIPATION AND REVENUES

THE BIG JACKPOT DRIVES PLAYER ENGAGEMENT



“...we booked about \$10K in room nights while you were here [pushing the promoted] links.”

“What a great response to the giveaway! We greatly appreciate your willingness to participate.”

“[Scott] generated quite a buzz... increased our social media viewership tremendously!”

AN OMNICHANNEL PRESENCE

You**Tube**  **TikTok**



PATREON



**WE'RE ALL
OVER
SOCIAL**

#RAJA

AMAZING EXPOSURE FOR YOUR PROPERTY

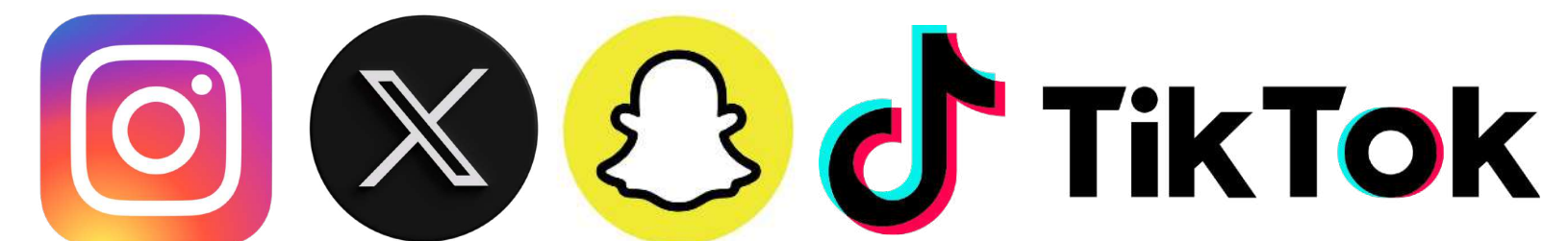
THE BIG JACKPOT® BY THE NUMBERS



- 1.5+ CHANNEL SUBSCRIBERS
- 6000+ POSTED VIDEOS, 95% SLOT CONTENT
- INDUSTRY LEADING AVERAGE 22 MIN VIEW TIME



- THE BIG JACKPOT® MOBILE SLOT APP, 500K DOWNLOADS
- OVER 100K UNIQUE EMAIL DATABASE OF HIGH VALUE SLOT ENTHUSIASTS.



- 1.5M+ COMBINED SUBS WITH UNIQUE CONTENT ON INSTAGRAM, TIKTOK, SNAPCHAT AND FACEBOOK.
- OVER 1 BILLION VIEWS TOTAL.
- "RAJA'S HIGH ROLLERS" CHANNEL PAID SUBSCRIPTION ON PATREON.

