



BRIGHT
Coalition

Sponsorship Opportunities

Interested sponsors may contact amanda.reckard@barrenriverhealth.org to discuss sponsorship packages or additional collaboration opportunities. Contributions will directly support initiatives improving health access, education, and community engagement across the BRADD region.

Legacy Sponsor - Transforming BRADD communities for a healthier future
\$5,000



- Exclusive title sponsor recognition for all BRIGHT health initiatives, The Community Health Assessment, and newsletters.
- Logo featured prominently on all event materials, website, and social media promotions.
- Logo on event banners
- Opportunity to speak at major BRIGHT Coalition events (e.g., BRIGHT Workshops, Recovery events, Family Fun Days) and one BRIGHT Coalition meeting.
- Name and branding on all educational toolkits distributed to healthcare providers and community groups.
- Dedicated booth at major community events.
- Your sponsorship will assist with the Community Health Improvement Goals and initiatives.

Thrive Sponsor - Elevating well-being where we live, work, and play
\$2,500



- Logo included on the Community Health Assessment, event materials, website, and social media.
- Recognition in select printed toolkits and educational materials.
- Booth space at one major community events per year.
- Opportunity to distribute promotional materials at BRIGHT Coalition events.
- Logo on event banners

Wellness Sponsor - Stengthening access to care for all
\$1,000



- Recognition on BRIGHT's website and social media platforms.
- Name listed on event banners.
- Booth space at one community event per year.
- Opportunity to distribute promotional materials at BRIGHT Coalition events.

Neighbor Sponsor - Supporting local health and wellness initiatives
\$500



- Name recognition on BRIGHT's website and social media.
- Lunch Sponsor Recognition, including a 5-minute spotlight presentation
- Invitation to participate in BRIGHT networking events.

Let's build something BRIGHT together. Thank you for your thoughtful consideration!

Your future is **BRIGHT!**

with the  **BRIGHT**
Coalition

During 2024, BRIGHT Coalition representatives...

Facilitated 346 Diabetes Self-Management and Education Series classes, 340 Medical Nutrition Therapy sessions, & 10 Diabetes Prevention Program classes



Syringe Services Programs (SSP) approved in Edmonson and Logan Counties.



Tobacco education classes for 3,023 students and caregivers.



Provided increased educational opportunities for Narcan® administration in the community.



Planted 153 Naloxbox (Narcan distribution boxes) in multiple BRADD counties, valued at \$250-\$499 each.



Posted “Fun Food Fridays” recipes on social media to share easy, healthy meals with community



Held an annual workshop in June with 56 community members representing 28 unique organizations



& more!

Join us again to see what we do for the health of the Barren River Area Development District.

Thank you for your support this past year!