



Network Group

STRENGTH IN NUMBERS

Exhibition, Gala & Awards

Be part of our 30-year celebrations.

Thursday, 25th April, 2024 | Wembley Stadium

Event Overview

This year Network Group is 30 years old! Since it was established in 1994, Network Group has evolved from a traditional buying group to a vibrant and engaged community of MSPs, IT Resellers and Retailers. Owned by the members, for the members, our focus is on building trusted relationships so that people can learn together, collaborate, share experiences and progress. Our members are committed to this way of working. They know it adds value and has real long-term benefits to help grow and scale their business.

To celebrate this milestone, our flagship Exhibition, Gala & Awards event will take place at the iconic Wembley Stadium. Morning workshops, an afternoon exhibition and the Gala & Awards evening will offer abundant opportunities for direct engagement and networking alongside recognition of exceptional service, support and partnership; the most anticipated and exclusive event of the year!

Join us as we celebrate the 30th birthday of the UK's most innovative and entrepreneurial IT group. Learn more about the opportunities available here:

Provisional Agenda

- 9.00 Registration & Setup
- 9:00 NG Business
- 9:30 Panel Session
- 10:40 Peer Group Session
- 11:25 Coffee & Networking
- 11:55 Headline Sponsor Session
- 13:00 Lunch
- 14:00 Exhibition
- 16:00 Exhibition Close
- 18:00 Pre-Dinner Drinks
- 18:45 Gala Dinner & Awards





Engagement Opportunities

Exhibition Space (small table top stand)

Investment: £4,995

Provides an interactive setting to showcase your solutions and services during our dedicated afternoon exhibition, offering spectacular engagement opportunities with our members and encompassing a casual networking lunch. The atmosphere at these events is exciting and provides the perfect backdrop to new and developing conversations.

Includes 2 x staff passes.

The package also includes the following marketing assets:

- Logo on event website/landing page
- Logo on event email marketing (multi-vendor)
- Ad space in the virtual exhibitor booth/event app
- Inclusion in 'Whose in The Room'
- Exhibitor Listing within event app
- Social Media Blast (multi-vendor)



Engagement Opportunities

Optional Upgrade — Elevator Pitch **Investment £2,000**

Designed predominantly for Partners who want to address our entire audience – maybe it's your first time at a Network Group event and you're looking to make an instant impression? This is the perfect way to introduce yourself and your headline messages. Very limited opportunities to provide an opening quick "pitch", to the main plenary audience. Each sponsor will have 5-minute pitch session. Your Elevator Pitch will be featured in our official agenda online, within our event book and will also be featured in event-specific emails.

Optional Upgrade — Elevator Pitch Replay **Investment £1,500**

Scale the impact of your Elevator Pitch by turning it into a video. The Network Group team will record and package your elevator pitch from the event so that you can use the video on your website and in your marketing materials. The session will also be available on-demand and published on our dedicated YouTube and Slack channels that are available to our Members.

Stadium Tours

60-minutes

Your opportunity to host a coveted Wembley Stadium Tour with a small group of Network Group Members. Extremely Limited Opportunities available, be one of only 3 vendors welcoming our Members to the home of England.

Since it first opened in 1923 Wembley has been home to some of the most historic and memorable moments of the last century. From the Olympics in 1948, the World Cup in 1966, Live Aid in 1985, to the Women's EURO's in 2022 – Wembley has been at the centre of it all. Explore Wembley Stadium with an expert on a behind-the-scenes tour – take your picture in Europe's largest press conference room, find the shirt of your favourite England player in the dressing rooms, and line up in the players tunnel before following in the footsteps of legends and walking out pitch-side.

Tours will run between 17:00 – 18:00 on Wednesday 24th April (pre-event day). The tours will run in small groups of ~12 – 15 members, a great opportunity to meet and network with a select group of members whilst making the most of the unique venue.

£1,500

Only
1 left!





Branded Football Shirts

We will be producing a commemorative football jersey as part of our event merchandise and will be encouraging members to wear the shirts during the daytime event. Jerseys will display Network Group and Gala branding, and all supporting partner logos will be printed on the front of the shirt.

This is a highly visible branding opportunity that will be captured via our videography and photography on the day and will provide ongoing branding as a gift to members.

£500



Coffee Sponsor

Provide coffee for the exhibition with this exclusive, highly visible branding opportunity.

