

# ALISHA MCCRAY

## OBJECTIVE:

Seeking to merge my passion for Multimedia with my experience as a Graphic Designer to produce engaging visual storytelling.

## EDUCATION:

**Bachelor of Digital Media**  
University of Houston  
2020-2025

**Associate of Graphic Design**  
Houston Community  
College  
2007 – 2013

## SKILLS:

After Effects  
Illustrator  
InDesign  
Photoshop  
Premiere Pro  
Microsoft Office

## EXPERIENCE:

**Graphic Designer** 2021 - Current  
Imprint

Edit and create digital artwork for printing.  
Managed multiple design projects. Processed 80 to 100 design orders daily. Train and manage multiple team members.

**Customer Service** 2018 – 2021  
Academy Sports & Outdoors

Responding to inquiries, troubleshooting product/service issues, Trained and managed team members. Prioritized tasks and delegated daily work.

**Graphic Artist** 2016- 2018  
Xerox

Designed logos, business cards, brochures, and other visual medium. Managed multiple design projects.