

The background image shows a large conference hall with a stage. A speaker is on stage, and a large screen displays a presentation. The audience is seated in rows, facing the stage. The stage is lit with green and blue lights. The ceiling has many stage lights.

/Live
Ramp

RampUp

RampUp 2026 Sponsor Prospectus

Tuesday, March 3 — Thursday, March 5, 2026

Hilton Union Square

San Francisco

For sponsorship inquiries, please contact:

RampUpSponsors@LiveRamp.com

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An Invitation to Partner: Unlock the Collaborative Advantage at RampUp 2026

I'm excited to personally invite you to RampUp 2026, the premier event for the innovators shaping the AI-powered future of marketing. Join us in San Francisco, March 3–5 at the Hilton Union Square, to explore how data collaboration is driving stronger customer connections and accelerating brand and business growth.

With 2,000+ leaders from global brands, publishers, agencies, media networks, and tech partners expected, RampUp is where ideas meet action. You'll hear from visionaries pushing the industry forward, dive into data strategies that unlock new growth opportunities, and see how LiveRamp's data collaboration network is fueling measurable impact across CTV, social platforms, commerce media networks, and beyond.

In today's rapidly evolving landscape, embracing the future isn't optional—it's your competitive edge. We'd be honored to have you join us at RampUp 2026 to connect, learn, and shape what comes next.



