

# CAMP ENROLLMENT

**7**  
CE'S**FRIDAY MARCH 20TH, 2026 | 8AM - 4PM**

REGISTRATION 7:30AM

Don't miss this exclusive in-person event designed for your entire team. Fortune's Training CAMPs are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training CAMP with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

## WHY ATTEND CAMP ENROLLMENT?

Get your patients to say "YES!" Learn the Tools of Influence to build rapport and elegantly enroll patients in the treatments they need, deserve, and want! Learn lifelong skills for understanding different behaviors and communication styles.

- Learn Elegant Influence & tools of enrollment
- Develop skills for instant rapport
- Acquire techniques for handling objections



**PATTERSON DENTAL**  
**8848 Red Oak Blvd, Suite F**  
**Charlotte, NC 28217**

**RSVP BY FRIDAY MARCH 13TH**

SCAN HERE  
OR VISIT  
[bit.ly/3ZvUCZI](http://bit.ly/3ZvUCZI)

**MORE INFO: DANIELLE DAIGLE**931-588-1303 | [danielledaigle@fortunemgmt.com](mailto:danielledaigle@fortunemgmt.com)

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## OUR SPEAKER

**RAGAN HARTMAN**Managing Partner &  
Executive Coach, Fortune

As an Executive Coach, Ragan Hartman brings over 17 years of leadership experience to the healthcare industry. For the past seventeen years, Ms. Hartman has dedicated herself to identifying and studying the distinctions in outstanding practice management and leadership, and sharing with doctors how to specifically transform their practices into team oriented, low-stress, highly profitable businesses.

**\$449** **PER PERSON**  
LUNCH, &  
WORKBOOK INCLUDED



**PATTERSON**  
DENTAL