

# Solar Redefined



## Case Studies



# Solar Redefined



Naked Energy is a pioneering renewable technology design and engineering business headquartered in the UK.

The business tackles the largest roadblock to net zero, the decarbonisation of heat. **Heat makes up 51% of all global energy demand**, significantly larger than transport and electricity.

Naked Energy aims to tackle this issue by removing fossil fuels from the global commercial and industrial space through the deployment of Virtu, its high impact, cost effective and versatile solar heat and power technologies.



The Virtu product range is TÜV Rheinland certified, ensuring compliance with international performance and durability standards.

The Virtu product range represents a new and revolutionary category of solar technology, delivering:

- ✓ More energy in less space
- ✓ up to 4 times the carbon savings (when compared with PV)
- ✓ up to 50% greater returns
- ✓ A versatile and beautiful solution to delivering on your ESG targets

Virtu is suitable for end-consumers with a constant heat demand, i.e. hospitals, multi-dwelling residential developments, hospitality, leisure centres as well as different forms of manufacturing, incl. food & beverage.

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## 2024: Virtu in numbers

100+  
projects

9,846 m<sup>2</sup>  
collector area

11  
countries

3.62 GWh  
heat per year

25.4 MWh  
electricity per year

1500 t  
carbon saved

# Selected projects

Site  
British Library

Location  
London, UK

Technology  
Virtu<sup>HOT</sup> & Virtu<sup>PVT</sup>

Application  
DHW, dehumidification of rare books section

Array size  
950 collectors | 617 m<sup>2</sup> gross area

Capacity  
366 kWp thermal and 17 kWp electrical

Annual thermal output  
212,380 kWh

Annual electrical output  
13,440 kWh

Carbon savings  
46.5 tonnes per year



The Virtu installation at the British Library is the largest solar thermal installation in the UK to date. The British Library is a grade I listed historic building and Virtu was selected for its performance as well as its low profile and overall aesthetic. The engineering integration and controls strategy was complex, as the hot water and electricity generated by Virtu had to be used in several different ways, including the dehumidification of the rare books section. This project was installed by our partner Convert Energy.

Site  
Delémont Apartments

Location  
Delémont, CH

Technology  
Virtu<sup>HOT</sup>

Application  
DHW pre-heat to displace natural gas

Array size  
1590 collectors | 1034 m<sup>2</sup> gross area

Capacity  
636 kWp thermal

Annual thermal output  
193,800 kWh

Carbon savings  
41 tonnes per year



These modern, new-build apartment buildings follow the Switzerland net-zero carbon standards for new developments. The Virtu<sup>HOT</sup> installation is part of a comprehensive renewable energy system, including PV and ground source heat pumps. Hot water generated by Virtu is used with inter-seasonal storage, providing most of the thermal demand at zero operation cost to the building asset manager.

➤ [Click here to read the full case study.](#)

# Selected projects

Site  
Westgate Leisure Centre

Location  
Chichester, UK

Technology  
Virtu<sup>HOT</sup>

Application  
Pool heating

Array size  
420 collectors | 315 m<sup>2</sup>  
gross area

Capacity  
168 kWp thermal

Annual thermal output  
111,720 kWh

Carbon savings  
23.5 tonnes per year



This municipal swimming pool and leisure centre benefits from VirtuHOT to providing over over 40% of its annual thermal load. This project benefitted from Salix funding through the Public Sector Decarbonisation Fund (PSDS) and was installed by our partner Solar UK.

➤ [Click here to read the full case study.](#)

Site  
Creighton University

Location  
Nebraska, USA

Technology  
Virtu<sup>HOT HD</sup>

Application  
Domestic Hot Water

Array size  
220 collectors | 139 m<sup>2</sup>  
gross area

Capacity  
69 kWp thermal

Annual thermal output  
81,360 kWh

Carbon savings  
17 tonnes per year



Graves Hall at Creighton University is the first application of Virtu in the United States. The installation is part of Graves Hall, a new-build student dormitory, housing to 400 first year students on the Omaha campus. VirtuHOT HD will significantly save on water heating costs and assist the university in achieving its sustainability goals. This project was delivered by our partner ELM Solar.

