

2027 ANNUAL PLANNING SESSION

Annual Production Forecast, Growth Plan
& Goal-Setting Workshop for 2027



FRIDAY NOV 20, 2026

6
CEs

9:00AM - 4:00PM

Inspired by the leadership principles from Trust & Inspire, this workshop is designed to help practice owners build high-trust cultures that unlock team performance and sustainable growth. Through Fortune's proven annual planning process, you will develop a clear production forecast, strategic growth plan, and meaningful goal while learning how trust-driven leadership creates stronger engagement, accountability, and results for the year ahead.

THIS WORKSHOP WILL ALSO COVER:

- Annual Production Forecast & Growth Plan
- Goal Setting Workshop for 2027
- Outcomes and goals for all five Business Engines
- Creating a strong marketing plan to meet New Patient goals



SPEAKER

CURTIS CRANDALL

EXECUTIVE COACH, FORTUNE

As a national speaker in the dental industry, Curtis has been featured on stages such as DS World and Fortune50. As an experienced Entrepreneur, he broke into the dental industry in 2004 with a vision for advanced business and management training for dental professionals.

Now the owner of several privately owned practices, his energetic approach to coaching emphasizes maximizing leadership, embracing technology, and fostering growth. Curtis' contagious enthusiasm and tailored guidance remove the guesswork from running a business and building solid foundations for success.

Sponsored by:



**THEME BASED ON THE
BEST-SELLING BOOK BY
STEPHEN M. R. COVEY**



\$79 PER PERSON

BREAKFAST, LUNCH &
WORKBOOK INCLUDED

RSVP BY FRIDAY OCT 30

FOR MORE INFO: Monica Glover

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SCAN OR VISIT
bit.ly/4w8EPOq



Valley Brook Country Club

425 Hidden Valley Rd, Canonsburg, PA 15317



PACE
ACADEMY
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PROGRAM APPROVAL
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FORTUNE MANAGEMENT INC.-CA
(Nationally or Locally) Approved PACE
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OCTOBER 31, 2023 Provider ID# 304402