

# CAMP STRUCTURE

**FRIDAY MARCH 6, 2026**

**6**  
CE's

**9:00AM - 4:00PM**

REGISTRATION 8:30AM

Don't miss this exclusive in-person event designed for your entire team. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

## WHY ATTEND CAMP STRUCTURE?

A dental practice thrives with excellent systems. Grow your practice by improving your foundational systems through structure and strategy.

- Strengthen and improve administrative systems including financial, scheduling, and hygiene recare
- Master huddles, meetings, and accountability systems
- Identify KPIs and monitoring for effectiveness



**VALLEYBROOK COUNTRY CLUB**

425 Hidden Valley Rd, Canonsburg, PA 15317

## OUR SPEAKERS



**CURTIS CRANDALL**  
Executive Coach,  
Fortune

As a national speaker in the dental industry, Curtis has been featured on stages such as DS World and Fortune50. As an experienced Entrepreneur, he broke into the dental industry in 2004 with a vision for advanced business and management training for dental professionals.

Now the owner of several privately owned practices, his energetic approach to coaching emphasizes maximizing leadership, embracing technology, and fostering growth. Curtis' contagious enthusiasm and tailored guidance remove the guesswork from running a business and building solid foundations for success.



**TODD KING**  
Executive Coach,  
Fortune

Starting his journey with the Rich Dad organization and representing top business gurus, Todd has since coached entrepreneurs across 48 states and six countries. A proud West Virginia University alumnus, Todd has also received specialized training in Mergers and Acquisitions from Columbia University.

His blend of education, hands-on experience, and a systematic approach empowers dental clients to navigate their businesses with clarity. Committed to the principles of W.I.T. (Whatever It Takes) and C.A.N.I. (Constant and Never-Ending Improvement), Todd stands out as a premier executive coach and business strategist. He currently owns and operates several Fortune franchises.

**\$59 PER  
PERSON**

BREAKFAST, LUNCH &  
WORKBOOK INCLUDED

  
**PATTERSON  
DENTAL**

**RSVP BY FRIDAY FEB 27**



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OR VISIT  
[bit.ly/49up5ff](https://bit.ly/49up5ff)

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FORTUNE MANAGEMENT INC. - CA (Nationally or Locally)  
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OCTOBER 31, 2026 Provider ID# 304402