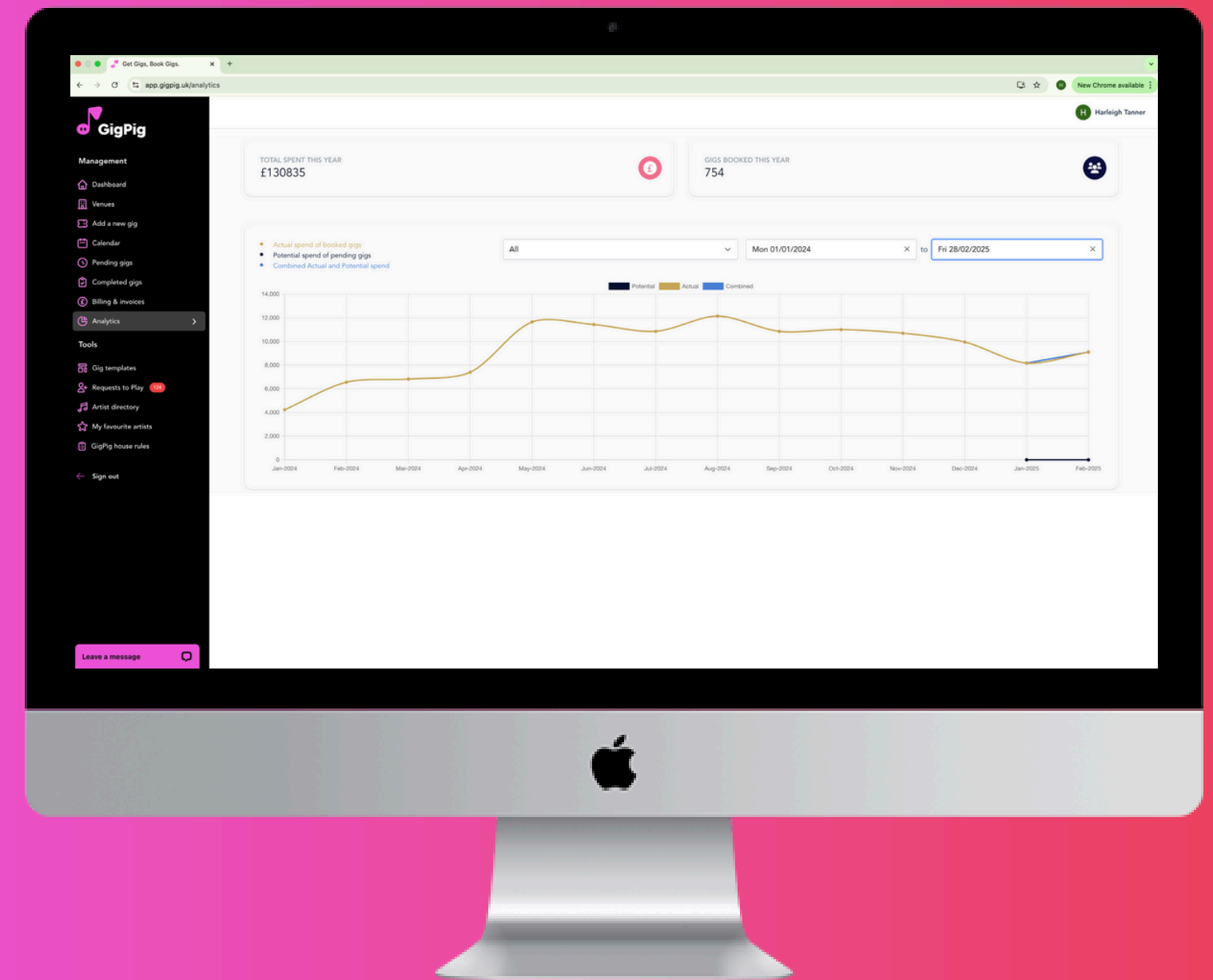




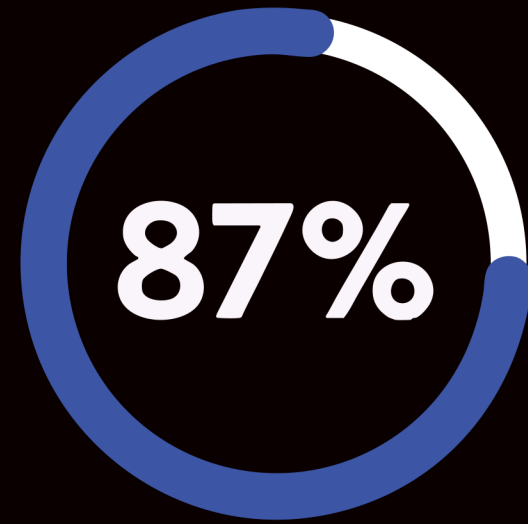
What is GigPig?

GigPig is the fastest growing live music & entertainment marketplace, gig management and booking platform.

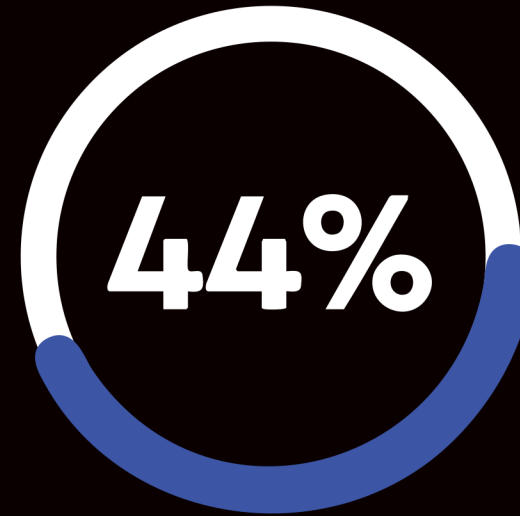
Designed specifically to **empower hospitality** operators, giving direct access to the UK's largest **talent pool**, whilst saving them time & reducing booking costs by up to 80%.



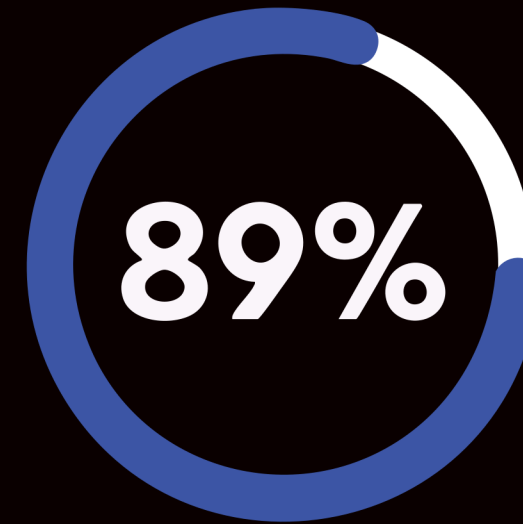
Insights



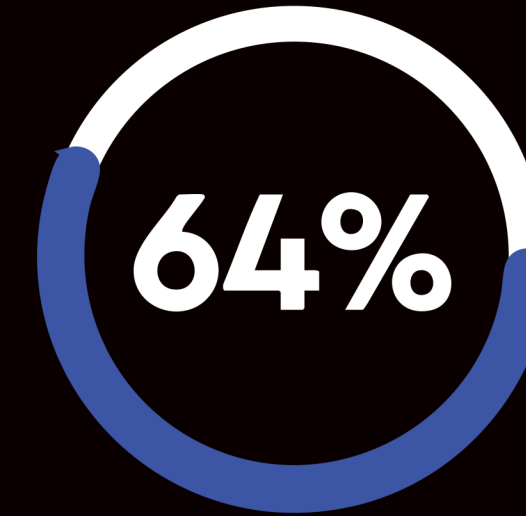
Of venues plan to increase their live music offering in the next 12 months



Of venues say live music brings local communities together



Of venues say live music increases revenue and footfall



Average increase in spend per visit when venues host live music

Customers are coming out looking for a complete experience, particularly during the cost-of-living crisis. There is clear pent-up demand, and you can see a lot of appetite for going back to live entertainment venues, something which helps operator drive footfall and sales.

Kate Nicholls **OBE, CEO, UKHospitality**

This report is based on the Live Music Index in Hospitality Survey 2024.



