

Privacy Policy

Effective Date: 1/25/26

Pathfinder Consulting Partners ("Pathfinder," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share personal information when you interact with our website, services, and communications, including SMS messaging.

Information We Collect

We may collect the following types of personal information:

- Contact information (such as name, email address, phone number)
- Professional information (such as firm affiliation, role, and business details)
- Information submitted through web forms, inquiries, or scheduling tools
- Communication preferences, including SMS consent
- Any other information you voluntarily provide to us

How We Use Personal Information

We use personal information for purposes that may include:

- Responding to inquiries and requests
- Providing advisory, consulting, and related services
- Communicating with you regarding our services, updates, or relevant information
- Scheduling meetings or appointments
- Sending transactional or informational SMS messages when you have opted in
- Maintaining internal records and improving our services

How Personal Information Is Shared

We do not sell your personal information. Personal information may be shared only as necessary:

- With service providers who support our business operations (such as CRM, communication, or scheduling tools), subject to confidentiality obligations
- When required by law, regulation, or legal process
- To protect the rights, property, or safety of Pathfinder Consulting Partners or others

SMS consent is not shared with third parties or affiliates.

SMS Communications

If you opt in to receive SMS communications from Pathfinder Consulting Partners, we may send messages related to:

- Appointment confirmations or reminders
- Follow-up communications related to inquiries or engagements
- Service-related notifications or updates

Message frequency may vary. Message and data rates may apply.

You may opt out of SMS communications at any time by replying **STOP** to any message. For assistance, reply **HELP** or visit our website at <https://www.pathfindercp.com/>.

Data Security

We take reasonable administrative, technical, and physical measures to protect personal information from unauthorized access, use, or disclosure.

Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us through our website at <https://www.pathfindercp.com/>.

SMS Terms & Conditions

SMS Terms of Service

By opting into SMS communications from Pathfinder Consulting Partners through a web form or other medium, you agree to receive SMS messages from us. These messages may include conversational messages, appointment reminders, follow-ups, and service-related notifications.

- **Message frequency may vary.**
- **Message and data rates may apply.**
- **To opt out at any time, reply STOP.**
- **For assistance, reply HELP or visit <https://www.pathfindercp.com/>.**

Visit our **Privacy Policy** at [pathfinder.com](https://www.pathfinder.com) for information on how we collect and use personal information, and visit our **Terms & Conditions** for additional terms governing SMS communications.