

Partnership Proposal

PRESENTED BY
Raj Singh

PRESENTED TO
Your Club

Overview



Gippy Media provides high-quality, fully managed match recording services using advanced Veo camera technology. Our purpose is to make professional game footage accessible and effortless for your Club throughout the upcoming season.

We take care of the entire process - setup, pack-down, recording, uploading, and delivery - allowing your coaches, players, and volunteers to focus solely on football.

By partnering with Gippy Media, Your Club gains:

- Consistent, reliable match recordings
- Valuable resources for coaching and player development
- Content that enhances the club's professionalism and communication
- A membership value-add without purchasing costly equipment or relying on volunteers

Our aim is simple:

Provide Your Club with dependable, high-quality match recordings every week, with zero work required from the club.

Services

End-to-End Recording, Delivery &
Match-Day Operations



Included Services

- Professional Automated Recording
- Gippy Media utilises Veo 3 technology to capture high-resolution, automated full-match footage, ensuring consistent and comprehensive coverage of all designated fixtures.
- Operational Management
- All operational components - equipment transport, setup, monitoring, and pack-down are fully managed by Gippy Media.
- Your Club incurs no volunteer labour requirements.
- Rapid Delivery
- Footage is processed and delivered within a guaranteed 24-hour window via organised club folders, optimised for coaching and team review workflows.
- Priority Fixture Handling
- Key fixtures and finals receive priority handling to ensure uninterrupted coverage and delivery.
- Season Archive (Gold Package)
A full archive of all recorded matches is provided at season end for long-term club development and reference.

Compliance

Public Liability Insurance



Public Liability Insurance

Gippy Media is covered by a \$5 million Public Liability Insurance policy, ensuring full protection for the club, players, volunteers, coaches, officials, and spectators during all filming activities.

This coverage applies to:

- Equipment setup and pack-down
- Elevated camera tripods and mounting systems
- Recording at home and away grounds
- Movement around technical areas and sidelines
- All activities performed by Gippy Media during match-day operations
- This ensures Your Club is fully protected whenever Gippy Media is on-site.

Compliance Highlights

- ✓ \$5M Public Liability Insurance
- ✓ Fully insured for home & away matches
- ✓ Risk-free, compliant match recording service

Child Safety

Valid WWCC Compliance



Working With Children Check (WWCC)

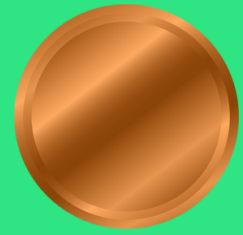
Gippy Media holds a valid Working With Children Check (Victoria) to ensure safe and compliant operation around junior players and families. This reflects our commitment to:

- Victorian Child Safety Standards
- Responsible behaviour around minors
- Safe and respectful conduct on match days
- Compliance with all community and sporting club requirements

Safety Highlights

- ✓ Valid WWCC (Victoria)
- ✓ Safe to operate around junior teams
- ✓ Risk-free, compliant match recording service

Pricing



Bronze Package

Perfect for a single team or partial-season coverage

\$1899

What's Included:

- Up to **12** professionally recorded matches
- Veo 3 automated camera technology
- Full-field, stable match footage
- 24-hour upload turnaround
- Easy-access coaching folders
- Fully managed setup and pack-down
- No equipment required from the club
- No volunteers needed on match days

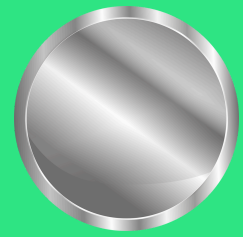
Benefits to Your Club:

- A budget-friendly way to introduce match recording
- Ideal for one team or select matches
- Great for coaching review and player development
- Predictable, low-administration coverage

Value Breakdown:

- ≈ \$158 per match
- ≈ \$7 per player (based on 22-player squad)

Pricing



Silver Package

Full home-game coverage for the upcoming season

\$2499

What's Included:

- Up to **16 home matches** recorded
- Professional Veo-style capture
- 24-hour upload delivery
- Access folders for all relevant teams/coaches
- Priority recording for home fixtures
- Fully managed setup, monitoring, and pack-down

Benefits to Your Club:

- Covers the entire home-season fixture list
- Great value for multi-team coaching environments
- Consistent footage for analysis and player development
- Zero workload on volunteers or staff
- No equipment investment required

Value Breakdown:

- ≈ \$156 per match
- ≈ \$6 per player (based on 30-player program)

Pricing

Gold Package

Full season coverage — home + away

\$2999



What's Included:

- Up to **24 matches**
(≈ **16 home + 6–8 away**)
- Professional Veo 3 match-recording
- 24-hour upload turnaround
- Finals & key-match priority
- End-of-season full archive
- Fully managed setup & pack-down

Benefits to Your Club:

- Complete coverage for the full 2025 season
- Best value package for coaching and player development
- Enhances club professionalism and communications
- Ideal for clubs planning to increase membership value
- No equipment maintenance or annual subscriptions

Value Breakdown:

- ≈ \$125 per match
- Equivalent to \$249/month
- Less than \$10 per player for the entire season

Travel Coverage

Clear and predictable travel coverage for the season.



