

HIGH LIFE TECH

JUBEL

WHY MERCH MATTERS

In an era of creativity, **personalization has become the name of the game**. Merch and accessories are becoming a must-have for brands.

Branded merch is no longer just a giveaway. For Gen Z and millennials, it has become a sign of expression, a way for them to feel an emotional connection and build loyalty with their favorite brands.

We create trend-driven products that are functional, multi-purposeful, and create buzz.

We don't create merch that ends up in a landfill.

BRANDS

Cava Cashes In on Labubu Craze With Blind Box Pita Plushies

One of four pita chip plushies come with its limited-time Hot Harissa Meals

AUGUST 6, 2025



The Hot Harissa Meal with the Peter Chip key-ring plushie.

Cava

Chick-fil-A's Previously Sold Out 'Coolest Fast Food Merch Item' Is Finally Back in Stock

Customers are running to buy several at a time.

Olivia Bria · Jul 17, 2025 10:30 AM EDT



Photography by Ken Wolter via Shutterstock

Dutch Bros® and FUNBOY® Drop Limited Edition Drink Floatie for Poolside Sipping



OUR CLIENTS

TRUSTED BY MORE THAN 3,000 BRANDS, ARTISTS, & AGENCIES

BEER CAN SPEAKER



SKI GOOGLES



CAN CARABINER



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SNOW GLOBE



CHRISTMAS ORNAMENT



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TACTICAL VEST



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RAVE BIKINI



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BELLY CHAIN



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FLAG

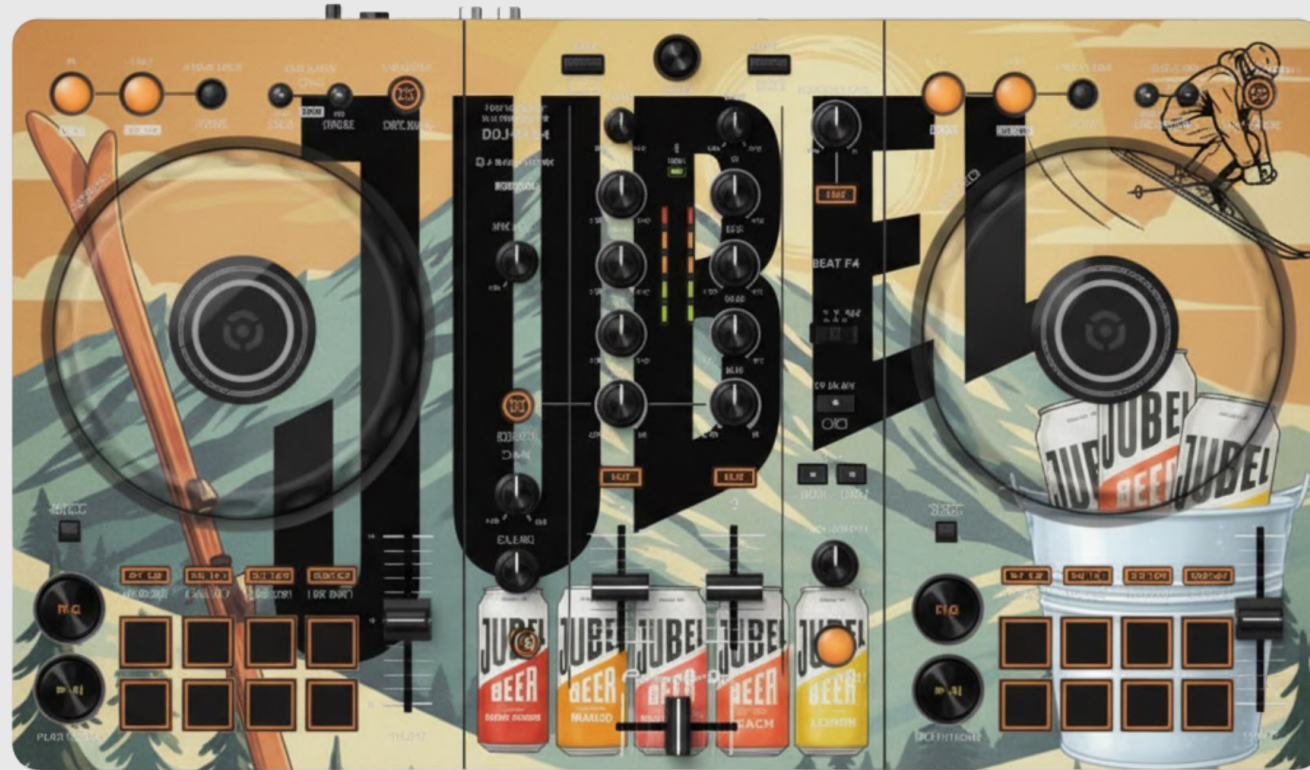


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DJ MIXER

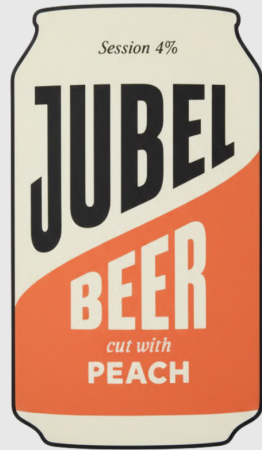


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RUBBER COASTER



BEER TOWER



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CASE STUDIES

BROOKLYN CHARM + DOSSIER