➤ [Click here to read the full case study.](#)

# Selected projects

Site  
Ealing/Hounslow Schools

Location  
London, UK

Technology  
Virtu<sup>HOT</sup>

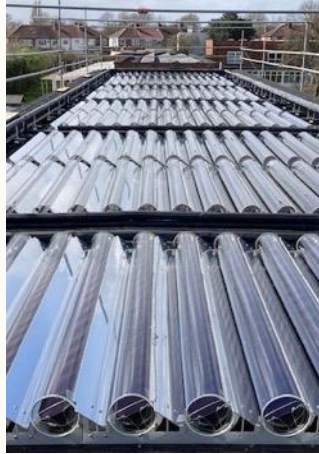
Application  
Domestic Hot Water

Array size  
980 collectors | 735 m<sup>2</sup>  
gross area

Capacity  
392 kWp thermal

Annual thermal output  
287,280 kWh

Carbon savings  
60 tonnes per year



A total of 18 primary schools in the West London boroughs of Ealing and Hounslow received around 50-60 Virtu<sup>HOT</sup> tubes each. The installations reduce the operational overheads and provide carbon savings for these local authority-run schools. These projects were funded through the Public Sector Decarbonisation Scheme (PSDS). All installations were carried out by our partners Stonegrove and Megan Renewable.

Site  
Neils Rodin

Location  
Borex, CH

Technology  
Virtu<sup>HOT HD</sup>

Application  
Space heating

Array size  
125 collectors | 94 m<sup>2</sup>  
gross area

Capacity  
50 kWp thermal

Annual thermal output  
38,760 kWh

Carbon savings  
8 tonnes per year



Located in the Swiss Alps, this bespoke application of Virtu<sup>HOT HD</sup> is installed on a mounting frame with a 70° angle providing heat to greenhouses growing speciality citrus fruit. The near vertical configuration provides an even energy output throughout the spring, summer and autumn months. This project was delivered by our Swiss partner, Ponzio Group.

# Selected projects

Site  
University of Westminster

Location  
London, UK

Technology  
Virtu<sup>HOT</sup> & Virtu<sup>PVT</sup>

Application  
Domestic Hot Water

Array size  
195 collectors | 146 m<sup>2</sup>  
gross area

Capacity  
70.9 kWp thermal & 4.4  
kWp electrical

Annual thermal output  
24,990 kWh

Annual electrical output  
3,640 kWh

Carbon savings  
6 tonnes per year



One of Naked Energy' s first commercial installations: Virtu<sup>HOT</sup> and Virtu<sup>PVT</sup> provide hot water and electricity to the University of Westminster' s student dormitory living quarters. This installation has been operational since 2021 and continues to provide zero carbon heat at zero running costs to the customer.

➤ [Click here to read the full case study.](#)

Site  
Active Office

Location  
Swansea, UK

Technology  
Virtu<sup>PVT</sup>

Application  
Domestic Hot Water &  
power

Array size  
40 collectors | 30 m<sup>2</sup>  
gross area

Capacity  
16 kWp thermal & 2.9 kWp  
electrical

Annual thermal output  
3,920 kWh

Annual electrical output  
2,240

Carbon savings  
1 tonnes per year



The Active Office is the United Kingdom' s first energy positive office building and was Naked Energy' s very first commercial project. A total of 40 Virtu<sup>PVT</sup> tubes were installed and have been in operation since 2018. Thanks to the SPECIFIC team at Swansea University, the overall system includes a 2500 L thermal store and a 2 stage Hitachi heat pump to provide space heating and hot water. Tours to this site are available on request.

➤ [Click here to read the full case study.](#)

# Selected projects

Site  
CEPAC Rotherham

Location  
Rotherham, UK

Technology  
Virtu<sup>HOT</sup>

Application  
Domestic Hot Water

Array size  
100 collectors | 70 m<sup>2</sup>  
gross area

Capacity  
40 kWp thermal

Annual thermal output  
26,600 kWh

Carbon savings  
5.5 tonnes per year



CEPAC is a manufacturer of paper and packaging products. The Virtu<sup>HOT</sup> installation on the facility in Rotherham, England, provides domestic hot water to decarbonize staff offices.

