

# PRESS RELEASE

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## **SigmaSight Launches Innovative Software Solution “Analyzer” for P&C Insurance Carrier Market**

Hermosa Beach, September 1, 2024 – SigmaSight, a pioneering tech startup based in California, is excited to announce the official market launch of its first software solution, Analyzer, designed specifically for property and casualty (P&C) insurance carriers. Released on September 1, 2024, Analyzer provides comprehensive analysis of plaintiff attorneys and venues involved in litigated claims, empowering insurance companies with actionable insights that support crucial decision-making in the negotiation of litigated files.

With the cost of negotiated settlements increasing year after year, SigmaSight’s Analyzer stands out by delivering real-time data analytics and sophisticated AI technology. The software intelligently assesses the profiles and historical performance of plaintiff attorneys and evaluates jurisdictional venues, enabling carriers to better negotiate their files, and optimize strategic decisions.

“We understand that navigating the litigation landscape can be daunting for P&C insurance carriers,” said John Burge, Founder and CEO of SigmaSight. “Analyzer simplifies this process by equipping our clients with critical knowledge about the attorneys and venues that influence all their litigated claims. Our goal is to help carriers proactively manage their litigation exposure and negotiate from a position of strength on every single file.”