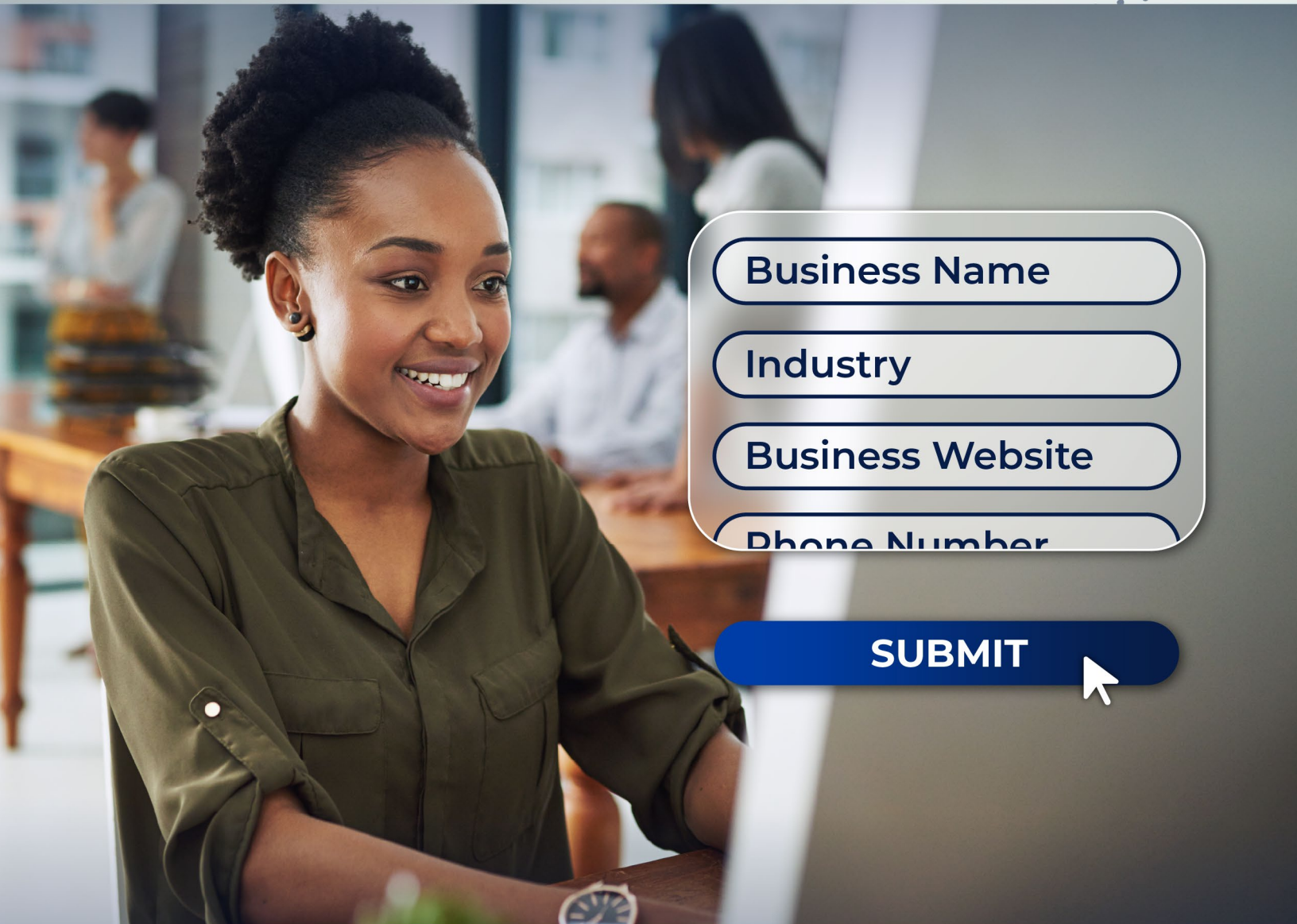


The Ultimate Guide to Business Number Registration

Ensuring Verified Accuracy and Trust



The Ultimate Guide to Business Number Registration



In today's digital world, having accurate and trustworthy business phone numbers is crucial. Business number registration enables businesses to influence how analytic engines label their numbers by confirming the number is associated with a legitimate business and the calling purpose of the number. This decreases the likelihood of being marked as spam, which can negatively impact your business communications.