Jessica Shapiro
CMO, LiveRamp

Agenda At-A-Glance

Tuesday, March 3

- 1:00 PM - 7:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

VIP Lounge
- 5:00 PM - 7:00 PM

Welcome Happy Hour

Wednesday, March 4

- 7:00 AM - 5:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

Networking Lounge

VIP Lounge
- 8:30 AM - 10:00 AM

Opening Keynote
- 10:00 AM - 4:00 PM

Breakout Sessions
- 11:00 AM - 5:00 PM

Partner Showcase Sessions

RampUp Hub
- 12:00 PM - 3:00 PM

RampPups
- 4:00 PM - 5:00 PM

Networking Reception
- 6:00 PM - 8:00 PM

RampUp Happy Hour

Thursday, March 5

- 7:00 AM - 3:00 PM

Check-In & Registration

LiveRamp Sales Meetings

Sponsor Meeting Rooms

Networking Lounge

VIP Lounge
- 8:30 AM - 10:00 AM

Keynote Session
- 10:00 AM - 3:00 PM

RampUp Hub
- 10:30 AM - 2:30 PM

Breakout Sessions
- 11:00 AM - 1:00 PM

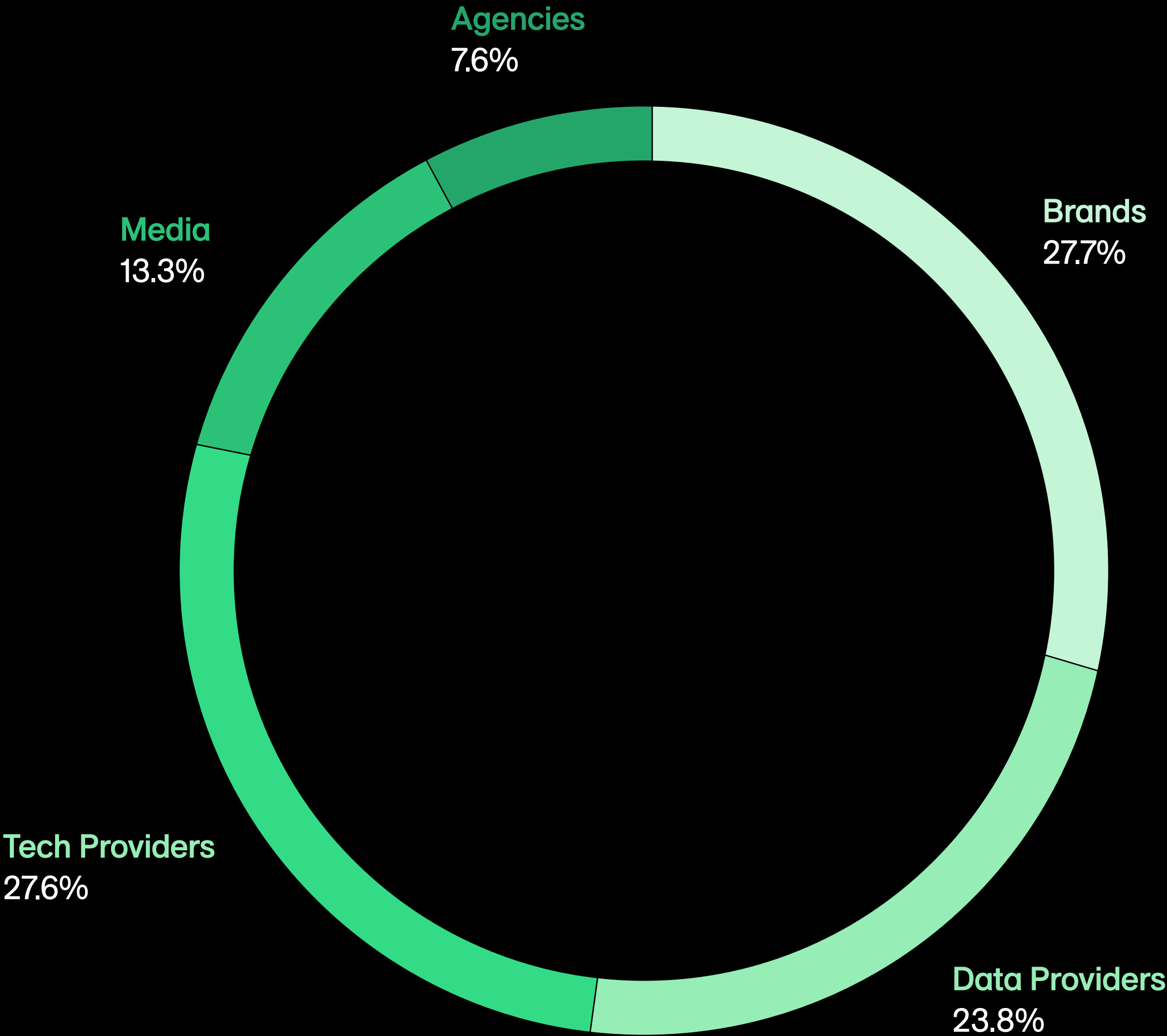
Partner Showcase Demos

Who Attends

2600+
attendees registered in 2025

Over 60%
of attendees with the job title
of Director and above

More than 16%
C-Suite level guests



Platinum Sponsor

1 Available *By Invitation Only*
Investment: \$125,000

Speaking Opportunity

- 1 Main Stage Speaking Opportunity as part of a panel discussion

Branding

- Company Logo, URL, and 50-Word Description on Conference Website
- Premier Position on Sponsor Listings
- Company logo, URL, and 50-word Description in Mobile app
- 1 Mobile App Push Notification
- Mobile App Custom Card
- Keynote Exposure (Logo)
- Logo Inclusion on All Sponsor Signage

Social Media

- 1 Social Media Promoted Post
- Inclusion in 1 RampUp Pre-Event Marketing Email
- Social Media Promotional Kit, to help promote your partnership with LiveRamp

Conference Access

- 10 Full Conference Passes
- Additional Conference Passes at 50% discount
- Option to add kiosk and/or meeting suite at discounted rate
- Opportunity to package sponsorship with MPO for a discounted rate



Gold Sponsor: Meeting Suite

8 Available

Investment: \$45,000

Activation

- 1 Private meeting room (Meeting Suite location selection first come first serve)

Branding

- Company logo on conference website
- Premier position on sponsor listings
- Logo inclusion on all sponsor signage
- Keynote exposure (logo)

Social Media

- Social Media Promotional Kit

Conference Access

- 4 Full conference passes
- Additional conference passes at 25% discount
- Opportunity to package sponsorship with MPO for a discounted rate

Silver Sponsor: Booth

6 Available

Investment: \$25,000

Activation

- 1 turnkey booth located in high-traffic area (including branded counter, highboy meeting table, monitor, stools; booth location selection first come first serve)

Branding

- Company logo on conference website
- Logo on sponsor listings
- Logo inclusion on all sponsor signage
- Company logo and URL in mobile app

Social Media

- Social Media Promotional Kit, to help promote your partnership with LiveRamp

Conference Access

- LeadCapture
- 2 Full conference passes
- Additional conference passes at 25% discount
- Opportunity to package sponsorship with MPO for a discounted rate

