

## **Privacy Policy**

Effective Date: January 2026

True North Software Solutions (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you interact with us, our website, and our services.

### **1. Information We Collect**

- Personal Information: Name, email address, phone number, company details, and billing information.
- Usage Data: Information on how you use our website or services (e.g., IP address, browser type, pages visited).
- Communications: Any messages, inquiries, or feedback you send to us.

### **2. How We Use Your Information**

- Provide, operate, and maintain our software solutions and services.
- Communicate with you about updates, support, or promotions.
- Improve and personalise our offerings.
- Comply with legal and regulatory obligations.

### **3. Sharing of Information**

- We do not sell your personal information. We may share your information with:
  - Service Providers: Third-party vendors who help us operate our business (e.g., hosting, payment processing).
  - Legal Obligations: When required by law or to protect our rights, safety, or customers.
  - Business Transfers: In the event of a merger, acquisition, or asset sale.

### **4. Data Security**

- We implement appropriate technical and organisational measures to safeguard your information against unauthorised access, alteration, disclosure, or destruction.

### **5. Your Rights**

- Access the personal data we hold about you.
- Request corrections or updates.
- Request deletion of your information (subject to legal obligations).

- Opt out of marketing communications at any time.

#### **6. Cookies & Tracking**

- Our website may use cookies and similar technologies to enhance user experience and analyse site traffic. You can control cookies through your browser settings.

#### **7. Third-Party Links**

- Our services may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites.

#### **8. Changes to This Policy**

- We may update this Privacy Policy from time to time. Any changes will be posted on our website with the updated effective date.

#### **9. Contact Us**

- If you have any questions or concerns about this Privacy Policy, please contact us:
- True North Software Solutions
- Email: [info@tnsoftwaresolutions.com](mailto:info@tnsoftwaresolutions.com)