Make an impact during the entirety of the afternoon exhibition. The coffee station is the centrepiece of the Exhibition Hall and is a focus for all guests throughout the afternoon. Sponsoring the coffee station ensures you reach every guest during the afternoon and creates an unforgettable impact.

Includes:

- Highly visible Logo placement around the circumference of the coffee station (highlighted in green on the photo opposite)
- Logo in sponsors loop on all AV screens throughout the exhibition hall
- Logo & company profile in event book distributed to all guests
- Logo & sponsor recognition in all online credits (website, social media, PR, email)

£5,000

Dinner Sponsor

Sponsor Dinner at this exclusive event and take credit for Wembley's culinary team wowing guests!

Includes:

- Pillar branding on the x3 Wembley Suite Corridor Pillars, positioned at the entrance to the Gala Dinner
- Dual branding on the evening programme distributed to all guests
- 1x full EventBook page with your targeted messaging
- Company logo in sponsors loop on high impact AV screens throughout the evening
- One piece of tabletop collateral (supplied by you) and positioned at every dinner place
- Logo & sponsor recognition in all online credits (website, social media, PR, email)

£10,000



Wembley Stadium pillars

Wine Sponsor

The wine is flowing on guest tables and ready for consumption as the guests take their seats for dinner. Our wine sponsor has their brand on every bottle (via bottle collars) ensuring they are reaching the eye of all guests.

Includes:

- Every table will include wine (minimum of 5 bottles per table)
- Every wine bottle will have a branded 'neck collar'
- Company logo in sponsors loop on high impact AV screens throughout the evening
- Logo & sponsor recognition in all online credits (website, social media, PR, email)

£5,000



Pre-drinks Sponsor

The pre-dinner drinks reception is one of the most exciting networking opportunities during the evening event, taking place in the Lioness Bar, a stunning contemporary space that hosts an array of Wembley memorabilia from the FA Cup, NFL, Challenge Cup and a host of epic music concerts. Alongside our Chairman, welcome our Gala Dinner & Awards guests with a glass of something fizzy - a great opportunity to make your mark as soon as soon as guests arrive and secure exposure all night*.

Includes:

- Dual-branding to bar entrance, large format fabric banner 2700mm x 2470mm
- Dual-branding to bar area
- 1x full EventBook page with your targeted messaging
- Company logo and sponsor recognition in the evening programme
- Company logo in sponsors loop on high impact AV screens throughout the evening
- Logo & sponsor recognition in all online credits (website, social media, PR, email)

****Branding in the Lioness Barr will be dual-branded with the After-Party Sponsor***

£10,000



entrance banner



bar branding

After Party Sponsor

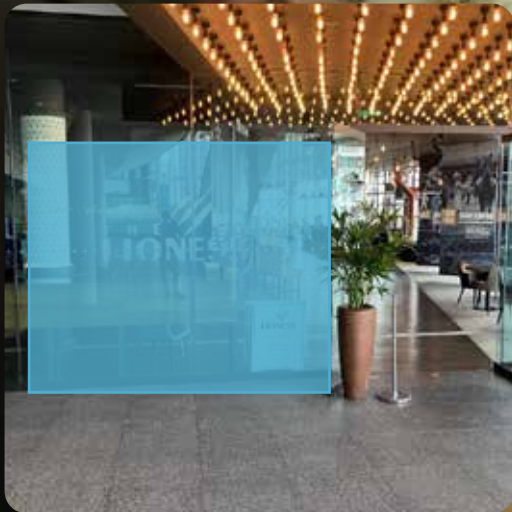
What better way to go out on a high than with an after party? This is your chance to make a lasting impression. All event delegates are invited to attend and you'll be the host with the most! Hosted in the Lioness Bar, your brand will benefit from a pro-longed period of exposure, with dual-branding in situ from the pre-dinner drinks reception till the end of the night*.

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***Branding in the Lioness Barr will be dual-branded with the Pre-dinner Drinks Sponsor**

£10,000



entrance banner



bar branding

Stadium Branding

A variety of branding opportunities will be available to enhance your presence at this iconic venue – from window stickers, floor vinyl's, pillar wraps, escalator stickers – the options are limitless (almost!).

Speak to the Network Group team to discuss possibilities, please find to follow a few examples.



Window Stickers



Table Vinyl



Pillar Wraps



Escalator Stickers

...and more!