In this easy-to-follow guide, we'll explain why business number registration is important, how to register your numbers, the benefits, common challenges, and the tools available to help you keep your business phone number trusted.

Steps to Verify Your Business Number

1 Ensure You Are Authorized

- Ensure you have authorization and information to register on behalf of the business and its phone numbers.

2 Register Your Number

- We offer a FREE, quick, and easy process that [registers your numbers](#) with major carriers.

3 Call with Best Practices

Maintain trustworthiness by following the guidelines accepted across the industry.

A laptop screen showing the First Orion Business Registration form. The form is titled 'Business Registration' and includes a section 'Tell us about your business'. The fields are: Business Name * (text input), Industry * (dropdown menu), EIN / TIN (Optional) (text input), DUNS (Optional) (text input), Business Website * (text input), Business Phone Number * (text input with placeholder 'xxx-xxx-xxxx'), Business Address * (text input), City * (text input), State * (dropdown menu), and Zip Code * (text input). There is a checkbox for 'My business does not have a website.' and a note: 'Note: Be sure to use the name registered with your Secretary of State filing'.

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Benefits of Business Number Registration

Increased Trust and Credibility

When registered, carrier networks can separate your business phone numbers from spoofers/scammers, boosting your calling reputation.

Reduced Risk of Being Tagged as Spam

Business number registration decreases the likelihood of your calls being tagged as spam, increasing the chances that customers will answer your calls. This leads to better communication and stronger relationships.



Improved Customer Communication

Customers can confidently engage over the phone when your calls are accurately labeled, leading to better business outcomes.

Enhanced Call Success Rates

A survey we conducted in 2024 revealed that businesses are highly concerned about their calls being mislabeled as spam, directly impacting call success rates—that might even be why you are reading this article. Accurate business number registration can alleviate these concerns by ensuring that your calls are properly identified and trusted by customers, thereby improving overall call success and engagement.



Important Note: Registration alone is not enough to “avoid” spam and scam tagging. You must call in compliance and follow best practices in all outbound calls. Ultimately, if your outbound calls are seen as a nuisance by consumers – spam tagging might be unavoidable.

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How to Overcome Common Challenges

Inaccurate Data

Inaccurate information can cause issues during the registration process.

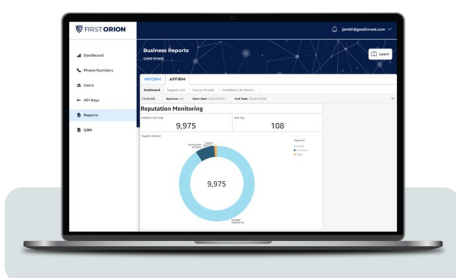
Tip: Ensure all the information you provide is up-to-date, accurate, and verifiable.

Regulatory Compliance

Staying compliant with calling regulations is crucial for maintaining the trustworthiness of your business number. Familiarize yourself with these guidelines and ensure your business practices follow them. Regular audits and updates can help keep you compliant.

Tip: Conduct periodic compliance checks to align with industry-standard good calling practices and use monitoring tools to track the performance and reputation of your business numbers.

After Business Number Registration



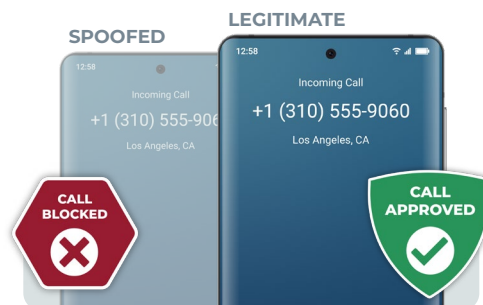
AFFIRM® for Monitoring Your Numbers

AFFIRM allows you to monitor your business numbers and track their performance. This tool helps you stay informed about your number's labels and take proactive measures to maintain its trustworthiness.



INFORM® Branded Calling

INFORM is a great tool for Branded Communications and gives businesses control over their outbound call displays. It helps ensure that recipients recognize and trust your business calls.



SENTRY® for Spoof Call Blocking

SENTRY provides strong spoof call-blocking capabilities, protecting your business from fraudulent calls. By blocking spoof calls, you can maintain the integrity of your business communications.

In conclusion, business number registration is essential for keeping your business communications accurate and trustworthy. Following the steps in this guide and using the available tools ensures your business numbers are recognized and trusted.

Go to the [First Orion Customer Portal](#) and set up an account to register your business numbers today.