

Naked Energy.

Christophe Williams, CEO & Co-Founder



Prior to founding Naked Energy, Christophe has been connected to the renewable energy industry for generations. His first inspiration was his grandfather Peter Williams who worked with renowned engineer Stephen Salter in the 1970s to develop 'the oscillating duck', a form of oscillating wave technology generating clean electricity.

Christophe previously worked as a senior creative executive in the advertising industry for over fifteen years, gaining many awards from prestigious

organisations such as 'Creative Circle' and 'Clio' and even achieved a World record for his work on Toshiba 'Time sculpture'. He has worked with major blue-chip clients and global brands such as Microsoft, Barclays, BMW, Sony and directly with several UK government bodies, including DEFRA and the Central Office of Information on high profile advertising campaigns on sustainability.

He was appointed a Director representing industry interests at Solar Heat Europe in October 2023.

Adrian Murrel, CTO



Technologist, engineering director and entrepreneur, specialising in micro and nanotechnologies, with a Chemistry DPhil from Oxford University. Adrian has 20 years' experience in industrial research and product development.

Adrian previously worked at Oxford Instruments and then as Engineering Director at Applied Materials, the global market leader in semiconductor processing equipment, where he managed a team of 80 engineers.

Since 2008 he has worked with technology start-ups in the areas of nanotechnology and renewable energy. He joined Naked Energy in 2014 and leads on all aspects of R&D and engineering