BRIAN OF DENVER BY THE NUMBERS

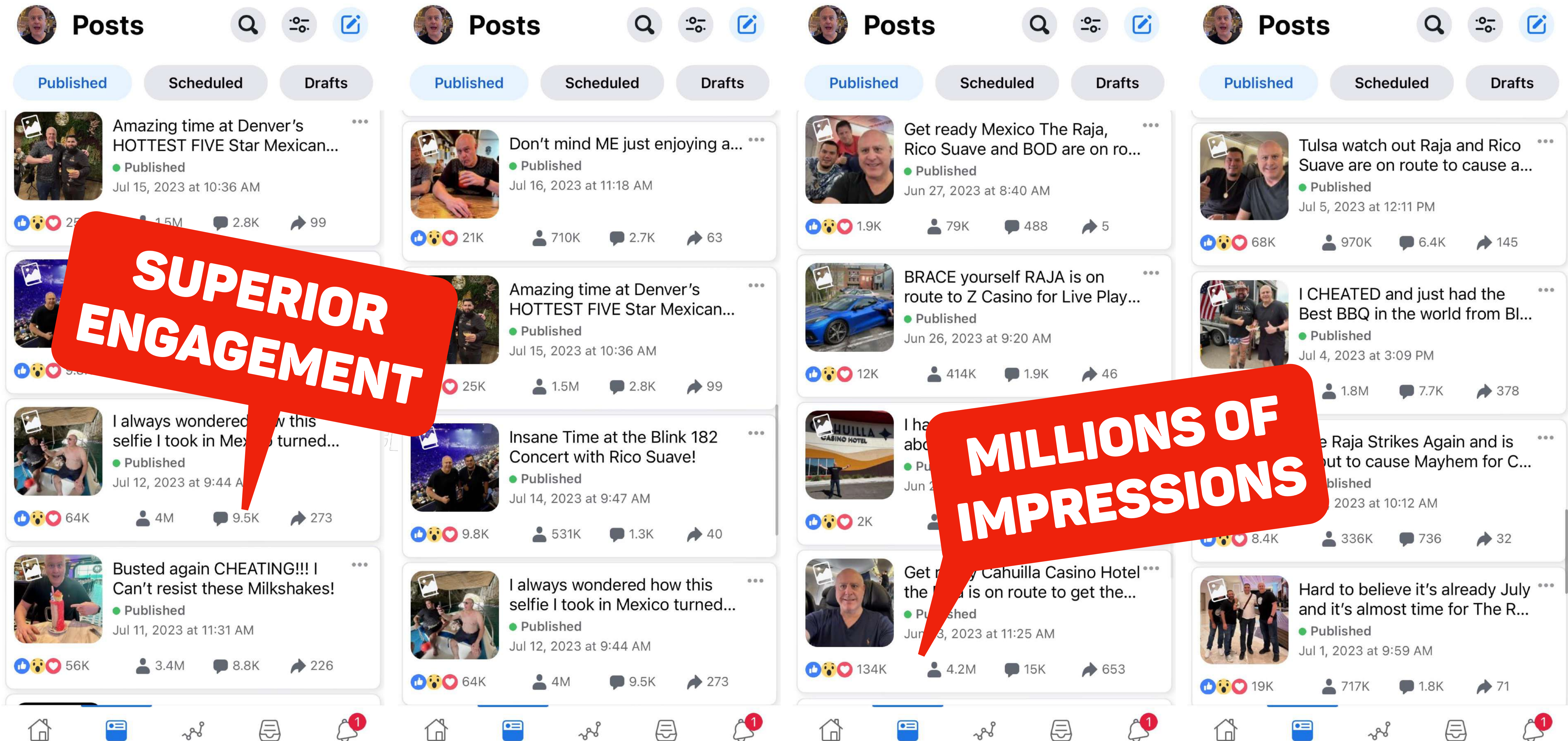


**ACQUIRE
NEW
PLAYERS**



- 50K+ CHANNEL SUBSCRIBERS
- 565+ POSTED VIDEOS, 100% SLOT CONTENT
- OVER 5M VIEWS
- BRIAN AKA "BOD" HANDLES MUCH OF THE BEHIND-THE-SCENES ACTIVITIES AT THE BIG JACKPOT.
- BOD ORGANIZES GROUP PULLS, SETS UP NEW PLAYERS WITH HOSTS ON PROPERTY AND GENERATES NEW PLAYER BUSINESS.

THE BIG JACKPOT® UNPRECEDENTED REACH



- 
- THE BIG JACKPOT IS THE ONLY INFLUENCER WHO HAS WON THE COVETED \$1M DRAGON LINK GRAND
 - INTEGRATED ON-PROPERTY SLOT TOURNAMENTS
 - TOURING LOCATIONS NATIONALLY
 - \$50,000 GROUP PULL AT 20 CASINO W BUY INS
 - 100 SPINS AT \$100, 100 AT \$250 AND 6 SPINS AT \$2500!

THE BIG
JACKPOT
\$1M GRAND
JACKOT WINNER

THE \$1M MAN WORLDWIDE SLOTTOUR™



WE AFFILIATE WITH THE BIGGEST GAMING INFLUENCERS





EVENT METRICS

- AVERAGE INVITED
- GUEST STAY, 3.5 DAYS
- ADT: \$1K PLUS AVERAGE
- ADW: \$801
- TOTAL CASINO WIN
- PER EVENT: \$527K
- TOTAL THEO-WIN
- PER EVENT: \$627K
- TOTAL COIN IN AVERAGE
- PER EVENT: \$2M+

GROUP PULLS, SLOT TOURNAMENTS AND VIP ENGAGEMENTS

CUSTOM EVENT APPAREL



**WE CAN SUPPORT ALL
YOUR EVENT MERCH
REQUIREMENTS**

INFLUENCER BRANDED
PROMO ITEMS



VIP SWAG BAGS

PACKAGED RETAIL GIFTS



CELEBRITY
BRANDED GIFTS



- A HUGE SELECTION OF PREMIUM THE BIG JACKPOT BRANDED SWAG, APPAREL AND GIFT INCENTIVES, VIP SWAG BAGS AND PREMIUM BRANDED GIFTS FOR ANY PURPOSE OR EVENT.

concept:3

THE BIG JACKPOT SWAG AND PLAYER INCENTIVES

- CONNECTING SLOT INFLUENCE WITH SHIPBOARD GAMING
- BUILDING VALUE INTO CRUISE INCENTIVES AT PROPERTIES
- DRIVING HIGHER LEVELS OF SHIPBOARD PLAY
- CREATING FUN AND ENGAGING EVENTS



The Love Boat

RAJA
YOUR CAPTAIN

JACKIE
YOUR CRUISE
DIRECTOR

BOD
YOUR MESSAGE
THERAPIST

LADY LUCK
YOUR CASINO
MANAGER

HONG KONG
YOUR BARTENDER



THE BIG JACKPOT ON BOARD



TAKE PART OF YOUR
FLOOR AND MAKE
IT A TBJ ZONE!

LET US BRING
YOU HIGH VALUE
PLAYERS!



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SET UP YOUR OWN BIG JACKPOT ZONE!

SCHEDULING A BIG JACKPOT EVENT ... IT'S SUPER EASY!

- INSURE PERMISSIONS FOR FILMING ON THE FLOOR
- COORDINATE DATES AND TIMES WITH MARKETING SO THAT YOU CAN ADD TO DIRECT MAIL AND OTHER EVENT SCHEDULING COLLATERAL.
- CONSIDER A VIP PLAYER INVITE, PARTY OR MEET AND GREET TO SUPPORT THE EVENT.
- ADD CONTESTS, GIFTING OR OTHER ANCILLARY OFFERS TO HELP DRIVE PARTICIPATION.
- SCHEDULE BIRTHDAY SLOT BASH, HOLIDAY PARTIES AND GROUP SLOT CRUISES

Casino Bookings & Partnership Inquiries:
Email Brian Chase: Brian@Won.com
(317) 340-7834



SCHEDULING YOUR EVENT

The **BIG JACKPOT®**