Hazel Chen / UIUX Designer

Hazelchen.works
hazelchenart@gmail.com
+1(312)7098148

Education

Bachelor of Fine Arts

School of Art Institute of Chicago Class of 2024 → Recipient of the Creative Honor Scholarship with an emphasis on performance and sculpture. Participated in 11 group exhibitions and curated four student exhibitions.

Currently

UIUX Designer

Rexhibit, New York
October 2024 - Present

- \rightarrow Led the full process—from research and UX/UI design to Webflow development—building the platform from the ground up.
- → Launched a interactive gallery that doubled user acquisition and boosted user retention beyond industry benchmarks.

Exhibition Assistant

Avant-garde Art Projects, Remote January 2024 - Present

- → Designed the interface and edited content for seven exhibitions and 12 interviews across three platforms.
- → Coordinated 38 international artists to collect and translate information for over 100 artworks.

Experience

Studio Manager

Giobella Creative, New York July 2024 - December 2024

- → Managed publishing process, including proposals writing, submissions, and progress tracking.
- → Designed visual content for four art books and a 45-card set, including layout, packaging, and proofreading.

Event Product Assistant

Cabinet of Curiosity, Chicago February 2024 - April 2024

- → Planned and executed four events, including a celebration for the daughter of Obama's financial director, attracting over 3,000 attendees.
- ightarrow Assisted in product design, budgeting, logistics, on-site coordination, and studio organization.

Skills

Figma, Webflow, Framer, Wix, Adobe Creative Cloud, Canva, Rhino → User Research/Interviews, Affinity Mapping, Information Architecture, User Flow, Wireframing, Prototyping, A/B Testing, Usability Testing, Design Systems, Visual Design, Storytelling