

PRESS RELEASE

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Tech Startup SigmaSight Announces First Customer: ABC Insurance

SigmaSight, an innovative technology startup specializing in data and AI technology for negotiating litigated claims, is excited to announce its first customer partnership with ABC Insurance, a leading insurance carrier in the industry. This collaboration marks a significant milestone in SigmaSight's journey to transform negotiation for insurance defense teams.

"Partnering with ABC Insurance represents an incredible opportunity for SigmaSight," said John Burge, Founder and CEO of SigmaSight. **"Their commitment to innovation aligns perfectly with our mission to power the largest network of negotiators in the world: insurance claims professionals and their defense counsel."**

Strategic Partnership that Redefines the Negotiation of Litigated Files

Under this partnership, ABC Insurance claims professionals will get access to Analyzer: a data tool that quantifies the risk associated with the venue and plaintiff attorney on a litigated case. With ABC Insurance's extensive industry expertise and SigmaSight's innovative technology, the collaboration promises to redefine how litigated files are negotiated.

"At ABC Insurance, we are always looking for ways to stay ahead of the curve," said [ABC Insurance Executive Name], [Title] of ABC Insurance. **"Integrating Analyzer into our process will allow our insurance defense teams to better understand the risk of their cases, by augmenting their expertise with SigmaSight's data."**

This partnership not only highlights SigmaSight's potential in the market but also showcases the growing trend of collaboration between technology startups and established companies in the insurance sector.



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