

Sleip AI gears up for growth with appointment of Anna Sörelius Nordenborg as COO

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Sleip, the leader in AI-driven gait analysis, is proud to announce Anna Sörelius Nordenborg as its new COO. With a robust background in management and scaling fast-growing companies, Sörelius Nordenborg is well-positioned to guide Sleip through its next phase of global expansion.

A graduate of KTH Royal Institute of Technology with a degree in Engineering Physics, Sörelius Nordenborg's career spans influential roles. Her experience includes management consulting at McKinsey & Company, business development at Sandvik Mining, and serving as Country Manager for AniCura Sweden, where she oversaw the organisation's growth from 20 to 45 clinics. Most recently, she was CEO at publicly listed Internationella Engelska Skolan, a fast-growing group of private schools in Sweden, where she successfully scaled operations.

"Sleip's tech-driven approach to improving horse welfare immediately appealed to the engineer in me," said Sörelius Nordenborg. "This is a super cool product with the potential to reshape the future of equine care. Sleip has a strong position in the global equine community, with 900+ equine veterinarians in over 50 countries already using the Sleip AI technology and with a passionate and highly skilled team—including seven PhDs—and I'm thrilled to join this growth journey."

Sleip leverages artificial intelligence and computer vision to set new standards in equine performance analysis and welfare.

"Anna's proven leadership and expertise in scaling companies will be instrumental as Sleip accelerates its global footprint," says Axel Nyström, CEO. "Her ability to bring best practices from her diverse career to streamline everything from HR to commercial operations while delivering innovative solutions to the equine community is exactly what we need to achieve our ambitious goals."

Sleip is a leading company in AI-driven gait analysis, committed to advancing equine welfare through innovative technology. Headquartered in Stockholm, Sweden, Sleip is the trusted partner of top equine veterinarians worldwide, from large clinics to solo practitioners. Learn more at sleip.com

PRESS RELEASE



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