Included Travel

All home matches at Your Club are fully included at no additional cost. Away matches are included within a 30 km radius of the Your Club home ground.

This ensures the club receives predictable, consistent coverage without hidden or unexpected travel expenses.

Extended Travel

For matches outside the 30 km radius:

- \$0.85 per km (one-way)
- Includes fuel, time, and equipment handling
- Club will always be notified prior to the fixture

Why Travel Limits Matter

- Ensures reliability for all scheduled games
- Prevents volunteer or staff travel expectations
- Maintains sustainable operations for the season
- Allows the club to budget confidently

This allows Gippy Media to support occasional longer-distance fixtures while keeping pricing fair.

Optional Add-ons

Enhance your media coverage with these optional services.



Social Media Photos Add-On – \$1799 per season

Professional action photos captured during selected matches.
Includes:

- Weekly edited social media-ready images. 15-20 image per match.
- Delivered within 24 hours of last game of the week.
- Ideal for club promotions, sponsors, and community updates.

Perfect for clubs looking to improve engagement and visibility.

Parent Photo Program — 30% Club Revenue Share

A simple profit-sharing add-on that costs the club nothing.

How it works:

- Parents purchase photos of their child
- Delivered through a secure gallery
- Your Club receives 30% of all sales
- Privacy protected — parents only see photos of their own child
- Fully managed by Gippy Media (uploading, sorting, payment, delivery)

A great way to bring in extra club revenue.

Free Trial

Experience the service before
committing

A large, handwritten-style word 'Free!' in a dark blue color, with a small heart symbol at the end of the exclamation mark.

Gippy Media is pleased to offer your Club a complimentary trial, allowing the club to evaluate the quality, workflow, and benefits firsthand.

What's Included:

- 2–3 matches recorded for FREE
- Full match footage delivered within 24 hours
- Coaching access folders for review
- No obligation or commitment required

This gives coaches, players, and committee members a clear understanding of the value before the season begins.

Why We Offer This:

- We believe seeing the quality makes the decision easy
- Ensures complete transparency
- Allows Your Club to test the workflow with zero risk

Next Steps

Getting started is simple.



To move forward with match recording for the upcoming season:

1. Select a Package

Choose from Bronze, Silver, or Gold depending on your season requirements.

2. Choose Add-Ons (Optional)

Photo Add-On and/or the Parent Photo Program.

3. Nominate Trial Matches

Pick 2–3 preseason or upcoming fixtures for the free trial.

4. Onboarding & Setup

Gippy Media prepares:

- Season match schedule
- Shared access folders
- Communication templates for coaches and teams

5. Ready to Film

Your club receives full match coverage with zero admin burden

Ready to capture? Email us Today

1. How quickly do we receive the match footage?

All match recordings are uploaded and delivered within 24 hours of the final whistle. Coaches and teams receive direct access to their shared folders.

2. Do we need to supply anything or manage the equipment?

No. Gippy Media handles all equipment, setup, monitoring, pack-down, uploading and delivery.

Your Club does not need volunteers, storage, power or staff involvement.

3. What happens if a match is cancelled or rescheduled?

You can simply notify us as early as possible, and we will adjust the schedule at no additional cost. If a match is cancelled after it has already started, it will be counted as a covered game within your package.

4. What if the match runs behind or goes overtime?

We record until the final whistle - no time penalties.

5. What if the weather is bad?

The Veo 3 camera is designed for outdoor conditions. If conditions are unsafe (extreme weather), we notify the club and reschedule as needed.

6. Can parents access the footage?

Clubs decide access levels. Most clubs give access to:

- Coaches
- Team managers
- Players/families via shared link

We follow whatever structure Your Club prefers.

7. How do the photo add-ons work?

If added, you receive a weekly folder of edited photos for club social media.

If the Parent Photo Program is active, parents can purchase photos directly, and Your Club receives 30% revenue share.

8. Are you insured and compliant?

Yes — Gippy Media holds:

- \$5M Public Liability Insurance
- Valid WWCC (Victoria)
- These ensure full safety and compliance when working around juniors and families.

9. How do we start the free trial?

Simply nominate 2–3 preseason or upcoming matches.

We record them for free — no commitment required.

10. How do we confirm a package?

Choose your package (Bronze, Silver, Gold), let us know your season requirements, and we'll handle the onboarding and setup.

Summary

Why partner with Gippy Media



Gippy Media offers clubs like yours a complete, fully managed match recording solution using Veo 3 technology. We handle all setup, recording, and delivery, providing professional-quality footage for coaching, development, and club promotion - with no equipment or volunteer workload required.

What You Get

- Full match recording
- 24-hour upload
- Reliable season coverage
- Insurance & WWCC compliance
- Optional photo services
- Free 2–3 match trial

Packages

- Bronze — \$1,899
- Silver — \$2,499
- Gold — \$2,999 (Recommended)

Thank You

We look forward to supporting Your Club.

Thank you

We look forward to supporting your Club and providing reliable, high-quality match coverage throughout the season.

