

# FORTUNE

Extraordinary Practice. Extraordinary Life.

# CAMP HYGIENE

FRIDAY MAY 15, 2026

6  
CEs

9:00AM - 4:00PM

Don't miss this exclusive in-person event designed for Doctors and Owners. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

## WHY ATTEND CAMP HYGIENE?

The hygiene department is the lifeblood of any general dental practice. Camp Hygiene provides a playbook for a profitable hygiene department that fully supports the total dental practice. Creating a dental hygiene department that focuses on systems and protocols that enhance patient care leads to healthy patients and a healthy practice.

- **Learn game rules for winning hygiene departments**
- **Strategic winning plays that lead to extraordinary patient care and practice profitability**
- **Develop the scoreboard for a winning hygiene department**

**DoubleTree by Hilton  
San Francisco Airport**  
835 Airport Blvd.,  
Burlingame, CA 94010



## OUR SPEAKER



**JULIA SMITH, RDH**

Managing Partner, Fortune  
Executive Coach, Hygiene  
Mastery

Julia Smith, RDH is an Executive Coach with Fortune. She is passionate about personal and professional growth and loves coaching her teams to be their best selves and understand how their performance impacts the care their patients receive. Julia has helped manage multiple private practices, hired and onboarded new employees, and worked with a nonprofit organization where she ran multiple clinics and daily operations.

**\$101 PER PERSON  
EARLY BIRD BY MARCH  
15TH**

**\$112 PER PERSON  
AFTER MARCH 16TH**

**LUNCH &  
WORKBOOK  
INCLUDED**

**RSVP BY FRIDAY, MAY 1**



SCAN HERE  
or visit  
[bit.ly/48SG3Fz](https://bit.ly/48SG3Fz)

**MORE INFO: CONTACT YOUR FORTUNE COACH**



**PACE**  
ACADEMY  
GENERAL DENTISTRY  
PROGRAM APPROVAL  
FOR CONTINUING  
EDUCATION

FORTUNE PRACTICE MANAGEMENT INC - CA (Nationally or Locally)  
Approved PACE Program Provider for FAGD/MAGD credit. Approval  
does not imply acceptance by any regulatory authority or AGD  
endorsement. November 1, 2023 - October 31, 2026  
Provider ID#304402

## REGISTRATION

**PLEASE REGISTER BY MAY 1ST**

Practice Name / Dr. \_\_\_\_\_ No. attending \_\_\_\_\_

Please print the names of all attendees

Email address

- |           |       |
|-----------|-------|
| 1. _____  | _____ |
| 2. _____  | _____ |
| 3. _____  | _____ |
| 4. _____  | _____ |
| 5. _____  | _____ |
| 6. _____  | _____ |
| 7. _____  | _____ |
| 8. _____  | _____ |
| 9. _____  | _____ |
| 10. _____ | _____ |

TOTAL ATTENDING \_\_\_\_\_ x \$101/PERSON BY 3/15 | \$112/PERSON \_\_\_\_\_  
AFTER 3/16 TOTAL FEE \$ \_\_\_\_\_

\* Please note any food restrictions (include attendee number) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## BILLING INFORMATION

CREDIT CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMEX

NAME ON CARD: \_\_\_\_\_ CARD #: \_\_\_\_\_

EXP: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_ BILLING ZIP CODE: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_