A photograph of a male musician with glasses and a beard, wearing a patterned shirt, singing into a microphone on stage. The background is dark with blue stage lights creating a dramatic effect. The text 'Our Vision' is overlaid on the right side of the image.

Our Vision

We believe every venue can be a stage, connecting people through the joy of music.

Driven by our passion for live music and our instinct for innovation, we strive to create opportunities for every artist and venue in the world and to make live music a daily dance.

The Challenges

Venues



Luke
General Manager in Manchester

- ✓ Wants to enhance bar customer experience
- ✗ Struggles with managing DJs and musicians
- ✗ Hindered by outdated tools and gatekeepers
- ✗ Frustrated by the fragmented pool of artists on social media
- ✗ Lack of marketing material

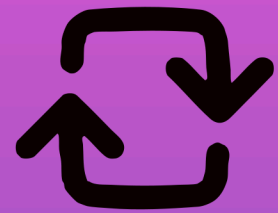
Artists



Gabby
Recent Music Graduate

- ✓ Eager to perform in venues
- ✗ Struggles to start her music career
- ✗ Failed attempts to connect with local bars and event organisers
- ✗ Dead ends when reaching out to music managers
- ✗ Seeking a solution for live music opportunities

Our Solution



We **streamline** the entire entertainment booking process



What used to take days now takes **minutes**



One single platform for sourcing, booking and paying will revolutionise your entertainment forever



Features

- ✓ Access to the UK's largest talent pool
- ✓ Greater control of your budgets
- ✓ Reduce your admin
- ✓ Automated communication
- ✓ Automated payments
- ✓ Data led marketing
- ✓ Calendar management
- ✓ FREE platform for artists

Book Your Gigs

Access our constantly updating catalogue of **verified artists**.

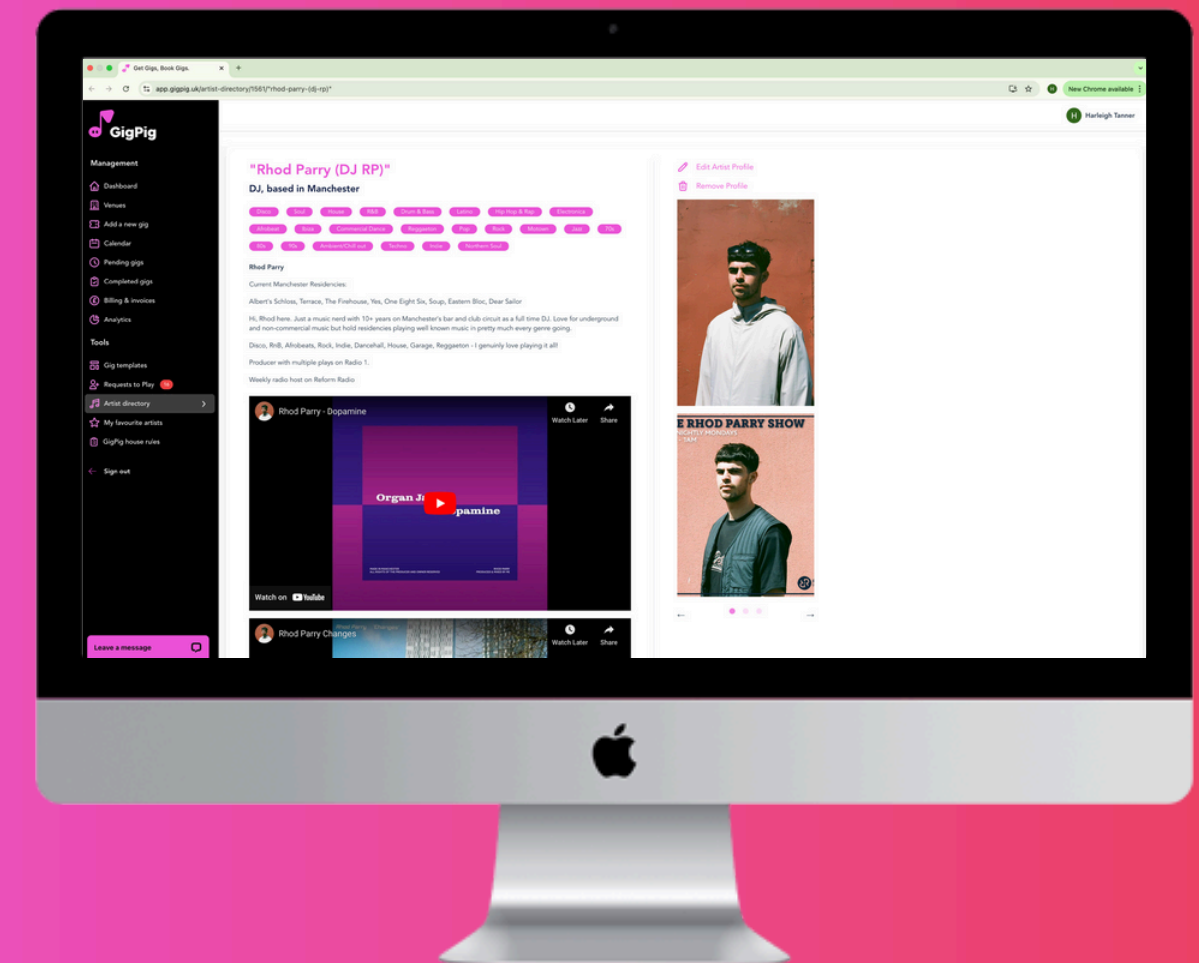
Watch and listen to **recordings** of all your artists before you book them.

