



THE SPONSORSHIP INTELLIGENCE PLATFORM

Stop leaving sponsorship dollars on the table.

SponsorMind combines unparalleled experience with AI technology to accelerate the most successful event sponsorships. Purpose-built for every stage of the sponsorship lifecycle.

Intelligent Matching

AI + deep, accurate data finds the right companies for your event, instantly and at scale.

AI Based Lead Gen

Pitch the right people, identified by SponsorHitch™. Cut lead-gen costs and connect with the right contacts fast.

Crafted Messaging

Our agents find the right companies and people, then craft data-driven messages with personal hooks, magnifying the WHY.

THE SPONSORMIND SUITE WORKFLOW

MATCH

TARGET

MESSAGE

TRACK

CLOSE

\$80B+

Global market

150K+

US event organizers

73%

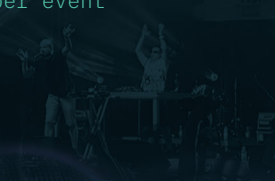
of event organizers say finding sponsors is their #1 challenge

60 HRS+

Hunting for sponsors per event

Ready to close more sponsorships?

www.SponsorMind.ai



INVESTOR OVERVIEW

A new category. AI-powered intelligent sponsorship at scale.

SponsorMind is building the AI-native end-to-end execution platform for sponsorship, with no direct competitor in an **\$80B+ global market** that has never been digitized. Three parallel growth engines drive **\$9M ARR by Month 36**.

\$9MARR target
Year 3**~63%**Blended gross
margin Yr 3**8,462**Target subs
Year 3**3%**Market
penetration

Why now?

- 73% of events say finding sponsors is their #1 challenge
- 3 channel platform partners – \$0 CAC, activating Month 13
- Series A criteria all pass at Month 25 (\$5.2M ARR)
- Exited founders – HelpGetSponsors.com acquired by Events.com 2022

Phased Investment

CURRENT

Pre-Seed \$250K - \$500K
Complete MVP & grow
client revenue

MONTH 9-17

Seed \$1 - 1.5M scale,
500+ subscriptions

MONTH 9-17

Series A \$3-3.5M – ARR
\$5.2M target**Tom Crichton**
Managing Partner**Charles Allen**
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