For a collaboration between **Brooklyn Charm** and **Dossier**, we developed this multi-pendant bag charm, featuring 3 2D charms referencing the different scents of the perfumes with the staple pendant being a 3D charm of their iconic bottle



HLT + HALF EVIL

We have worked with **Half Evil Co** for over 5 years, developing a wide variety of products. Most recently, for their officially licensed collaboration with the **National Basketball Association (NBA)**, we developed products inspired by six of the most iconic teams, with an emphasis on Chicago, their home city.



TINSEL + JÄGERMEISTER

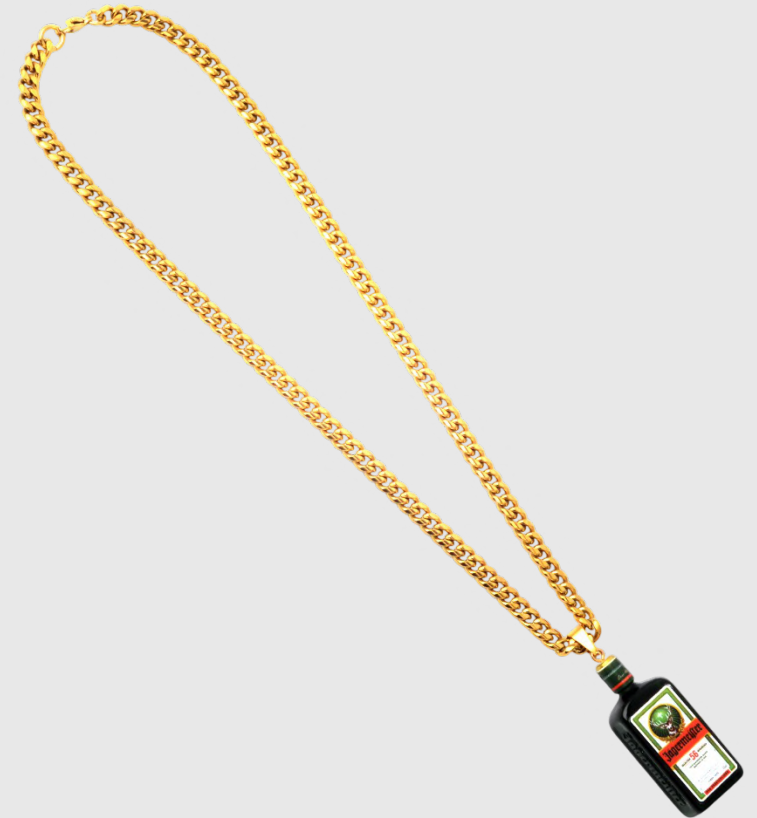
For a series of **Jägermeister** activations, we partnered with **Tinsel Experiential** to produce miniature bottle resin necklaces as the giveaway item, featuring a resin pendant and gold-plated Cuban chain.



HIGH LIFE TECH



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CASE STUDIES

CNC AGENCY + H&M

We teamed up with **Coffee n Clothes** to create an oversized bag charm as part of an in-store activation at **H&M** in SoHo. Each bag charm featured 5 custom charms complete with references to SoHo and New York City, creating an eye-catching one-of-a-kind accessory that makes the perfect décor for any bag.



HLT + MOTIER

Motier Lafayette came to us to pilot their expansion into premium, lifestyle accessories. We developed backpacks, doppler kits, lanyards, and wallets.



MORE WORK



HIGH LIFE TECH



MORE WORK



IAN CHARMS x CANN Logo Charm Clips

**THIS IS A
FINGER FORK.**



UNNECESSARY DISRUPTIONS Finger Fork



JOONIVERSE Spring 25' Jewelry Capsule



BEL MERCH Bag Charm Keychain



ONE SIZE + LEVEL EVENTS Mirror Keychain



ALICE IN HOLLYWOOD: HCHC Collection



LONELY GHOST Jibbitz Set



PLUS ONE Pocket Cardholders



SNIPES USA Winter Collection Pin Pack



Ivy in the Clouds Earring by TOM WHITTY



HYPLAND x ONE PIECE Official Collab Belt



Spy Kids Glasses by SZECUHAN MARKET



VEES CLOTHING Lighter Holder Keychain

YOUR BRANDS HOME FOR CUSTOM MERCH.



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