Bronze Sponsor: Partner Showcase Demo

Investment: \$40,000

Activation

- 1 20-minute demo presentation as a part of our Partner Showcase. *Limited spots are available based on programming & overall content development*

Branding

- Company logo on conference website & online agenda
- Logo on sponsor listings
- Logo inclusion on all sponsor signage
- Company logo and URL in mobile app

Social Media

- Social Media Promotional Kit, to help promote your partnership with LiveRamp

Conference Access

- LeadCapture
- 2 Full conference passes
- Additional conference passes at 25% discount

Marketplace Partner Pavilion Kiosk

By Invitation Only

Investment: \$10,000

Activation

- 1 Kiosk for participating data marketplace partners, including branded counter, monitor and stools

Branding

- Company logo on conference website
- Company logo & URL in event app

Social Media

- Social Media Promotional Kit, to help promote your partnership with LiveRamp

Conference Access

- 2 Full conference passes

Marketing Promotional Opportunities

At RampUp, we're committed to meeting every company where they are. Whether your goal is brand awareness or lead generation, our MPO opportunities are designed to help you make an impact.

Don't see exactly what you're looking for? We're always open to new ideas and customized partnerships with LiveRamp. Think of this as a starting point!



RampUp

Marketing Promotional Opportunities

Espresso Cafe Experience

Investment: \$60,000

- 2-Day Activation for espresso drinks made by baristas
- Built out cafe in a high-traffic area, equipped with a co-branding signage moment
- Includes Branded Cups, Napkins, and Signage
- 1 push notification through the event app
- 2 Conference Passes

Charge Up Zone

Investment: \$40,000

- 6 Branded Charging Tables
- 1 Branded Counter
- 1 Branded Meter Board Sign
- 6 Branded Charging Stations
- 48 Branded Portable Chargers
- Logo on Event Website
- 2 Conference Passes



Marketing Promotional Opportunities

Professional Headshots

Investment: \$40,000

- 2-Day Activation
- Branded Meter Board Sign
- Logo on Event Website
- Logo on Digital Signage
- 1 LeadCapture Device
- 2 Conference Passes

Screen Printing Conference Tote

Investment: \$30,000

- 2-Day Activation
- 1 Branded Meter Board Sign
- Logo on Event Website
- Logo on Digital Signage
- 1 LeadCapture Device
- 2 Conference Passes

Marketing Promotional Opportunities

RampPups

Investment: \$25,000

- 3 Hours of playtime with puppies available for adoption
- 3 Puppy rescue staff onsite to facilitate interactions
- Branded puppy bandanas
- 1 Branded Meter Board Sign
- 2 LeadCapture Devices
- 2 Conference Passes

Reception Sponsor

Investment: \$25,000

- Logo Inclusion on All Sponsor Signage
- Co-Branded Napkins
- Co-Branded signage
- Keynote Exposure (Logo)
- 1 push notification through the event app
- 2 Conference Passes

Marketing Promotional Opportunities

Mobile App Sponsor

Investment: \$25,000

- Co-branded RampUp Mobile App splash page
- Logo on Event Website
- Logo on Mobile App Branded Signage
- 2 Conference passes

Wi-Fi Sponsor

Investment: \$20,000

- Co-branded Internet Splash Page
- Custom Password
- Logo on Event Website
- Logo on Digital Signage
- 2 Conference Pass

Marketing Promotional Opportunities

Co-Branded Hotel Key Card

Investment: \$20,000

- Logo on Key Card for All Hilton Guests at RampUp
- Logo on Event Website
- Logo on Digital Signage
- 2 Conference Passes

Lanyards

Investment: \$20,000

- Co-branded conference lanyard
- 2 Conference Pass

Marketing Promotional Opportunities

RampUp Refresher

Investment: \$20,000

- 1 Branded Consumable Gift, offered at Badge Pick-Up
- 2 Branded Meter Board Signs
- 2 Conference Passes

Break Sponsor

Investment: \$10,000

- 1-Day Activation
- Includes Co-Branded Napkins and Branded Sign
- 1 push notification through the event app
- • 2 Conference Passes

Thank you for your interest and we
look forward to partnering with you
at RampUp 2026!



Shelly Hinson
Event Marketing Manager

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