Create **personalised** 'favourite' lists for quick access.

Discover a roster of new artists.
Built in **messaging** services so venues and artists can communicate seamlessly.

The GigPig artist **rating system** will help choose the best and most reliable artists.

Book Gigs. Get Gigs.

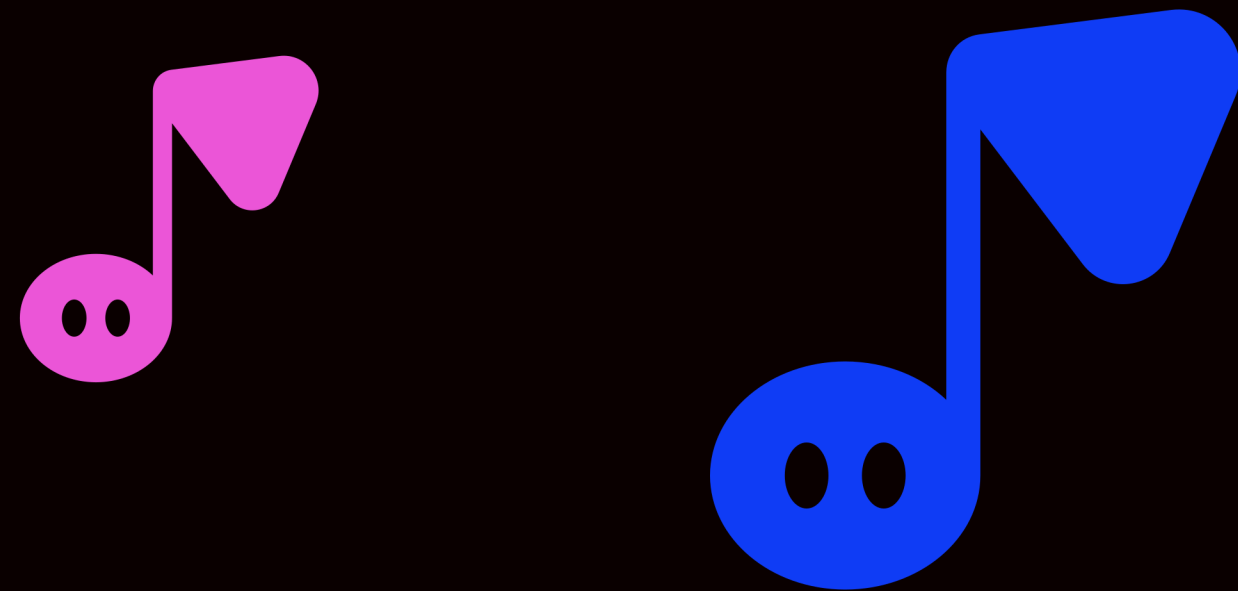


