



/Live  
Ramp

RampUp

# RampUp 2026

## The Collaborative Advantage

Tuesday, March 3 — Thursday, March 5, 2026  
Hilton Union Square  
San Francisco

Sponsorship Prospectus

For sponsorship inquiries, please contact:  
[RampUpSponsors@LiveRamp.com](mailto:RampUpSponsors@LiveRamp.com)



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# Hello from Jessica

I'm excited to personally invite you to RampUp 2026, the premier event for the innovators shaping the AI-powered future of marketing. Join us in San Francisco, March 3–5 at the Hyatt Union Square, to explore how data collaboration is driving stronger customer connections and accelerating brand and business growth.

With 2,000+ leaders from global brands, publishers, agencies, media networks, and tech partners expected, RampUp is where ideas meet action. You'll hear from visionaries pushing the industry forward, dive into data strategies that unlock new growth opportunities, and see how LiveRamp's data collaboration network is fueling measurable impact across CTV, social platforms, commerce media networks, and beyond.

In today's rapidly evolving landscape, embracing the future isn't optional—it's your competitive edge. We'd be honored to have you join us at RampUp 2026 to connect, learn, and shape what comes next.



**Jessica Shapiro**  
CMO, LiveRamp

# Agenda At-A-Glance

## Tuesday, March 3

- 1:00 PM - 7:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

VIP Lounge
- 5:00 PM - 7:00 PM

Welcome Happy Hour

## Wednesday, March 4

- 7:00 AM - 5:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

Networking Lounge

VIP Lounge
- 8:30 AM - 10:00 AM

Opening Keynote
- 10:00 AM - 4:00 PM

Breakout Sessions
- 11:00 AM - 5:00 PM

Partner Showcase Sessions

RampUp Hub
- 12:00 PM - 3:00 PM

RampPups
- 4:00 PM - 5:00 PM

Networking Reception
- 6:00 PM - 8:00 PM

LiveRamp Happy Hour

## Thursday, March 5

- 7:00 AM - 3:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

Networking Lounge

VIP Lounge
- 8:30 AM - 10:00 AM

Keynote Session
- 10:00 AM - 3:00 PM

RampUp Hub
- 10:30 AM - 2:30 PM

Breakout Sessions
- 11:00 AM - 1:00 PM

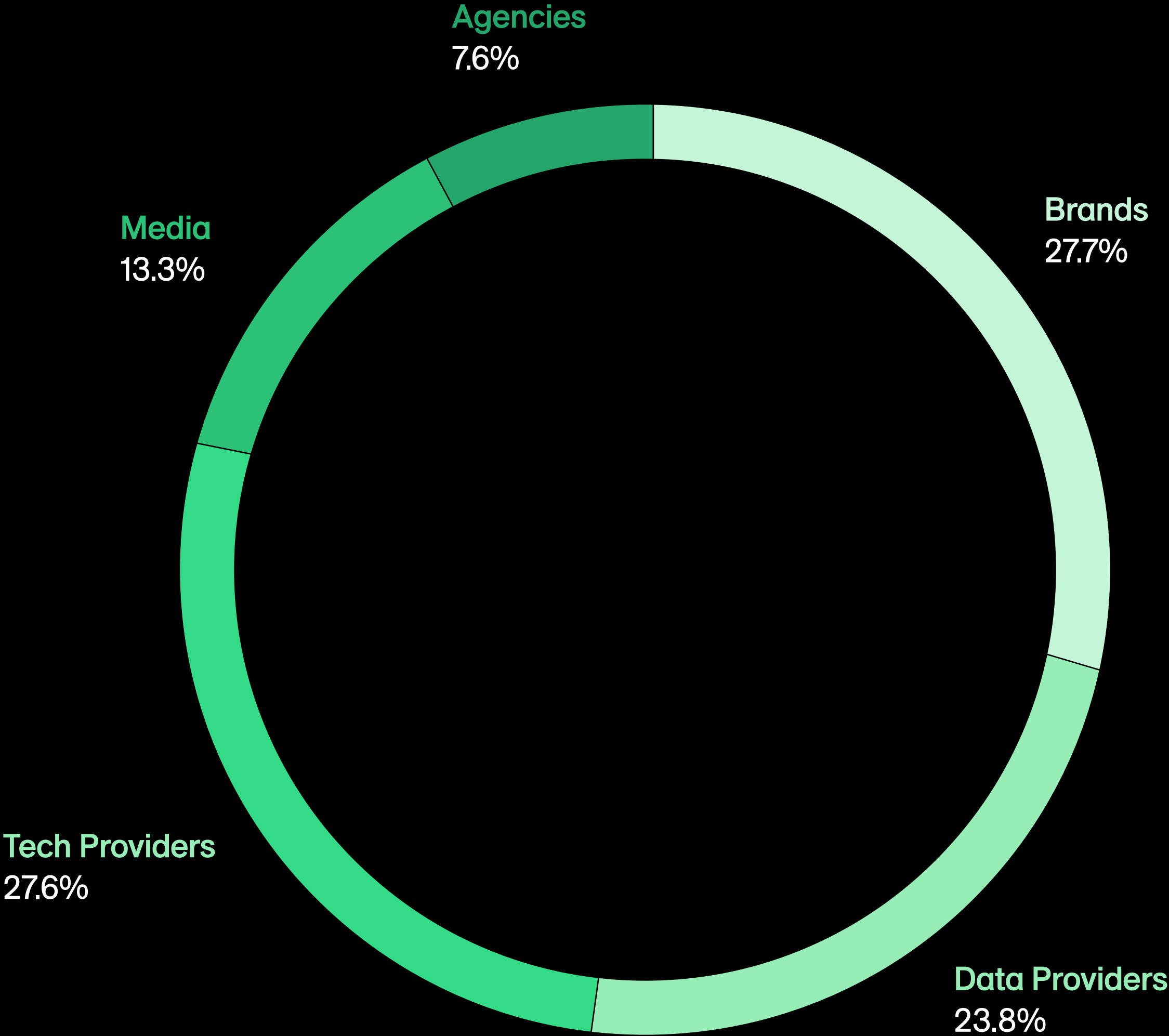
Partner Showcase Demos

# Who Attends

**2600+**  
attendees registered in 2025

