



PRE-SHOOT GUIDE

Every Detail Matters

At **InwardOut Productions**, we believe that preparation is the foundation of exceptional results. This comprehensive pre-shoot guide ensures we capture your property at its absolute best, maximizing appeal and getting the most out of your listing.

Outside Areas

Remove

- Real estate signs (or we can do for you)
- Noticeable large weeds
- Cars, caravans & trailer
- Garden hose and tools
- Toys, bicycles & skateboards
- Trash bins (hidden in the garage is best)
- Washing and pegs from clothes line

General

Remove

Always maximize space to create a larger look and feel. Remember, less is more!

- Family pictures
- Personal ornaments
- Memorabilia
- Animal food bowls, bedding, toys etc.

Windows and Mirrors

- Free of streaks

Lights, Lamps, & Fans

- Turn on all lights/lamps
- Replace any faulty light bulbs (very important for dusk/twilight shoots)
- Keep fans off

Kitchen

- Clear all countertops (put items in cabinets)
- Remove dish towels and pot holders
- Hide appliance cords when possible
- Empty sink and make it shine
- Remove items from stovetop
- Clear refrigerator front (magnets, photos, etc.)
- Hide cleaning supplies

Living Room

- Arrange furniture to create clear pathways
- Fluff and arrange sofa cushions
- Remove remote controls and personal items
- Hide electrical cords when possible
- Clear coffee table and side tables
- Open blinds/curtains for natural light
- Remove excessive throw pillows (keep 2-3 max)

Bedrooms

- Make beds with fresh, wrinkle-free linens
- Clear nightstands completely
- Remove personal items from dressers
- Open closet doors if organized, close if cluttered
- Remove clothes, shoes, and personal items from floor
- Arrange pillows symmetrically
- Hide power cords and phone chargers

Bathrooms

- Clear all countertops and surfaces
- Remove personal toiletries and medications
- Put fresh towels out and hang neatly
- Close toilet lid
- Remove bath mats and shower curtains
- Clean mirrors and fixtures until spotless
- Hide toothbrushes and personal items

Dining Room

- Clear dining table completely
- Push chairs under table evenly
- Remove items from buffet/sideboard
- Consider simple table setting if table looks bare
- Remove extra chairs if they crowd the space

Twilight Shoots

- Turn on all indoor and outdoor lights, including lamps, accent, and landscape lighting
- Ensure pool, patio, and garden lighting are operational and turned on
- Open curtains and blinds halfway to allow warm interior glow

- Turn off all TVs, computer screens, and ceiling fans to prevent reflections
- Remove vehicles from the driveway and front of the property
- Ensure all exterior spaces (patio, deck, lawn) are clean and staged
- Secure pets indoors or off-site to prevent distractions
- Be ready 15–20 minutes before sunset for setup and lighting adjustments

Final Checklist

Last-minute checks to ensure the perfect shoot

- Do a final walk-through 30 minutes before shoot
- Check that all lights are working and turned on
- Ensure pets are secured or removed from property
- Turn off all TVs and electronics
- Set air conditioning to comfortable temperature
- Make sure all rooms are accessible
- Have keys ready if lockboxes need to be opened

Thank you for reviewing our **Pre-Shoot Guide**. Your preparation helps us capture your property at its absolute best. We look forward to your appointment and delivering the highest quality results.

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