

CAMP CEO

**An Executive Leadership Experience
for Growth-Minded Practice Owners**

**5
CEs**

FRIDAY SEPT 25, 2026

10:00 AM - 4:00 PM

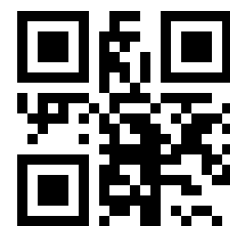
REGISTRATION 10:00 AM

RSVP BY SEPTEMBER 11

\$199

PER PERSON

**LUNCH, SNACKS, &
WORKBOOK INCLUDED**



Scan or Visit
bit.ly/4wuPpQg

Don't miss this exclusive in-person event designed for Doctors and Owners. Fortune's Training Camps are total-immersion post-graduate courses which consist of one-day live events focused on specific areas of your practice. Walk away from this Training Camp with actionable strategies to grow your practice, improve leadership, and enhance the patient experience.

WHY ATTEND CAMP CEO?

Do you think of yourself as the CEO of your dental practice? Specifically created for the Owner/Doctor, this course is designed to elevate your thinking and create new strategies to enhance both profitability and leadership while working ON your business.

- ✓ Growth strategies for your business
- ✓ Applying a CEO mindset to your practice
- ✓ How to create a new level of leadership

PEBBLE BEACH & TENNIS CLUB

1576 Cypress Dr. Pebble Beach, CA 93953

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OUR SPEAKER

Mark Webb

Executive Coach

As an executive business coach at Fortune, Mark brings over 25 years of leadership and executive management experience. After 16 years with a successful technology company, Mark spent the last decade with Patterson Dental building high performance teams to support the dental professional. As a trusted leader holding positions of General Manager, Region Manager, and Vice President, Mark has continuously elevated teams to successful outcomes. In his career, Mark has led highly profitable business units which included P&L responsibilities with annual revenues of \$60 million and multiple business units with \$250 million annual revenue. As an empowering facilitator who gets results, Mark believes in a team approach with a clear vision and accountability for each team member's role and responsibilities to drive growth and profitability.



MORE INFO:

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FORTUNE PRACTICE MANAGEMENT INC - CA (Nationally or Locally)
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