

ID Essentials



Your Guide to ID Essentials

Whether you're welcoming new employees, hosting an event, or streamlining access across your sites, the details matter.

Our customised ID essentials, including lanyards, name badges and gift cards, are designed to combine functionality with brand impact. From sleek corporate finishes to vibrant event styles, we tailor every piece to reflect your identity and elevate the everyday experience.

Lanyards

- **Custom Print & Colours:** Full-colour sublimation printing on either one or both sides.
- **Material Options:** Choose from Polyester, Nylon or even Eco-friendly RPET.
- **Multiple widths:** 15mm, 20mm or 25mm.
- **Customisable attachments:** Safety breakaways, J hooks, swivel hooks, retractable card holders.

MOQs: 100

Lead times: ~3 weeks from artwork approval.



Gift & ID Cards

- **Full Card Design Customisation:** Add your brand colours, logo and messaging.
- **QR Code Integration:** Link to landing pages, surveys, videos, or personalised messages.
- **Custom Packaging:** Add on a branded artboard backing, that you can hang from retail shelving units.

MOQs: 100 units

Lead times: 15-20 days from artwork approval.



Keyrings

- **Custom Shapes & Designs**
- **Full-Colour Branding:** Printed or engraved logos, messages, or artwork.
- **Material Options:** Acrylic, metal, leather, PVC, wood, rubber, and eco-friendly alternatives.
- **Functional Add-Ons:** Bottle openers, torch lights, flash drives, puzzles, novelty.

MOQs:

Custom shape: 250 units

Non-custom shape: 50 units

Lead Times: 2-4 weeks.



Pins & Badges

- **Fully Custom Shapes & Sizes:** Die-cut designs tailored to your logo or concept.
- **Material Options:** Metal, Enamel, Acrylic and more.
- **Full-colour Printing or Engraving:** Digital printing, moulding, resin coated finishes and gold plating.
- **Customisable attachments:** Butterfly clutch, bar pin, stick pin.
- **Presentation:** Mounted on custom backing cards, on request.

MOQs: 50-100

Lead times: 3-4 weeks



Thank You!

Branded

BY DASHING

Sydney 27 Sirius Road, Lane Cove West NSW 2066
Melbourne 4-12 Amsterdam Street, Richmond VIC 3121
Shanghai 45 Baoxing Road, Jiading District, Shanghai, China

www.brandedbydashing.com.au

info@brandedbydashing.com.au

