

CAMP HYGIENE

FRIDAY APR 3, 2026

**6
CES**

9:00AM - 3:30PM
REGISTRATION 8:30AM

Don't miss this exclusive in-person event designed for Doctors and Owners. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

WHY ATTEND CAMP HYGIENE?

The hygiene department is the lifeblood of any general dental practice. Camp Hygiene provides a playbook for a profitable hygiene department that fully supports the total dental practice. Creating a dental hygiene department that focuses on systems and protocols that enhance patient care leads to healthy patients and a healthy practice.

- **Learn game rules for winning hygiene departments**
- **Strategic winning plays that lead to extraordinary patient care and practice profitability**
- **Develop the scoreboard for a winning hygiene department**



SMILE PERFECTION
5828 N Oracle Re #100,
Tucson AZ 85704

OUR SPEAKER



**SHANNON
RICHKOWSKI, RDH**
Managing Partner, Fortune
Director, Hygiene Mastery

Shannon Richkowsky is a hygiene educator with 16 years in dental practices and over a decade as a practicing hygienist. As Director of Hygiene Mastery, she brings a passion for elevating clinical standards, team performance, and patient-centered care. Trained through Fortune, Pac-Live, and Genr8tnext, and a member of leading dental organizations, Shannon blends clinical excellence with business insight to help hygiene departments drive growth, profitability, and exceptional patient outcomes. Her philosophy—"support at a whatever it takes level"—is transforming dental hygiene teams nationwide.

\$80 PER PERSON
FORTUNE CLIENTS
\$125 PER PERSON
GUESTS

LUNCH &
WORKBOOK
INCLUDED


PATTERSON
DENTAL

RSVP BY FRIDAY, MARCH 27



SCAN HERE
or visit
bit.ly/4a6h8hK

MORE INFO: JAKE FINIFROCK, PHD

206-588-3558 | jakefinifrock@fortunemgmt.com

 **PACE**
ACADEMY of
GENERAL DENTISTRY
PROGRAM FOR CONTINUING
EDUCATION

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