



NEWS RELEASE

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2025 Wealth Management.com Industry Awards Finalist

401(k) Annuity Hub Named a Finalist in the WealthManagement.com 2025 Industry Awards

Market Intelligence Service Enables Retirement Plan Fiduciaries to Explore Lifetime Income

SANTA FE, NM – August 31, 2025 – The 401(k) Annuity Hub (“the Hub”), the plan fiduciary market intelligence service for in-plan lifetime income, announced today that it has been [named a Finalist](#) in the WealthManagement.com 2025 Industry Award (the “Wealthies”) for Retirement Plan Support and Advisor Services in the In-Plan Retirement Income – Product or Service category.

“I’m delighted that the 401(k) Annuity Hub was named as a finalist,” said Toland. “Retirement plan fiduciaries have been looking for a solution like this and a framework that allows them to use a simple and repeatable process to identify and compare appropriate products.”

Now in its eleventh year, the WealthManagement.com Industry Awards is the only awards program of its kind to honor outstanding achievements by companies, organizations and individuals that support financial advisor success. A panel of judges made up of top names in the industry, led by WealthManagement.com director of editorial strategy and operations David Armstrong, chose the finalists and will determine the winners, which each year recognizes the firms and individuals who are bringing new innovations to market that make a real difference to the daily activities of financial advisors. Winners will be announced at a gala and awards ceremony in New York City on September 4th.

“The Hub is the critical middle step in the fiduciary process,” Toland explained. “Many retirement plan advisors are still learning about annuities, much less the innovative new solutions that are now in the market. They’re eager for educational resources and a way to systematically evaluate solutions.”

The Hub’s founder, Tamiko Toland, based the structure around her proprietary top-down decision framework. Affectionately known as the “annuity Yoda,” she spent years applying her understanding of

annuities to the retirement plan space. The Hub is the culmination of that work and allows plan fiduciaries to use that thought leadership in the selection and monitoring process.

“The Industry Awards are a beacon, illuminating the trailblazers and innovators who are shaping the future of the financial services industry,” said David Armstrong, director of editorial strategy and operations. “They serve as a leading indicator of future activity, and as a barometer for the dynamic ecosystem of companies and organizations that empower, support and enable advisor success who are driving the industry forward.”

The 401(k) Annuity Hub will be available to retirement plan advisors and plan sponsors in 2025.

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About the 401(k) Annuity Hub

The 401(k) Annuity Hub (“the Hub”) is the market intelligence solution for lifetime income solutions built on a proprietary top-down decision framework. The Hub offers retirement plan fiduciaries a simple and repeatable process to identify solutions that fit a plan’s needs. They can also learn more about the landscape through a comprehensive filterable database of products available in today’s plans.

Tamiko Toland founded the Hub to meet the needs of the growing number of retirement plan fiduciaries that are exploring lifetime income today. She is a recognized thought leader and retirement income expert known as the “annuity Yoda.” Tamiko is also Co-Founder and CEO of IncomePath and she is an Education Fellow for the Alliance for Lifetime Income’s Retirement Income Institute. She has held leadership positions at TIAA, Strategic Insight, and Cannex Financial Exchanges.

For more information on the 401(k) Annuity Hub, visit www.401kAnnuityHub.com.

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