

## **Loyalty Terms and Conditions - PG Fast Food Pre-Launch Game**

By accepting the T&Cs below I agree I am over 16 years old and agree to all conditions stipulated by PG Fast Foods regarding the Pre-Launch Spin The Wheel Game and subsequent prize redemption.

### **Pre-Launch Spin The Wheel Game Terms and Conditions**

#### **Promoter**

Tavora provides the game platform and TalkBox in partnership with Vita Mojo are the administrators of the rewards. Rewards will only be redeemable in person at the PG Fast Food Byres Road Store.

#### **Eligibility**

The game is open to legal residents of the United Kingdom who are 16 years of age or older at the time of entry. Employees of PG Fast Food and Franchise Partners and any entity operating on behalf of PG Fast Food as well as their immediate family members are not eligible to participate. Friends and Family of any collaborating entities (TalkBox, Tavora, Vita Mojo) are also not eligible to play. In order to play the game you will have had to sign up to PG Fast Food's loyalty programme.

#### **Promotion Period**

**Rewards are redeemable from the launch date and the 4 weeks following launch.**

**Rewards are valid for 28 days from the Byres Road launch date.**

#### **How to Enter**

During the promotional period, customers gain access to the "Spin The Wheel" game by signing up to the PG Fast Food loyalty scheme. Each user will get one chance to spin the wheel and the prize won will be added to their account. These are redeemable throughout the promotion period outlined above. Customers will win a variety of prizes which are subject to the terms and conditions listed below. Multiple entries using different emails, fake accounts or automated systems are prohibited.

#### **Prizes**

There are nine prizes which can be won. They are non-cumulative, subject to the terms and conditions below and non-transferable.

The prize categories are :

- x1 UFO Regular - Salmon and Beef Options are excluded.
- x1 ICE Grapes
- x1 Fluffy Potato Puffs
- x1 16 Oz Refresher
- x1 16 Oz Naked Soda
- x1 16 Oz Classic Foam Topped Soda - Base flavours include- Coke, Diet Coke, Sprite Zero, Fanta, Dr Pepper, Irn Bru Xtra

- x1 Create Your Own Soda (Up to the value of £8)
- x1 Free Combo
  - X1 UFO Regular
  - X1 ICE Naked Grapes OR Fluffy Potato Puffs
  - X1 16 Oz Classic Cold Foam Top Soda
- x1 Personalised Soda chosen and made by Professor Green with a photo opportunity. Customers who win this reward will need to contact [socials@pgfastfood.com](mailto:socials@pgfastfood.com) to arrange a time to meet Professor Green and collect their soda. If they prefer, they can exchange this for a Create Your Own Soda up to the value of £8.

Redemptions are not redeemable against meal deals when a customer has one an individual product. PG Fast Food reserves the right to substitute a prize of equal or greater value if any prize becomes unavailable. Prizes will only be redeemable in store or through click and collect. No stamps or rewards can be earnt or redeemed through our delivery providers.

### **Winner Selection and Notification**

Everyone who plays the game will receive an Instant Win through a randomised wheel spin, operated by Tavora. However, prizes will only be redeemable in the period specified above. Winners will be notified immediately on the screen which will display the prize one followed by an email and prizes will be loaded onto their accounts as a direct reward.

### **Privacy and Data Collection**

Personal information collected during participation will be used in accordance with PG Fast Food's Privacy Policy and TalkBox Privacy Policy. Tavora only operates with anonymised data. By entering, participants consent to receive pre-launch updates and promotional communications (with the option to unsubscribe at any time).

### **Governing Law**

This promotion is governed by the laws of the United Kingdom. Any disputes will be subject to the exclusive jurisdiction of the courts of the United Kingdom.

### **General Terms and Conditions**

- The prize consists of one of the above options listed. These are generated at random and then uploaded onto the customer's loyalty account.
- The prize is non-transferable and cannot be sold, exchanged or gifted to another person.
- Only one voucher is redeemable per transaction
- Prizes must be redeemed within the redemption period outlined above
- Winners who win a Personalised Soda chosen and made by Professor Green need to contact [socials@pgfastfood.com](mailto:socials@pgfastfood.com) to arrange a designated time and date where Professor Green will be in store and you will be able to redeem your reward. If you are unavailable on the dates put forward your reward can be redeemed against a Create Your Own Soda up to the value of £8 instead
- Winners of all Soda prizes are eligible for a 16 Oz size as a free reward, with additions and size upgrades available at an additional cost.

- The winner must log into their loyalty account at the time of purchase to redeem their item.
- The winner is responsible for any additional purchases, including add-ons, customisations or upgrades.
- For those with allergens or dietary requirements, please ensure store staff are aware and refrain from ordering online if allergies are severe.
- By participating in the game, entrants agree to release and hold harmless PG Fast Food staff and its employees, officers, directors and agents from any and all liability, claims or actions of any kind arising from or in connection with the contest or the prize.
- PG Fast Food reserves the right to amend or cancel the promotion.
- PG Fast Food is not responsible for technical malfunctions, lost entries or internet issues.