Calendar Management

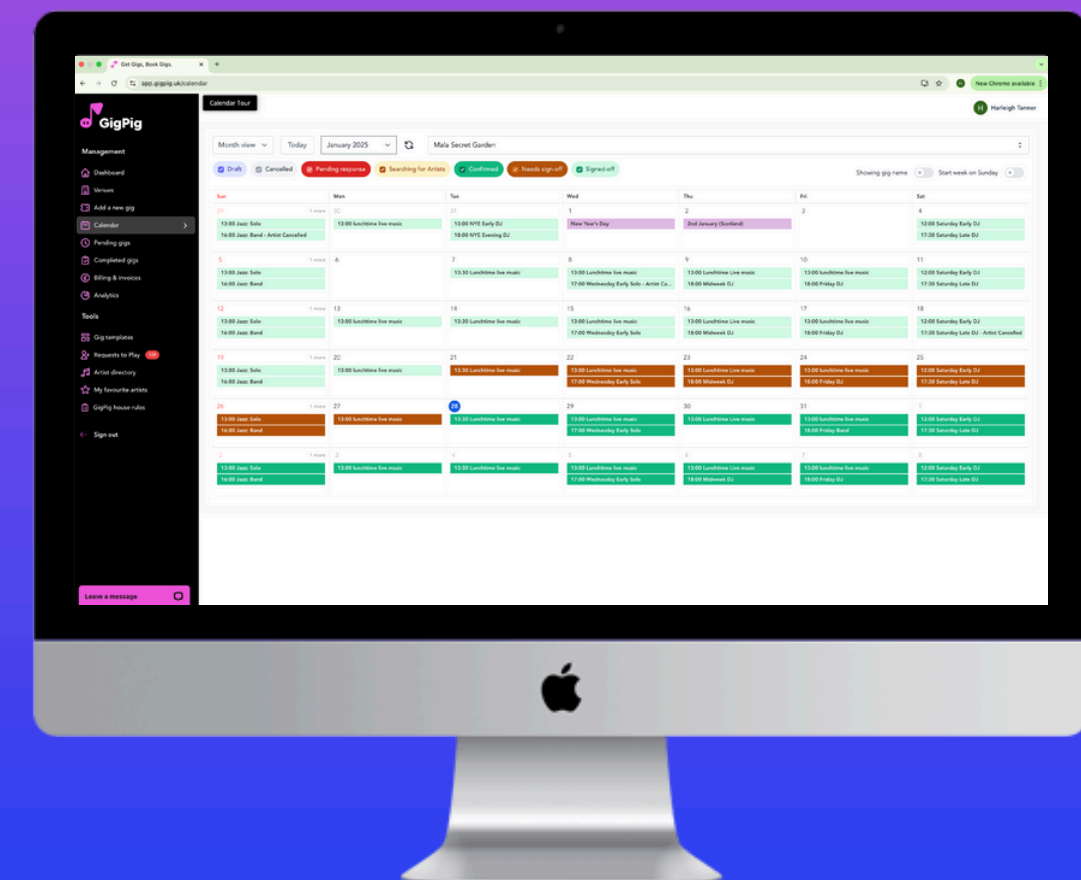
Create **booking templates** which allows you to book multiple gigs in just one click.

Manage **individual** or **multiple** venues in one place.

Filter all information at a glance.



Book Multiple Gigs in One Click.



Additional Features

Share gigs seamlessly to your socials.

