



Materna's New York City flagship location.

Women's health, without the gaps.

FERTILITY

PRECONCEPTION HEALTH
IVF GRADUATIONS

PREGNANCY

THE FIRST HYPEREMESIS
TREATMENT CENTER IN NEW
YORK CITY

CURATED FIRST TRIMESTER
CARE

POSTPARTUM

POSTPARTUM VISITS BEYOND
SIX WEEKS

The sidecar to your OB/GYN.



Materna is a modern concept OB/GYN, filling the gap in women's health with real visits. We are the sidecar to your OB/GYN: an extra set of clinical hands for fertility, early pregnancy, and postpartum, with same-day appointments in a calm West Village office. Women are seen quickly, treated expertly, and returned to their OB with everything documented.

*Better experiences, better outcomes
for women's health.*

One practice, every chapter.



01 · FERTILITY

Fertility & follicular monitoring

Cycle tracking, hormone workups, and follicular ultrasounds timed to the window of opportunity. Support through IUI, IVF, medicated and natural cycles, with same-day labs and reports.



04 · RECOVERY & BEYOND

Postpartum care & hormones

The first year after birth and beyond: recovery visits, lactation support, thyroid and mood, sex and vaginal health, birth control, and perimenopause care.



03 · IV THERAPY

IV care for pregnancy

Validated protocols for hyperemesis and NVP, IV iron for pregnancy anemia, and hydration with electrolytes, delivered in a private, OB-supervised infusion suite.



02 · PREGNANCY

Early pregnancy care

Weeks one through twenty, the most overlooked window of pregnancy. Same-day ultrasounds, viability scans, reassurance visits, and care for bleeding and cramping.



03 · THE HYPEREMESIS CENTER

The first hyperemesis treatment center on the East Coast.

Hyperemesis gravidarum is severe pregnancy sickness: relentless nausea and vomiting that makes it impossible to keep food or water down. For decades the default was the emergency room. Materna built a center for it instead.

VALIDATED PROTOCOLS

IV hydration and antiemetic therapy, OB-supervised, delivered same-day

THE HELP SCORE

severity assessment developed by the HER Foundation, tracked at every visit

A PRIVATE SUITE

treatment in a calm room built around her, not a crowded ER

87

women treated for HG in our first year

8.5

visits per patient on average. HG is repeat-visit care

7

countries patients have traveled from for treatment

1 in 2

visits booked same or next day

Practice appointment data, September 2025 through July 2026.



04 · BY THE NUMBERS

*The first year,
measured.*

417

PATIENTS SERVED SINCE OPENING

284

monthly visits in July
2026, up from 17 in our
first month

1 in 2

visits booked same or
next day

7

countries patients travel
from, plus 13 states and
DC

23

patients on our busiest
single day

*Practice appointment data, September 2025 through July 2026.
Same or next day share measured May through July 2026.*

Designed to feel nothing like an ER.

"You're not just seen, you're heard." · the sign at our front desk



RECEPTION



THE ULTRASOUND ROOM



THE INFUSION SUITE



A TREATMENT ROOM

The people behind Materna.



Kristen Williams CO-FOUNDER · CHIEF EXECUTIVE OFFICER

A mother of two who came to healthcare from finance, Kristen founded Materna after her own early pregnancy left her dismissed and told to wait it out. She leads the practice's growth, strategy, and partnerships.



Kristin Mallon, CNM CO-FOUNDER · CHIEF OPERATING OFFICER

A board-certified nurse-midwife, published author, menopause-society certified provider, and mother of four. Trained at UC Berkeley, Johns Hopkins, and NYU, she has taught nursing at two universities and leads Materna's operations, marketing, and clinical experience.



Dr. Yaakov Abdelhak, FACOG CO-FOUNDER

A board-certified OB/GYN and fellowship-trained maternal-fetal medicine specialist in practice since 2002. He delivers at Hackensack University Medical Center, co-authored The NatureBack Method of Birth, and hosts the True Birth podcast, downloaded more than 150,000 times.



Robyn Glessner, DO MEDICAL DIRECTOR

A board-certified emergency medicine physician with fifteen years of frontline and leadership experience, including medical director roles at Summit Health and CityMD. At Materna she brings emergency-medicine precision to a specialty focus: hyperemesis gravidarum.

Born from the gap.



Materna has three founders and two origin stories.

Kristen Williams came to women's health from finance. As CFO at a life sciences investment bank, she helped build Harmonia, a company organized around a single question: what causes extreme morning sickness and hyperemesis gravidarum, and can it be cured?

Then the system she had been studying failed her personally. At a routine annual visit, an OB/GYN told her she would not be able to get pregnant. The next month, she was pregnant. Weeks later, spotting. She called her OB and got the answer American women know by heart: go to the emergency room.

Consider what that sequence reveals. A verdict of infertility delivered without a workup. A pregnancy that disproved it within a month. And a system whose plan for early-pregnancy bleeding is a waiting room built for heart attacks. None of this is rare. It is the standard of care.

Kristin Mallon and Dr. Yaakov Abdelhak knew that standard from the inside, after more than fifteen years practicing within it. Abdelhak, a maternal-fetal medicine specialist, founded Maternal Resources, a boutique OB/GYN practice in New Jersey. Mallon, a high-risk certified nurse-midwife, founded Mindful Midwifery, its subsidiary. Together they co-founded Integrative OB/GYN and practiced side by side.

They could map the system's gaps from memory. The silence between the annual visit and the IVF doctor. The first trimester, where care is thinnest exactly when worry is greatest. Extreme morning sickness and hyperemesis gravidarum. Anemia. A postpartum protocol that offers one visit at six weeks and considers the matter closed.

They opened Materna in September 2025, behind a storefront on Seventh Avenue in the West Village. Seventeen visits the first month. Two hundred eighty-four by July. Patients traveling in from seven countries. The gap was never small. It was waiting for a front door.

Women's health, without the gaps.

In their words.

Materna Health

4.9 ★★★★★ (35)

Pregnancy care center

Google listing, August 2026



"Any time I wanted to see my baby, I could. Ultrasounds, labs every week. They made me feel at peace the whole time."

HANNA

EARLY PREGNANCY CARE



"Going to the emergency room when you're pregnant is not a fun experience. Coming here is peaceful and calm. I get my IV and I'm in and out in an hour."

KRISTEN

MIGRAINE IV THERAPY



"I was throwing up 40 to 50 times a day. After my fifth hospital stay in a month they said, give us two weeks. Everything turned around, and I've been here ever since."

MAUREEN

HYPEREMESIS CARE

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