Arosha Afridi

EXPERIENCE

Graphic & UX/UI Designer - Contractor

DLR Group - Integrated Design Firm

Washington, D.C. | June 2025- Dec 2025

Partnered with design and planning teams to create websites focused on urban energy management and master plans. Developed comprehensive reporting materials and digital content, while contributing to data visualization.

UX/UI Designer

FMP Consulting - Federal Managing Partners

Arlington, V.A. | Jan 2025- Apr 2025

Provided consulting services to the Office of Personnel Management (OPM), developing Power BI and PowerApps dashboards and leading user research initiatives to enhance human resources operations.

Experiential Graphic Designer

DLR Group - Integrated Design Firm

Washington, D.C. | May 2022- Dec 2024

Contributed to the experiential graphic design team by creating signage systems, interior experiential graphics, and comprehensive reporting materials. Designed and managed websites supporting projects in urban energy management and master plans

Experiential Graphic Design Intern

DLR Group - Integrated Design Firm

Washington, D.C. | May 2021- May 2022

Contributed to the experiential graphic design team to support the creation of mural artwork, illustrations, branding elements, and graphic assets.

Graphic Designer

THRIVE - James Madison University

Harrisonburg, VA | Nov. 2020- April 2021

Managed THRIVE's branding and social media for the graduate school, creating custom illustrations, event infographics, and branded merchandise.

SKILLS

Wireframing	InDesign
Prototyping	Branding
Webflow	Illustrator
UI Design	Storytelling
Figma	Interaction Design
Adobe XD	Experiential Graphics
Animation	Reporting
Typography	Accessibility Compliance

EDUCATION

Google UX Design Course

Coursera

Feb 2024- Aug 2024

BFA Graphic Design

James Madison University

Aug 2018- May 2022

HONORS

Published UX Design in Textbook

An Introduction to Digital Media Design: Transferable, Hacks, Skills, and Tricks by David Hardy

October, 2022

Rob Miller Graphic Design Scholarship

Spring 2021

Dean's List

Fall 2018, Fall 2021

President's List

Spring 2020

click on the links below

aroshaafridi0126@gmail.com

Linkedin Profile

aroshaafridi.weblow.io