**Over 60%**  
of attendees with the job title  
of Director and above

**More than 16%**  
C-Suite level guests





# Platinum Sponsor

1 Available *Exclusive*  
Investment: \$125,000

## Speaking Opportunity

- 1 Main Stage Speaking Opportunity as part of a panel discussion

## Branding

- Company Logo, URL, and 50-Word Description on Conference Website
- Premier Position on Sponsor Listings
- Company logo, URL, and 50-word Description in Mobile app
- 1 Mobile App Push Notification
- Mobile App Custom Card
- Keynote Exposure (Logo)
- Logo Inclusion on All Sponsor Signage

## Social Media

- 1 Social Media Promoted Post
- Inclusion in 1 RampUp Pre-Event Marketing Email
- Social Media Promotional Kit, to help promote your partnership with LiveRamp

## Conference Access

- 10 Full Conference Passes
- Additional Conference Passes at 50% discount
- Option to add kiosk and/or meeting suite at discounted rate



# Gold Sponsor: Meeting Suite

8 Available

Investment: \$45,000

## Activation

- 1 Private meeting room (Meeting Suite location selection first come first serve)

## Branding

- Company logo on conference website
- Premier position on sponsor listings
- Logo inclusion on all sponsor signage
- Keynote exposure (logo)

## Social Media

- Social Media Promotional Kit

## Conference Access

- 4 Full conference passes
- Additional conference passes at 25% discount



# Silver Sponsor: Booth

6 Available

Investment: \$25,000

## Activation

- 1 Booth located in high-traffic area (including branded counter, monitor, stools; Booth location selection first come first serve)

## Branding

- Company logo on conference website
- Logo on sponsor listings
- Logo inclusion on all sponsor signage
- Company logo and URL in mobile app

## Social Media

- Social Media Promotional Kit, to help promote your partnership with LiveRamp

## Conference Access

- LeadCapture
- 2 Full conference passes
- Additional conference passes at 25% discount



# Bronze Sponsor: Showcase Demo Presentation

Investment: \$40,000

## Activation

- 1 speaking opportunity as a 20-min presentation as part of our Partner Showcase

## Branding

- Company logo on conference website
- Logo on sponsor listings
- Logo inclusion on all sponsor signage
- Company logo and URL in mobile app

