



Welcome Aboard to **NATIONAL EAP**

Unlocking Employee Potential for
Maximum Productivity



Thank you for Choosing **National EAP**

We are pleased that you have chosen National EAP
as your EAP provider!



Important Contact Information

Your Dedicated Client Success Team



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Providing personalized support, proactive solutions, marketing needs, and lasting partnerships



For Billing Inquiries
accounting@nationaleap.com



For Census Inquiries
census@nationaleap.com



For Training Needs
info@athru.com

Introduction Marketing

WEEK 1

NEAP General Information

EAP Announcement Template Verbiage

This document can be used for email blasts or newsletters introducing who National EAP is and our contact information. Copy and paste the verbiage for wherever you might need.

To download, [CLICK HERE](#)

2 Page EAP Summary

This document can be used as an attachment for email blasts or included in newsletters to give greater detail to all of the services available at National EAP.

To download English version, [CLICK HERE](#)

To download Spanish version, [CLICK HERE](#)

Pre-Recorded Orientation Video Links

[EAP Orientation \(for employees\)](#)

[EAP as a Management Tool \(for managers\)](#)

Pre-Recorded Orientation Video Links (SPANISH)

[EAP Orientation for Employees](#)

[EAP as a Management Tool](#)

Introduction Marketing

WEEK 2

Wellness Services

Food & Nutrition: Education & Referral Services

Nutrition health is a critical component of overall wellness, and we are committed to helping your employees prioritize it. Through our collaboration with **Kelly's Choice**, a leading provider of nutrition health support, your employees have access to:

- Medical Nutrition Counseling Referrals: Covered by most major insurances, with self-pay and HSA/FSA options.
- Personalized Support: Virtual 1:1 nutrition counseling with expert & flexible Registered Dietitians.

National EAP Nutrition Education Flyer and FAQ Sheet

This document can be used as an attachment for email blasts or included in newsletters to give greater detail to our new nutritional health support, Kelly's Choice.

Education Flyer, [CLICK HERE](#)

FAQ Flyer, [CLICK HERE](#)

National EAP Nutrition Informational Webinar

An informative webinar on how members can access these valuable nutrition counseling services

To download, [CLICK HERE](#)

Introduction Marketing

WEEK 3

Wellness Services

Wysa

We are excited to introduce Wysa, an AI-powered mental resilience platform now available to all National EAP members! This confidential, 24/7 support tool helps employees and their household members navigate life's challenges—anytime, anywhere.

With Wysa, employees can:

- Access immediate, anonymous emotional support
- Chat with an AI-powered mental health companion
- Explore evidence-based exercises for stress, anxiety, and sleep improvement
- Connect with a National EAP counselor when they need additional support

Education Flyer English [CLICK HERE](#)

Education Flyer Spanish [CLICK HERE](#)

Wysa Demo Video [CLICK HERE](#)

FAQ Sheet Spanish [CLICK HERE](#)

How to Download Wysa [CLICK HERE](#)

FAQ Sheet English [CLICK HERE](#)

Introduction Marketing

WEEK 4

Member Portal

Work/Life Member Portal Flyer

This document can be used as an attachment for either email blasts or included in newsletters to give greater detail about the member portal with a direct link to log in.

To download, [CLICK HERE](#)

**** Please be sure to add your company's UN/PW**

Pre-Recorded Inside Look at your Online EAP Services Webinar



[Online EAP Services Orientation](#)

Member Portal Demo Link Information

[CLICK HERE](#) to check out your member portal.

UN: national

PW: demo

Introduction Marketing

WEEK 5

Service Flyers

Legal Consultation Flyer

This document can be used as an attachment for either email blasts or included in newsletters to give greater detail about National EAP Legal Consultation Services

To download, [CLICK HERE](#)

Financial Consultation Flyer

This document can be used as an attachment for either email blasts or included in newsletters to give greater detail about National EAP Financial Consultation Services

To download, [CLICK HERE](#)

ID Theft Consultation Flyer

This document can be used as an attachment for either email blasts or included in newsletters to give greater detail about National EAP ID Theft Consultation Services

To download, [CLICK HERE](#)

NEAP Marketing

ONGOING MARKETING TO EXPECT

National EAP will consistently supply your chosen representative, referred to as your company's "EAP Champion," with ongoing marketing materials to distribute throughout your company, whether it is by email or on your company's intranet.

Some of the marketing you can expect:

Special Monthly Campaigns

Throughout the year, we run special campaigns that focus on important causes you may wish to emphasize, such as Mental Health Awareness Month or Domestic Partner Prevention Month. National EAP will design informative flyers containing resources related to these topics for distribution to your employees.

Employee Monthly Newsletter

Every month we provide that upcoming month's newsletter, featuring the registration link for THRIVE, eM Life courses, and various other valuable resources.

Leadership Quarterly Newsletter

Every quarter, National EAP distributes a newsletter tailored to leaders and HR professionals. Within this newsletter, we offer tip sheets, book recommendations, available training courses, and a range of other valuable resources to assist leaders in effectively managing their teams.

Introduction Marketing

ONGOING MARKETING TO EXPECT

Our THRIVE webinar series is an excellent opportunity to foster professional and personal growth within your organization.

We've reimagined our THRIVE series to better support everyone in your organization, with a special emphasis on empowering leaders. Every webinar provides actionable insights and strategies to create meaningful impact across your teams.

Every quarter you can look forward to:

- Key topics that drive workplace success and resilience
- An exclusive THRIVE session designed for organizational leaders
- Two sessions tailored for all employees

[CLICK HERE](#) to view and share previous THRIVE Webinars.

[CLICK HERE](#) to view the 2025 THRIVE Calendar and to Register.

Topics Include:

Q1: Goal Setting and Time Management

- **January 15, 2025 (Leadership Spotlight):** Driving Success with Goal Setting for Leaders
- **February 11, 2025 (General Session):** Setting Goals that Stick
- **March 12, 2025 (General Session):** Boosting Productivity with Time Management

Q2: Workplace Culture

- **April 10, 2025 (Leadership Spotlight):** Fostering Psychological Safety at Work
- **May 15, 2025 (General Session):** Understanding & Respecting Differences
- **June 11, 2025 (General Session):** Working Collaboratively as a Team

Q3: Enhancing Communication

- **July 9, 2025 (Leadership Spotlight):** Emotionally Intelligent Communication for Leaders
- **August 13, 2025 (General Session):** Communicating Well with Difficult People
- **September 9, 2025 (General Session):** Exploring Verbal De-Escalation Strategies

Q4: Building Resilience

- **October 16, 2025 (Leadership Spotlight):** Leading Through Change
- **November 12, 2025 (General Session):** Understanding Change: From Resistance to Resilience
- **December 16, 2025 (General Session):** Embracing Self-Care

HR/Organizational Support Materials

FOR HR USE ONLY

Training Catalog

To download, [CLICK HERE](#)

Enhanced Management Referral Product Sheet


To download, [CLICK HERE](#)

Enhanced Management Referral Submittal Form and FAQ

To download, [CLICK HERE](#)

CIR Product Sheet

To download, [CLICK HERE](#)



**You can confidently trust that
National EAP will always go
above and beyond in client
care and dedication for you.
- The National EAP Team**

www.nationaleap.com



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