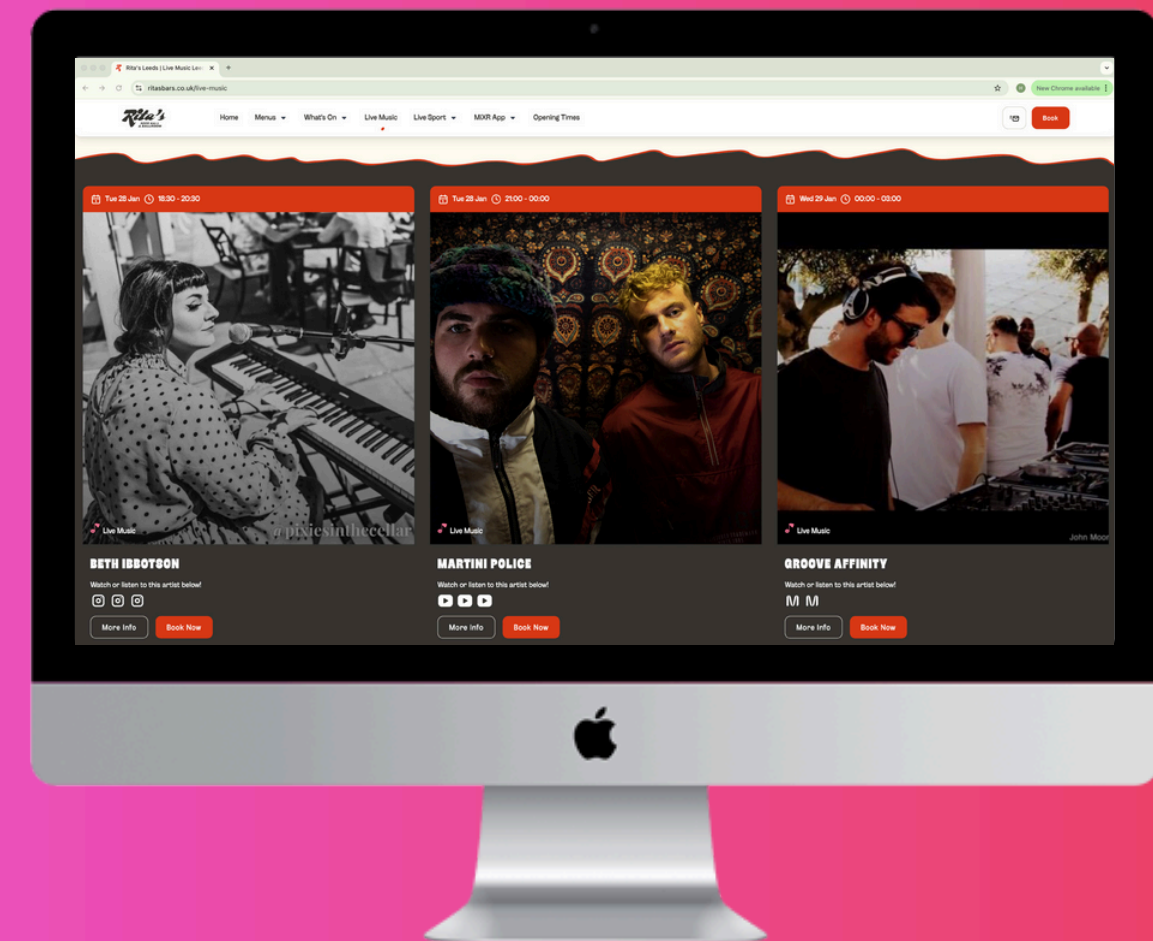
GigPig's website plug in for your 'What's on' section.

Last minute cover.

24/7 customer **support**.

On the ground account management.

We'll Take You From Silent to Sell-Out.