Site  
Weno Pluimvee

Location  
Barneveld, The Netherlands

Technology  
Virtu<sup>HOT</sup>

Application  
Space Heating

Array size  
120 collectors | 90 m<sup>2</sup>  
gross area

Capacity  
88 kWp thermal

Annual thermal output  
32,824 kWh

Carbon savings  
7 tonnes per year



The installation provides ambient heating for a Dutch industrial agricultural facility, a chicken broiler. Virtu<sup>HOT</sup> is used in combination with a heat pump to provide underfloor heating and ventilated hot air to maintain the desired environmental conditions. This project was delivered by our regional partner, Venfeld.

# Selected projects

Site  
Nyma Makersplaats

Location  
Nijmegen, The Netherlands

Technology  
Virtu<sup>HOT HD</sup>

Application  
DHW & space heating

Array size  
685 collectors | 513 m<sup>2</sup>  
gross area

Capacity  
199 kWp thermal

Annual thermal output  
166,595 kWh

Carbon savings  
35 tonnes per year



Nyma Makersplaats is an impressive refurbishment of an old synthetic silk facility to become a "makers place" for a variety of artisanal craft businesses. Virtu<sup>HOT</sup> is used with a heat pump to provide space heating and hot water. This project was delivered by our regional partner, Venfeld.

➤ [Click here to read the full case study.](#)

Site  
Sportshall Drievliet

Location  
Ridderkerk, The Netherlands

Technology  
Virtu<sup>HOT</sup>

Application  
Space heating & cooling

Array size  
350 collectors | 262 m<sup>2</sup>  
gross area

Capacity  
140 kWp thermal

Annual thermal output  
95,736 kWh

Carbon savings  
20 tonnes per year



Sportshall Drievliet is a community facility in the heart of Ridderkerk, close to the city of Rotterdam. This sports hall complex benefits from Virtu<sup>HOT</sup> providing space heating and cooling. The project was granted local subsidies to support vapour absorption cooling, demonstrating best-in-class engineering excellence. This project was delivered by our regional partner, Venfeld.

# Selected projects

Site  
Mandarin Oriental Hyde  
Park

Location  
London, United Kingdom

Technology  
Virtu<sup>HOT</sup>

Application  
DHW

Array size  
120 collectors | 90 m<sup>2</sup>  
gross area

Capacity  
48 kWp thermal

Annual thermal output  
39.7 MWh

Carbon savings  
7.3 tonnes per year



In the heart of Knightsbridge, Mandarin Oriental Hyde Park, London, stands as an icon of luxury hospitality, renowned for its impeccable service and timeless elegance. Driven by a commitment to sustainability it has ambitious 2030 goals set to reduce energy intensity by 30% and carbon intensity by 50%. This project was delivered by our Partner SHEco.

➤ [Click here to read the full case study.](#)

Site  
AELTC, Wimbledon

Location  
London, UK

Technology  
Virtu<sup>HOT</sup>

Application  
DHW

Array size  
130 collectors | 97.5 m<sup>2</sup>  
gross area

Capacity  
52 kWp thermal

Annual thermal output  
36.5 MWh

Carbon savings  
6.23 tonnes per year



Having identified heating as a main issue, AELTC aimed to transition to a more sustainable heating solution, aligning with their ambitious environmental goals, while ensuring uninterrupted, efficient energy supply throughout the year. The installed VirtuHOT system delivers DHW for player showers, gym facilities and kitchens. This system was installed by our trusted partner VitoEnergy.

# Selected projects

Site  
WTC Den Haag

Location  
Den Haag, Netherlands

Technology  
Virtu<sup>HOT HD</sup>

Application  
DHW

Array size  
155 collectors | 116.25 m<sup>2</sup>  
gross area

Capacity  
43.4 kWp thermal

Annual thermal output  
46.5 MWh

Carbon savings  
8.4 tonnes per year



Located in the centre of Den Haag, the WTC is high-end hub for businesses and professionals to network. The Virtu<sup>HOT HD</sup> installation operates in synchrony with a water-to-water heat pump generating hot water for the kitchens of the WTC building. This project was delivered by our exclusive distribution partner for the Netherlands, Venfeld.

# Active Office Deep Dive

The Active Office was Naked Energy's first commercial project with 40 VirtuPVT operating since 2018. Thanks to the SPECIFIC team at Swansea University, the overall system includes a 2500 L thermal store and a 2 stage Hitachi heat pump to provide space heating and hot water. Tours to this site are available on request.

