



THE SPONSORSHIP INTELLIGENCE PLATFORM

Stop leaving sponsorship dollars on the table.

SponsorMind combines unparalleled experience with AI technology to accelerate the most successful event sponsorships. Purpose-built for every stage of the sponsorship lifecycle.



Intelligent Matching

AI + deep, accurate data finds the right companies for your event, instantly and at scale.



AI Based Lead Gen

Pitch the right people, identified by SponsorHitch™. Cut lead-gen costs and connect with the right contacts fast.



Crafted Messaging

Our agents find the right companies and people, then craft data-driven messages with personal hooks, magnifying the WHY.

THE SPONSORMIND SUITE WORKFLOW

MATCH

VALUE

PROPOSE

AGREE

TRANSACTION

\$80B+

Global market

150K+

U.S. Events Seeking Sponsorships

70%

of event properties say finding sponsors is their #1 challenge

30-60 HRS

Hunting for sponsors per event

Ready to close more sponsorships?

www.SponsorMind.ai

A new category. AI-powered intelligent sponsorship at scale.

SponsorMind is building the AI-native end-to-end execution platform for sponsorship, with no direct competitor in an **\$80B+ global market** that has never been digitized. Three parallel growth engines drive **\$9M ARR by Month 36**.

\$9MARR target
Year 3**~77%**Blended gross
margin Yr 3**8,346**Target subs
Year 3**5.5%**Market
penetration

Why now?

- Over 70% of event properties say finding sponsors is their #1 challenge – no structured process, prospecting, or valuation.
- Sponsorship is most events' biggest revenue line, yet the least digitized – 30–60 hours hunting, no data.
- Three planned growth engines – direct, channel (\$0 CAC), and brand/agency – drive \$9M ARR by Year 3.
- Exited founders – HelpGetSponsors.com acquired by Events.com (2022).

Phased Investment

CURRENT

Pre-Seed \$500K Complete MVP & grow client revenue

~MONTH 20

Seed Bridge up to \$500K (uncommitted) ~1,571 direct subs

~MONTH 30

Series A \$1.5M – ARR
\$7.27M run-rate**Tom Crichton**

Managing Partner, CEO

Charles Allen

Managing Director, COO

Jose Alonso

Brand Director, CMO

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