

Oxrow.ai Privacy Policy

As of February 19, 2026

Oxrow.ai respects your privacy and values your trust. This Privacy Policy explains how Oxrow.ai, Inc. (“Oxrow.ai”, “COMPANY,” “we,” “us,” “our”) collects and uses information about you that we may collect when you use our “Services” (using our Services means engaging with us via our Sites, purchasing products from us, or using any other products or services we may provide now or in the future). Any capitalized terms used but not defined in this Privacy Policy have the meanings given to them in our Terms of Use.

We may update or modify this Privacy Policy from time to time. If we make material changes, we will revise the “Last Updated” date above, and we may also choose to send you a notification of these changes. We encourage you to review this Privacy Policy frequently to stay informed about our privacy practices and how you can exercise your options related to those practices.

Your continued use of the Services will constitute your understanding and acknowledgment of this Privacy Policy. If you do not agree with our Privacy Policy or any updates, you must stop using our Services.

1. Information We Collect

We may collect the following types of information about you:

Information You Provide to Us

We collect information that you provide to us when you use the Services, for example by purchasing products from us or contacting us directly with questions or feedback. This information may include

- **Identifiers**, such as your name, email address, telephone number, or physical address;
- **Purchase information**, such as purchase date or purchase amount; or
- **User Generated Content**, such as personal information you include in comments or survey responses.

Note that if you make purchases via our Sites, you may be required to provide financial information, such as your credit or debit card number, to our third-party payment processor. We do not collect or store such financial information and we are not responsible for the payment processor’s data collection or storage.

Information We Collect Automatically

We may automatically collect information about you when you access the Services, including

- **Device information** such as device model, operating system and version, unique device or personal identifiers, mobile network information, IP address, or browser type; or
- **Activity information** such as when you accessed the Services, which pages you viewed, and which sites you visited before and after accessing the Services.

We collect and store some of the information described in this subsection by using cookies and other similar technologies like pixels, tags, and web beacons (collectively, “Cookies”). Cookies are small strings of information that a website you visit transfers to your browser. Cookies can be used to track your internet activity, remember your preferences, or improve your user experience. Some cookies are

necessary to operate a website, while others are not. You can decide if and how your device will accept cookies by configuring your browser settings. If you choose to reject cookies, you may not be able to use certain features of the Services.

Information We Collect from Third Parties

We may collect information about you from third parties, for example by allowing third parties to place their own cookies on the Sites that help us with measuring site traffic or analytics. The information collected and stored by these third parties is subject to their own privacy policies and practices.

We currently work with the following third parties that may collect your personal information and share it with us:

- Google Analytics (website analytics)
- Zoominfo Websights (visitor identification)
- Hubspot (CRM/marketing)

2. How We Use Your Information

We may use the information we collect about you to serve the following purposes:

- to provide the Services to you;
- to facilitate your purchases from us;
- to manage our relationship with you, including responding to your inquiries, providing you with notices, and requesting your feedback;
- to administer promotions and events;
- to market the Services to you;
- to analyze your use of our Services;
- to improve and enhance our Services;
- to detect and protect against security incidents or fraudulent or unlawful activity;
- to enhance our artificial intelligence (“AI”) systems and models for the purposes of providing and improving the Services to you, and developing and enhancing our internal AI capabilities and analytics tools, including through training models.
- to comply with legal and regulatory requirements; or
- other purposes at your direction or with your consent.

3. How We Disclose Your Information

We may disclose your information to third parties as follows:

- with our vendors, agents, consultants, and other service providers who need access to your information to perform services on our behalf, such as web hosting, analytics, marketing, advertising, or e-commerce;
- with our professional advisers, such as auditors, accountants, or lawyers;
- in connection with the change to the control or financial status of Oxrow.ai such as a merger, sale of our assets, financing, acquisition, or bankruptcy;
- with our current and future affiliate companies;
- to protect the legal rights, safety, or security of Oxrow.ai and our community, such as to enforce our Terms of Use; to prevent fraudulent or unlawful activity; or to respond to a law enforcement or government authority request or other legal or regulatory process;

- on an aggregated and anonymized basis; or
- with other parties at your direction or with your consent.

4. Your Privacy Choices

- **Emails:** If you no longer wish to receive marketing emails from us, you can unsubscribe at any time by following the instructions in our marketing emails. Please note that even if you unsubscribe from marketing emails, you may still receive emails from us related to the Services, such as emails about changes to our policies or about purchases you've made from us.
- **Cookies:** Many web browsers enable cookies by default. You can change your cookie settings or disable cookies at any time by updating your browser settings.
- **Do Not Track Signals:** We do not currently recognize or respond to automated browser signals regarding tracking, such as "Do Not Track" signals.