Array size  
40 Virtu<sup>PVT</sup> tubes

Application  
Space heating and hot  
water (combi) for offices

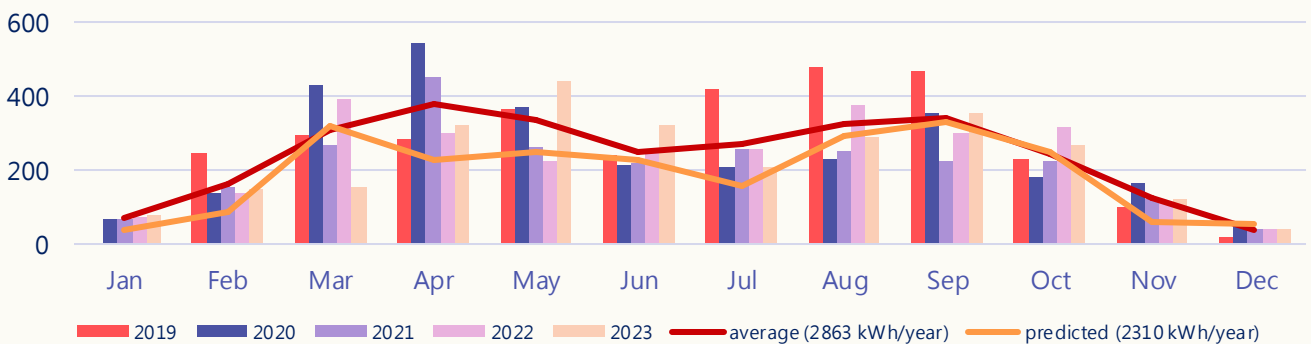
Hydraulic setup  
Virtu heats main thermal  
store in parallel with heat  
pump

Mean fluid temperature  
50 °C

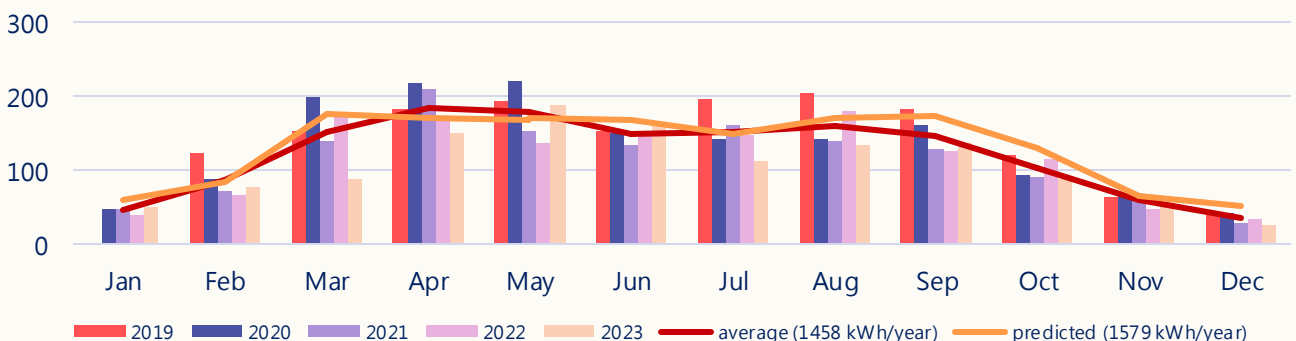
Orientation  
Vertical facade



Thermal kWh / month



Electrical kWh / month



Predictions made using averaged weather data from 2006-2016.

Some discrepancy is expected between generation and prediction due to differences in irradiance each year.

