



**ETHAN
CHOW**

Detail orientation and simplistic. I am a graphic designer; adaptive and eager to learn, eager to engage

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- <https://echowdsign.com/>

EDUCATION

University of San Francisco

B.A. in Design | MAY 2026

PROFICIENCIES

Design

Illustrator
Photoshop
InDesign
Webflow
Figma
HTML / CSS

Technology

Java
Python
AI Tools
Github

RELEVANT COURSES

Design Fundamentals
Visual Communication
Design for Web
Typography
Digital Art

EXPERIENCE

Graphic Designer / Barista / Kitchen Staff

Happy Lemon USA | Danville, CA
JUN 2021 – PRESENT

- Developed location-specific promotional posters that address unique demographic needs, ensuring important information is clearly communicated to customers who might otherwise miss it.
- Maintained visual consistency across new designs to align with the franchise brand, reflect store interior updates, and attract family audiences.
- Handled demanding weekend shifts single-handedly, ensuring smooth service and food preparation during peak hours.

Document Designer, Intern

Board of Supervisors | San Francisco City Hall, CA
AUG 2023 – OCT 2023

- Created infographics to visually communicate constituent legal rights in a concise and accessible format.
- Implemented inclusive design methods to accommodate Traditional Chinese typography within English certificates and other documents.
- Designed seals consistent with the embellishment style of historical certificates to ensure visual cohesion.