

# FORTUNE

Extraordinary Practice. Extraordinary Life.

# CAMP HYGIENE

FRIDAY APR 3, 2026

6  
CEs

9:00AM - 3:30PM  
REGISTRATION 8:30AM

Don't miss this exclusive in-person event designed for Doctors and Owners. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

## WHY ATTEND CAMP HYGIENE?

The hygiene department is the lifeblood of any general dental practice. Camp Hygiene provides a playbook for a profitable hygiene department that fully supports the total dental practice. Creating a dental hygiene department that focuses on systems and protocols that enhance patient care leads to healthy patients and a healthy practice.

- **Learn game rules for winning hygiene departments**
- **Strategic winning plays that lead to extraordinary patient care and practice profitability**
- **Develop the scoreboard for a winning hygiene department**

## SMILE PERFECTION

5828 N Oracle Re #100,  
Tucson AZ 85704



## OUR SPEAKER



**SHANNON  
RICHKOWSKI, RDH**

Managing Partner, Fortune  
Director, Hygiene Mastery

Shannon Richkowski is a hygiene educator with 16 years in dental practices and over a decade as a practicing hygienist. As Director of Hygiene Mastery, she brings a passion for elevating clinical standards, team performance, and patient-centered care. Trained through Fortune, Pac-Live, and Gen8tnext, and a member of leading dental organizations, Shannon blends clinical excellence with business insight to help hygiene departments drive growth, profitability, and exceptional patient outcomes. Her philosophy—"support at a whatever it takes level"—is transforming dental hygiene teams nationwide.

**\$80 PER PERSON**

**FORTUNE CLIENTS**

**\$125 PER PERSON**

**GUESTS**

**LUNCH &  
WORKBOOK  
INCLUDED**

  
**PATTERSON  
DENTAL**

**RSVP BY FRIDAY, MARCH 27**



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or visit  
[bit.ly/4a6h8hK](https://bit.ly/4a6h8hK)

**MORE INFO: JAKE FINIFROCK, PHD**

206-588-3558 | [jakefinifrock@fortunemgmt.com](mailto:jakefinifrock@fortunemgmt.com)



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