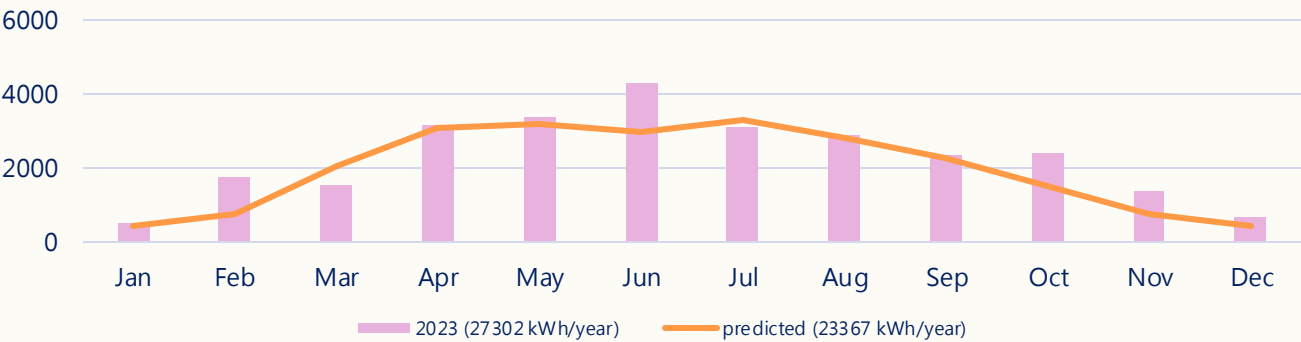
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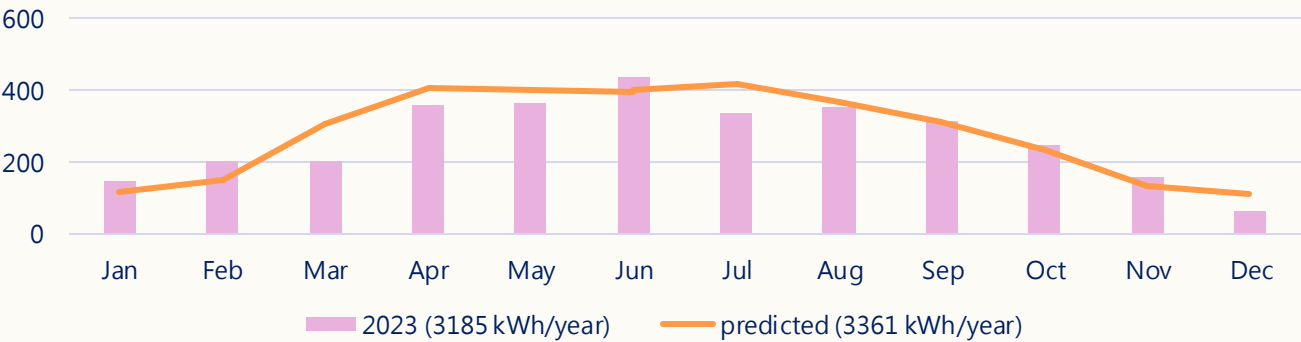
- Array size  
75 Virtu<sup>HOT</sup> + 60 Virtu<sup>PVT</sup> tubes
- Application  
Domestic Hot Water for student residences
- Hydraulic setup  
Hot water preheat
- Mean fluid temperature  
60 °C
- Orientation  
Sloped roof



Thermal kWh / month



Electrical kWh / month



Predictions made using averaged weather data from 2006-2016.  
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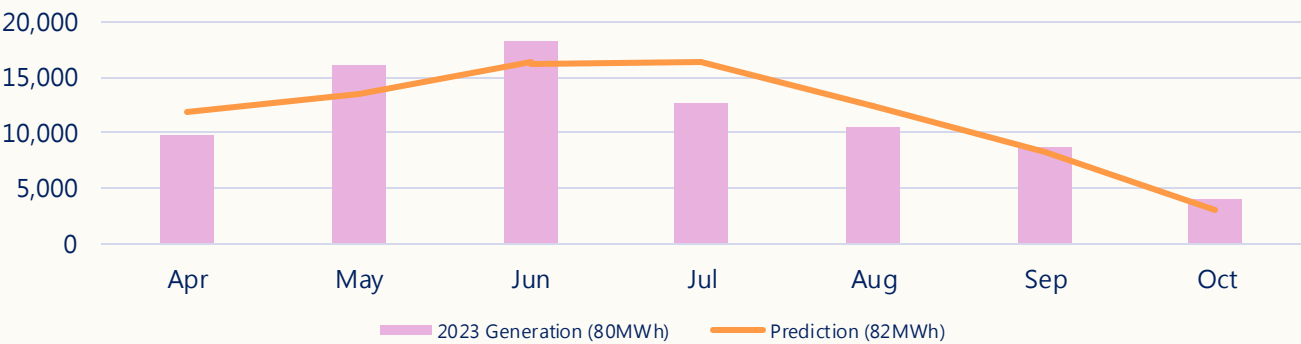
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This municipal swimming pool and leisure centre benefits from VirtuHOT to providing over over 40% of its annual thermal load. This project benefitted from Salix funding through the Public Sector Decarbonisation Fund (PSDS) and was installed by our partner Solar UK.

