



FORT ERIE
INTERNATIONAL ACADEMY

FEIA Esports

CANADA'S ONLY SCHOLASTIC ESPORTS PROGRAM WITH DIRECT PATHWAYS

Compete. Strategize. Lead. Game On.

The FEIA Esports Program is a structured, competitive pathway for students passionate about competitive gaming, livestream production, and the growing esports industry. Students train in a supervised, purpose built facility that emphasizes discipline, collaboration, and performance, both in and out of the game.

This program blends competitive play with academic balance, leadership development, and wellness, preparing students for university Esports opportunities and careers in the gaming industry.



Who is This Program For?

- ♦ Students passionate about gaming and Esports competition
- ♦ Team-oriented players who want structured training
- ♦ Students interested in esports scholarships or university teams
- ♦ Learners curious about careers in gaming, streaming, or digital media



Why Choose Esports at FEIA?

Structure Based Competition

Organized practices, leagues, and tournaments

Team-Based Training

Emphasis on communication, leadership, and strategy

Academic Balance

Designed to compliment FEIA's academic schedule

Wellness & Responsibility

Screen time managed with physical activity and study expectations

Future-Focused

Pathways to university esports programs and gaming-related careers

Gaming With a Purpose

No prior competitive experience required—*commitment and coachability matter most.*

Pathways & Outcomes

Students in the Esports Program will gain:

- Competitive experience in nationally and internationally recognized leagues
 - Leadership and teamwork skills valued by universities
 - Exposure to university Esports pathways
- Preparation for gaming-related fields
- including esports management, game design, production and digital media



Enrollment & Program Details

The Esports Program is available to:

- Current FEIA students (as an upgrade or pathway choice)
- New students enrolling for upcoming academic years



FEIA Esports Four Pillars



Competitive Teams

Daily structured training with access to high end PCs and equipment in a dedicated facility. Professional coaching and Player Development Programs with team-based and individual performance tracking. Opportunity to participate in regional, national and international leagues with opportunities to travel to LAN events



Academic Integration

A standard Ontario scholastic, time-managed Esports education program that ensures academic success, sets minimum competition requirements, emphasizes transferable skills like communication, leadership, teamwork, and discipline while aligning with university and college pathways, including Esports scholarships and post-secondary options.



Health & Wellness

A structured daily program incorporating mandatory physical training, comprehensive education in nutrition, hydration, posture, and sleep, planned no-screen periods, and mental performance training to support overall health and peak performance.



Industry & Career Pathways

A comprehensive digital media and business development program covering: digital marketing & brand building, online safety, public relations, social media strategy, broadcast production & livestreaming, video production, editing & curation, website development and online presence management, as well as sponsorships, partnerships, and event promotion.



Email: admissions@feia.ca

Phone: +1 (905) 871-6980

Website: www.feia.ca