Automated Accounting

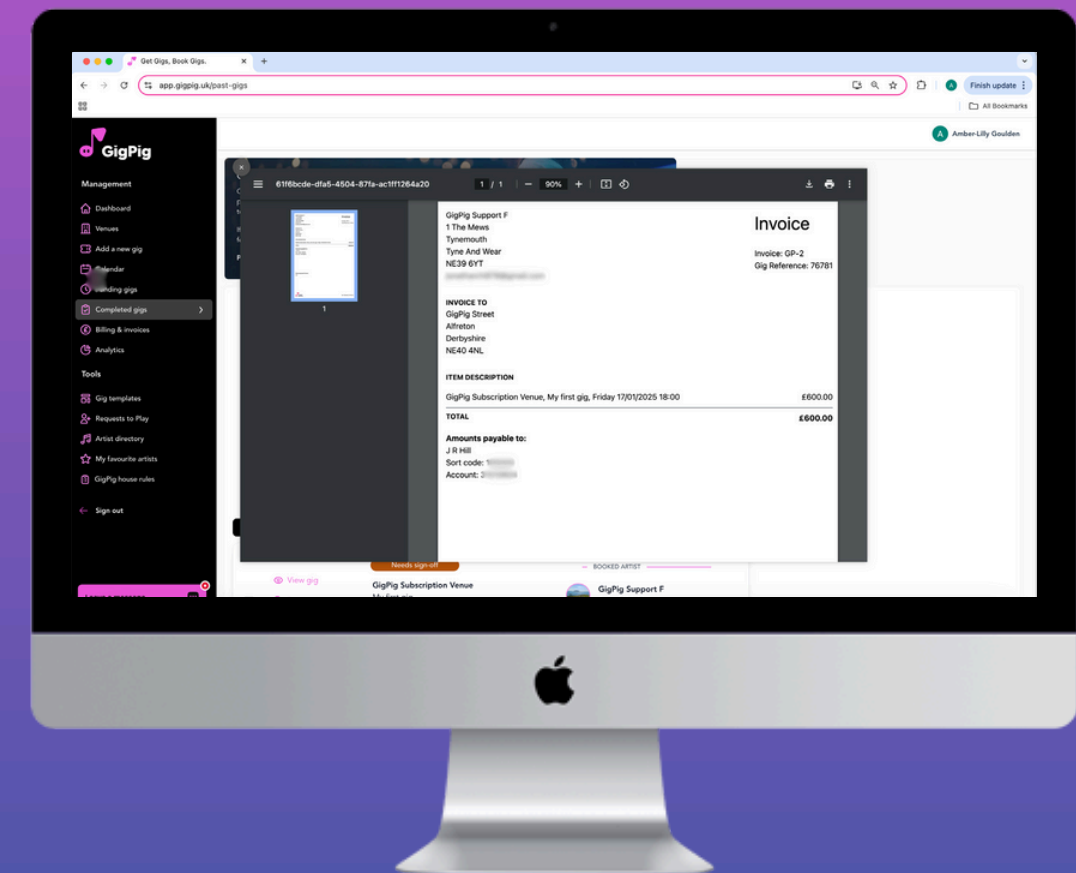
GigPig automatically creates an invoice for each artist based on the confirmed gig details, so **no more chasing**.

Once the gigs are signed off, your finance department will then get access to the invoices, allowing them to **close the week**.

All invoices are formatted to HMRC requirements.

Download your invoices in batches.

Save Time
and Money.
Make it Easier.