- Array size  
420 Virtu<sup>HOT</sup> tubes
- Application  
Swimming pool heating
- Hydraulic setup  
Heat delivery via heat exchanger
- Mean fluid temperature  
45 °C
- Orientation  
Flat roof, 45° southwest



Thermal kWh / month



Predictions made using averaged weather data from 2006-2016.  
Some discrepancy is expected between generation and prediction due to differences in irradiance each year.

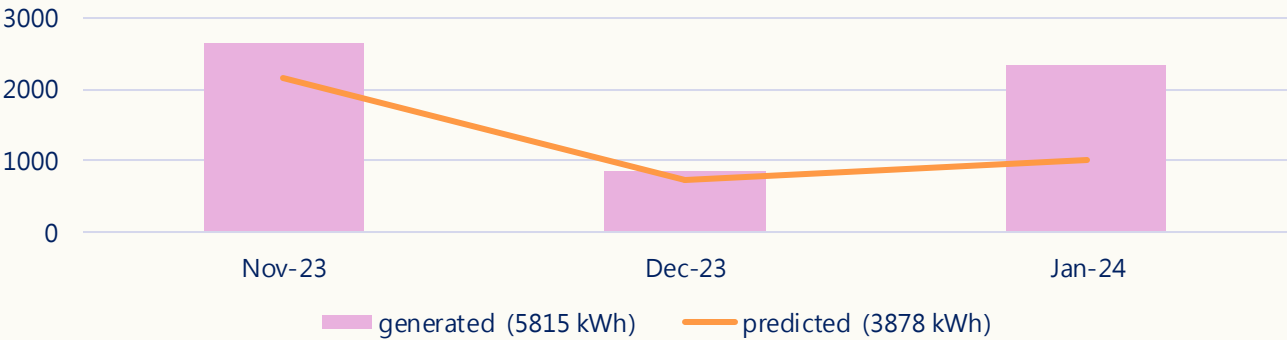
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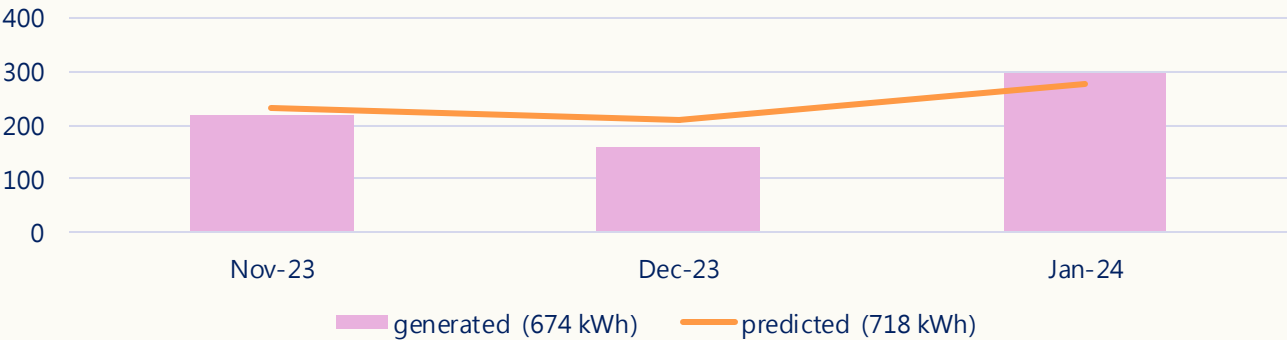
- Array size  
710 Virtu<sup>HOT</sup> + 240 Virtu<sup>PVT</sup> tubes
- Application  
DHW, dehumidification of rare books section
- Hydraulic setup  
Hot water preheat and direct to LTHW loop
- Mean fluid temperature  
60 °C
- Orientation  
Flat roof



Thermal kWh / month



Electrical kWh / month



Predictions made using averaged weather data from 2006-2016.  
Some discrepancy is expected between generation and prediction due to differences in irradiance each year.

# Independently tested and certified by TÜV Rheinland

Naked Energy have undergone 3<sup>rd</sup> party testing and certification with various international certification bodies, including TÜV Rheinland. It is an independent inspection service that has been a global leader since its foundation 145 years ago.