A soccer match in progress. A player in a red Manchester United jersey is dribbling the ball while being challenged by a player in a white Tottenham Hotspur jersey. The background shows a large crowd of spectators in a stadium.

Atrium

At the heart of the Stadium, Atrium will be home to the afternoon exhibition

Item: Atrium Entrance Wall Vinyls

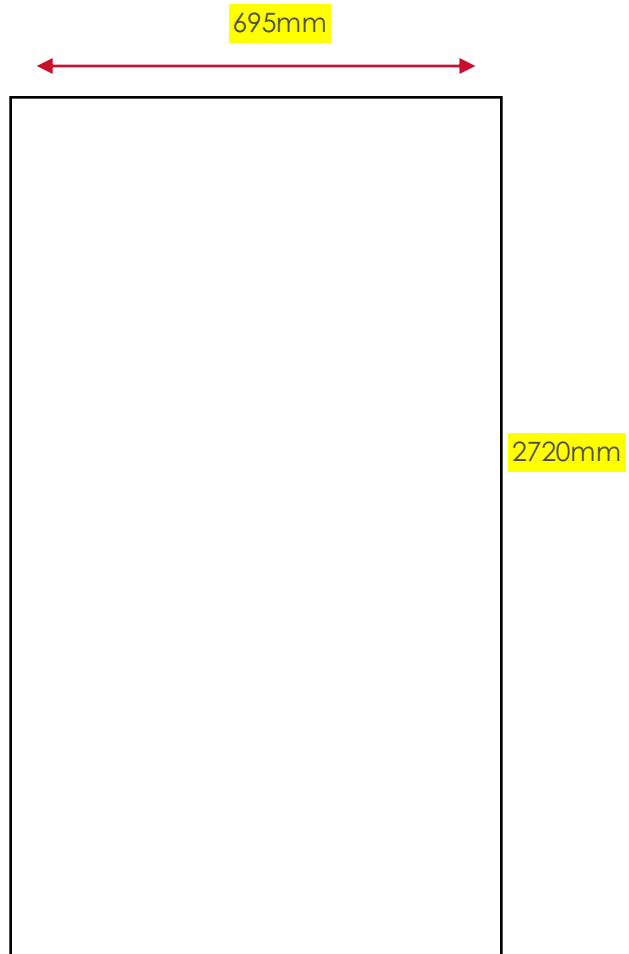
Location: Wembley Suite

Substrate: SAV MAC TAC 200

Quantity: 2

Notes:

£1,500



Item: Atrium Internal Pillar Stickers

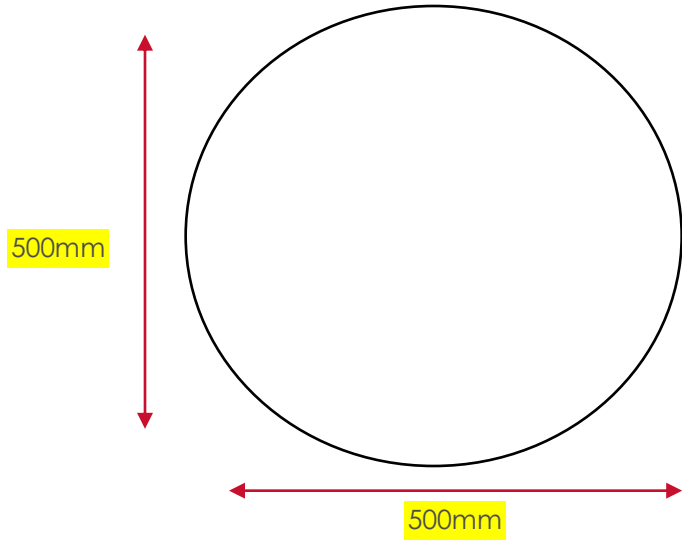
Location: Atrium

Substrate: SAV MAC TAC 200

Quantity: Multiple DNC to confirm

Notes:

£500



A soccer match in progress. A player in a red Manchester United jersey is dribbling the ball while being challenged by a player in a white Tottenham Hotspur jersey. The background shows a large crowd of spectators in a stadium.

Level 3

Level 3 will be home to our Member Breakout sessions and Vendor Focus Sessions, taking place in pitch view Corporate Suites

Item: Lightbox Fabrics

Location: Level 3 by the stairs

Substrate: Silicone Edged Fabrics

Quantity: 2

Notes:

£2,500

5110mm

2000mm