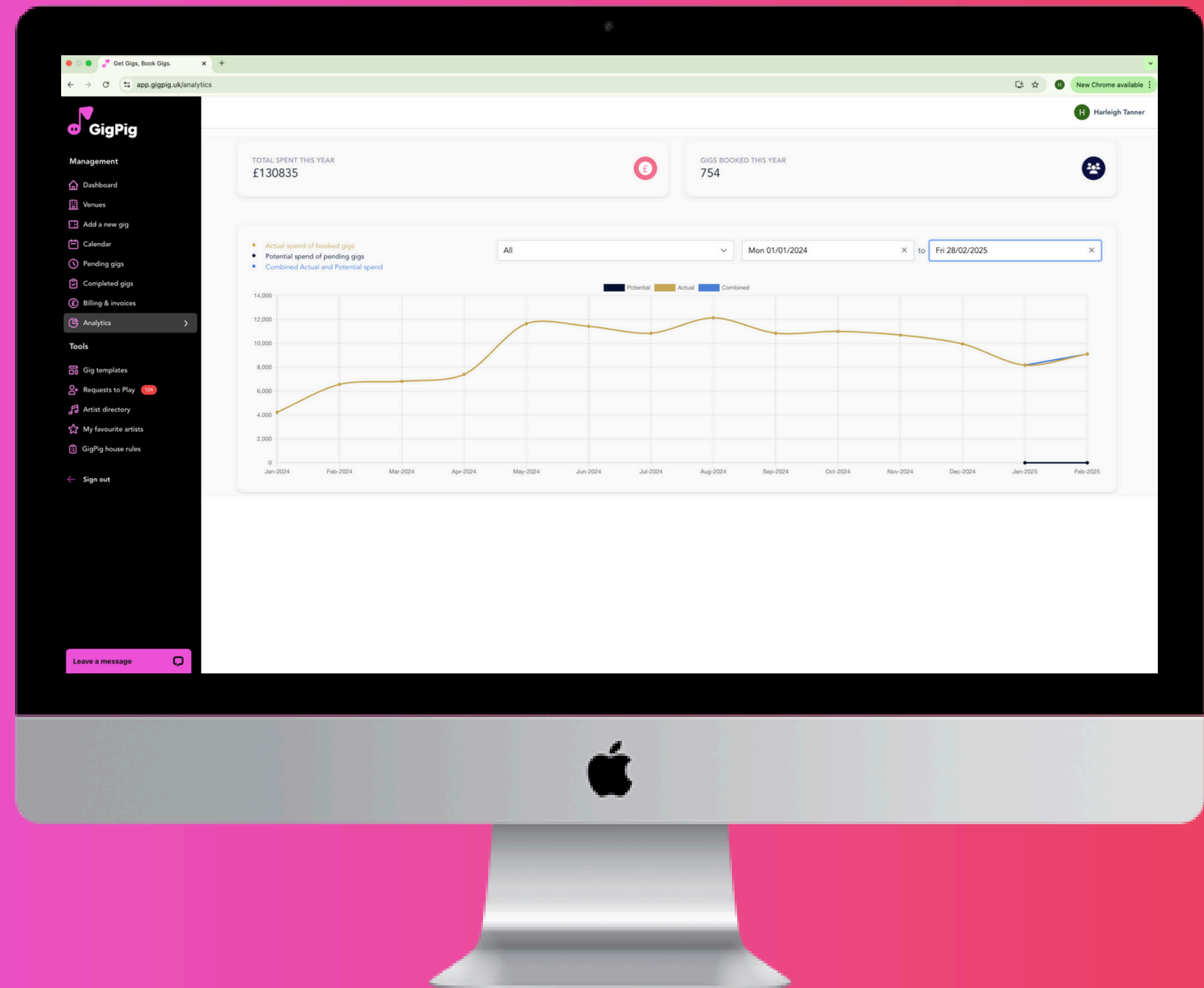


Analytics

Manage all of your sites at a **glance**.

Look at retrospective and **forecasted spend**.

Full control of what is being booked, where and for how much.



Artists

In Numbers

- **10,000** verified artists nationally
- DJs, Bands, Solo, Duo, Sax, Bongo, Quiz masters
- National Marketing & PR Campaigns targeting artist market, bring **top local talent** to venues and brands & driving additional footfall.

Benefits

Artists are always in the loop - Our technology allows artists to **effectively manage** their own calendar.

- **Personal dashboard** - Each artist has access to their own dashboard, allowing them to manage their gigs and enquiries in **one place**.
- Our **automated** email and text service, reminds artists in advance that your gig is coming up.
- GigPig will always be a **free service** for artists with no agency commission to pay—that's a promise.

Operators Already Using GigPig



Testimonials



“Fantastic experience using GigPig, it has cut admin time down by half, super easy user interface which makes the whole process from booking to sign off seamless. Great talent pool from bands to DJ’s and everything in between. Highly recommend for anyone in the events / hospitality industry.”

Gareth Price
Senior Events Manager, Adventure Bar Group



“GigPig have gone above and beyond helping us bring our vision for Nell’s to life. By listening to our brief and making intelligent suggestions, they’ve introduced us to some incredible DJs which has really boosted our offer.

It’s reassuring to have team GigPig at the end of the phone whenever we need anything and they’ve listened to any feedback we’ve had along the journey”.

Antonia Lallement
Sales and Marketing Manager, Nell’s Pizza Bar



“Partnering with GigPig has given us a cost effective way of utilising great tech to make out team’s lives just that bit easier. Visibility, quality control and ease of use are just some of the reasons we’ve opted to go with GigPig to create a streamlined DJ booking process for our managers.”

Clint Ghent
Operations Director, NQ64

Pricing Per Venue

Pay As You Go

£15

per gig

Pay for each gig you book

Standard Access

£199

per month

For venues who book up to

20 gigs per month

* Additional gigs at £9.95
per gig

Enterprise Access

£349

per month

For venues who book up to

60 gigs per month

* Additional gigs at £5.82
per gig



For help getting started, or for further information, contact us here:

Letstalk@gigpig.uk | 0161 791 3058