A TÜV Rheinland certification is globally recognized and ensures the authenticity of a company's safety and performance claims in compliance to international standards.

Testing includes but is not limited to:

- Determination of performance data by means of a unique indoor solar simulator
- Sample picking and production site inspections
- Testing of cyclical mechanical stress
- Hail testing with ice balls of different hail classes
- Testing of ageing by means of climate chambers (humidity/frost, damp/heat, temperature cycles)
- Cyclical outdoor and indoor shock tests on collectors and absorbers
- Rain penetration and frost resistance tests
- Fire tests on collectors

Virtu certification document: [http://www.solarkeymark.nl/DBF/PDF\\_Downloads/DS\\_3125.pdf](http://www.solarkeymark.nl/DBF/PDF_Downloads/DS_3125.pdf)

# Assured performance

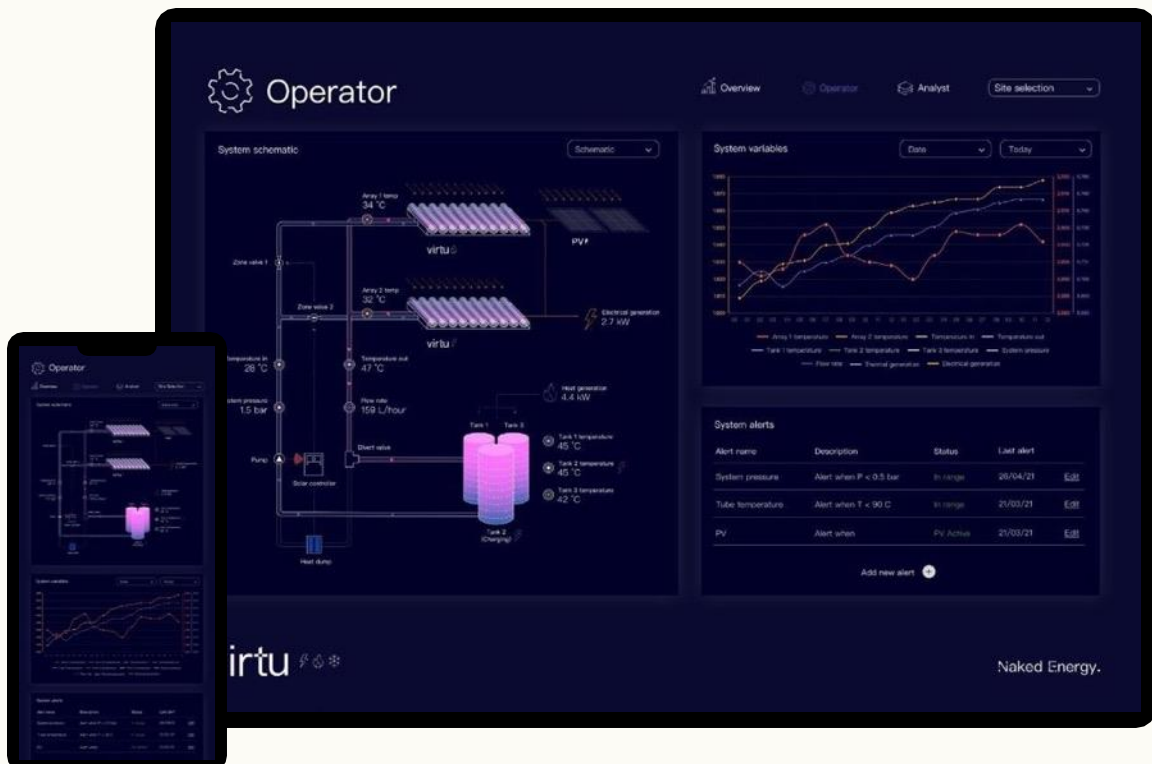
## clarity<sup>24-7</sup>

Clarity24-7 is Naked Energy proprietary cloud-based remote monitoring platform. It provides users with reliable real-time data on performance and condition of renewable energy systems.

The remote monitoring platform enables accurate, ongoing measurement of array performance, providing customers with confidence in continued system functionality.

Features include:

- Thermal Output monitoring
- Electrical Output monitoring
- Financial and sustainability reporting
- Carbon reporting
- Automated fault detection
- Performance optimisation
- PV/renewables integration



# Solar Redefined

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