## Social Media

- Social Media Promotional Kit, to help promote your partnership with LiveRamp

## Conference Access

- LeadCapture
- 2 Full conference passes
- Additional conference passes at 25% discount



# Marketplace Partner Pavilion Kiosk

By invitation only  
Investment: \$10,000

Activation	Branding	Social Media	Conference Access
<ul style="list-style-type: none"><li>1 Kiosk for participating data marketplace partners, including branded counter, monitor and stools</li></ul>	<ul style="list-style-type: none"><li>Company logo on conference website</li><li>Company logo &amp; URL in event app</li></ul>	<ul style="list-style-type: none"><li>Social Media Promotional Kit, to help promote your partnership with LiveRamp</li></ul>	<ul style="list-style-type: none"><li>2 Full conference passes</li></ul>



# Supporting Sponsorships | Opportunities

**At RampUp, we're committed to meeting every company where they are.** Whether your goal is brand awareness or lead generation, our MPO opportunities are designed to help you make an impact.

Don't see exactly what you're looking for? We're always open to new ideas and customized partnerships with LiveRamp. Think of this as a starting point!



# Supporting Sponsorships | Opportunities

## Charge Up Zone

Investment: \$40,000

- 6 Branded Charging Tables
- 1 Branded Counter
- 1 Branded Meter Board Sign
- 6 Branded Charging Stations
- 48 Branded Portable Chargers
- Logo on Event Website
- 2 Conference Passes

## Espresso Cafe Experience

Investment: \$40,000

- 2-Day Activation for espresso drinks made by baristas
- Built out cafe in a high-traffic area, equipped with a co-branding signage moment
- Includes Branded Cups, Napkins, and Signage
- 1 push notification through the event app
- 2 Conference Passes

 **Pinterest**  
CAPI Cafe

### Menu

Americano  
Latte  
CAPiccino  
Nitro Cold Brew

Hot / Cold available  
for all options

Flavors



# Supporting Sponsorships | Opportunities

## Professional Headshots

Investment: \$40,000

- 2-Day Activation
- Branded Meter Board Sign
- Logo on Event Website
- Logo on Digital Signage
- 1 LeadCapture Device
- 2 Conference Passes

## Screen Printing Conference Tote

Investment: \$30,000

- 2-Day Activation
- 1 Branded Meter Board Sign
- Logo on Event Website
- Logo on Digital Signage
- 1 LeadCapture Device
- 2 Conference Passes



# Supporting Sponsorships | Opportunities

RampPups

SOLD

Investment: \$25,000

- 3 Hours of playtime with puppies available for adoption
- 3 Puppy rescue staff onsite to facilitate interactions
- Branded puppy bandanas
- 1 Branded Meter Board Sign
- 2 LeadCapture Devices
- 2 Conference Passes

Reception Sponsor

Investment: \$25,000

- Logo Inclusion on All Sponsor Signage
- Co-Branded Napkins
- Co-Branded signage
- Keynote Exposure (Logo)
- 1 push notification through the event app
- 2 Conference Passes



# Supporting Sponsorships | Opportunities

## Mobile App Sponsor

Investment: \$25,000

- Co-branded RampUp Mobile App splash page
- Logo on Event Website
- Logo on Mobile App Branded Signage
- 2 Conference passes

## Wi-Fi Sponsor

SOLD

Investment: \$20,000

- Co-branded Internet Splash Page
- Custom Password
- Logo on Event Website
- Logo on Digital Signage
- 2 Conference Pass



# Supporting Sponsorships | Opportunities

## Co-Branded Hotel Key Card

Investment: \$20,000

- Logo on Key Card for All Hilton Guests at RampUp
- Logo on Event Website
- Logo on Digital Signage
- 2 Conference Passes

## Lanyards

SOLD

Investment: \$20,000

- Co-branded conference lanyard
- 2 Conference Pass



# Supporting Sponsorships | Opportunities

RampUp Refresher

SOLD

Investment: \$20,000

- 1 Branded Consumable Gift, offered at Badge Pick-Up
- 2 Branded Meter Board Signs
- 2 Conference Passes

Break Sponsor

Investment: \$10,000

- 1-Day Activation
- Includes Co-Branded Napkins and Branded Sign
- 1 push notification through the event app
- 2 Conference Passes



Thank you for your interest and we  
look forward to partnering with you  
at RampUp 2026!



**Shelly Hinson**  
Event Marketing Manager

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