Arosha Afridi

EXPERIENCE

Graphic & UX/UI Designer - Contractor

DLR Group - Integrated Design Firm

Washington, D.C. | June 2025- Dec 2025

Collaborated with multidisciplinary design and urban planning teams to develop user-centered digital experiences, prioritizing usability and Section 508 accessibility. Contributed to website design, digital content, and data visualizations for urban energy management initiatives and master plans. Also developed environmental graphics, signage systems, and reporting materials, translating complex information into clear, accessible visual communications.

UX/UI Designer

FMP Consulting - Federal Managing Partners

Arlington, V.A. | Jan 2025- Apr 2025

Provided UX/UI consulting services to the U.S. Office of Personnel Management (OPM), developing Power BI dashboards and PowerApps solutions to improve HR operations. Led user research and workflow analysis to inform user-centered design decisions, creating intuitive and accessible digital experiences.

Experiential Graphic Designer

DLR Group - Integrated Design Firm

Washington, D.C. | May 2022- Dec 2024

Contributed to the experiential graphic design team by creating signage systems, interior experiential graphics, and comprehensive reporting materials. Designed and managed websites supporting projects in urban energy management and master plans.

Experiential Graphic Design Intern

DLR Group - Integrated Design Firm

Washington, D.C. | May 2021- May 2022

Contributed to the experiential graphic design team to support the creation of mural artwork, illustrations, branding elements, and graphic assets.

Graphic Designer

THRIVE - James Madison University

Harrisonburg, VA | Nov. 2020- April 2021

Managed THRIVE's branding and social media for the graduate school, creating custom illustrations, event infographics, and branded merchandise.

SKILLS

Wireframing
Prototyping
Interaction Design
UI Design
User Research
508 Compliance
Accessible Design
Typography
Design Systems
Branding
Animation & Motion Graphics
Experiential Graphics
Editorial & Report Design
Data Visualization
Dashboard Design

Tools

Webflow
Adobe CC
Figma

EDUCATION

Google UX Design Course

Coursera

Feb 2024- Aug 2024

BFA Graphic Design

James Madison University

Aug 2018- May 2022

HONORS

Published UX Design in Textbook

An Introduction to Digital Media Design: Transferable, Hacks, Skills, and Tricks by David Hardy

October, 2022

Rob Miller Graphic Design Scholarship

Spring 2021

Dean's List

Fall 2018, Fall 2021

President's List

Spring 2020

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Linkedin Profile

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