5. Children's Privacy

The Services are not intended for children, and we do not knowingly collect personal information from individuals under the age of 16. If you believe we might have any personal information from or about a child under 16, please contact us immediately at contact@oxrow.ai.

6. Security

We take reasonable steps to protect your personal information from loss or unauthorized use, access, disclosure, or destruction. Even so, we can't guarantee the complete security of any personal information you disclose online. For example, emails sent to or from our Services may not be secure, and so you should take care when considering what information you send to us via email. To the extent permitted under applicable law, we assume no liability or responsibility for the loss, disclosure, or destruction of your personal information due to errors in transmission, unauthorized access by third parties, or other causes beyond our control.

7. Data Breach Notification

In the event of a data breach that affects your personal information, we will notify you in accordance with applicable law. Notification may be provided via email, posting on our website, or other methods as required by law. We will provide information about the breach, the type of information involved, and steps you can take to protect yourself.

8. Retention

We retain your personal information for as long as necessary to fulfill the purposes for which it was collected, or for other essential purposes, such as complying with our legal obligations, resolving disputes, enforcing our agreement, or otherwise as required or permitted by law.

9. Additional Information for California Residents

This section only applies to users of the Services who are California residents and is intended to supplement the other information provided in this Privacy Policy.

Residents of California are entitled to the following disclosures:

- **Categories of Personal Information:** In the past 12 months, we may have collected personal information about you in the categories noted above under “*Information We Collect*”. We do not knowingly or intentionally collect sensitive personal information, and we do not knowingly or intentionally collect or sell personal information of minors under the age of 16. However, if you choose to provide such information through your use of our Services or in communications with us, we will handle it in accordance with this Privacy Policy and applicable law. We limit the use of any sensitive personal information we may collect to purposes necessary to provide the Services.
- **Sources of Personal Information:** We collect personal information about you from the sources noted above under “*Information We Collect*”.
- **Use and Disclosure of Personal Information**
 - We use and disclose your personal information in the ways noted above under “*How We Use Your Information*” and “*How We Disclose Your Information*”.
 - In the past 12 months, we may have disclosed, for business purposes, your personal information as noted above under “*How We Disclose Your Information*”.
- **Sales of Personal Information:** We do not “sell” your personal information (as the term is construed under California law), and we have not engaged in any “sales” of personal information in the last 12 months.
- **Sharing of Personal Information:** We do not share your personal information with third parties for targeted advertising purposes.

Residents of California are entitled to exercise the following privacy rights:

- **Right to Know:** You can request access to the personal information we collected about you in the last 12 months, how we collected it, and how we used and/or shared it (note that much of that information is provided in this Privacy Policy).
- **Right to Delete:** You can request that we delete personal information we have about you, subject to certain exceptions.
- **Right to Correct:** You can request that we update or correct the personal information that we have about you.
- **Right to Nondiscrimination:** You will not be discriminated against by Oxrow.ai for exercising any of your California privacy rights.

To exercise any of your California privacy rights (or to have an agent do so on your behalf), please email us at contact@oxrow.ai with the subject line “California Privacy Request”. We will need to verify your identity and request before taking your requested action(s). If an agent makes a request on your behalf, we will need to verify that agent’s authority to act on your behalf, and we may need you to verify your identity directly with us.

10. Additional Information for Certain Other U.S. Residents

If you reside in another U.S. state that currently has a comprehensive privacy law in effect (such as Colorado, Connecticut, Utah, or Virginia), you may be entitled to exercise the following privacy rights:

- **Right to know or access** your personal information
- **Right to update or correct** your personal information
- **Right to deletion** of your personal information
- **Right to nondiscrimination** for exercising any of your privacy rights

To exercise any of these privacy rights, if they apply to you, please email us at contact@oxrow.ai with the subject line “Privacy Request”.

11. Third Party Content

The Sites may make available or provide links to Third Party Content. Oxrow.ai does not control, and is not responsible for, any Third Party Content, and this Privacy Policy does not apply to Third Party Content. We encourage you to review the privacy policies applicable to any Third Party Content before engaging with it.

12. Contact

If you have any questions about this Privacy Policy or would like to exercise one of your privacy rights, you can reach us at contact@oxrow.ai or by mail to 615 Keys Road, Yakima, WA 98901, United States.