



Dear Valued Supporter

I hope you and your family are safe after a traumatic Easter weekend for so many in KwaZulu-Natal. We feel it is a good time to share Community Chest's positive and productive start to 2022 in the hope of raising your spirits.

Community Chest's annual assessments are complete and the NPO Impact Partners and grant allocations have been confirmed for the 2022/2023 financial year. 98 NPO Impact Partners will be supported by Community Chest which is eight more than the 2021/2022 year. There were 15 new applications and five organisations that did not reapply.

We did expect more applications as a result of the aftermath of COVID and the riots. Fortunately, we have been able to increase the annual funding allocation from R11 473 908 to R14 013 600, which has enabled us to extend grant support to the additional eight NPOs. I express my sincere gratitude to all our loyal and generous funders, without whom an increase in budget this year would not have been possible.

Sadly, the KZN floods will increase the financial, infrastructure and manpower pressures on our Impact Partner services to beneficiaries, and we will need to work harder to raise funds through corporate and individual appeals, and our campaigns such as 'Day of Caring' and the 'Comrades Superheroes Race4Charity'.

Please follow us on Facebook, Instagram and LinkedIn to hear what we are up to. We have achieved over 1000 followers on LinkedIn in a relatively short space of time and this means more opportunity for the plight of our NPO Impact Partners to be heard, seen and supported. Yours in caring,

Gordon McDonald **Executive Director**

Communicating with Clarity and Purpose

At the end of 2021 a brand DNA was defined for Community Chest along with a communication strategy and new brand identity. Although the purpose of Community Chest Durban is unwavering - to provide hope and dignity to those in need it has been an invaluable exercise to ensure that this is communicated effectively to our donors, Impact Partners, and volunteers.

To complement the brand DNA and communication strategy, a new logo and creative direction was created. Without losing any of the brand credibility built up over the past 90 years, the Community Chest Durban logo was enhanced to make it relevant and contemporary.

To fully experience our new brand DNA and creative direction, please visit our website https://www.communitychest.co.za/



Follow us on Social Media







Vitamins from Ascendis Health worth R250 000 for the elderly

What a wonderful way to start the new year with the donation of R250 000 worth of vitamins from Ascendis Health to the elderly living in old age homes in the greater Durban area.

The residents at Aryan Benevolent Home, Ilungelo
Labadala, Issy Geshen Lamont Home, KwaMashu Christian
Care Society, Sparks Estate Cheshire Home and
Zimbambeleni Old Age Home, received a range of vitamins
from Ascendis, which they were extremely grateful for.





Vegetable gardens provide food and help alleviate poverty

NCT Forestry has been supporting Community Chest Durban since 2013 and their latest contribution has made a real impact on five of our NPO Impact Partners.

NCT provided Vulamehlo Hospice and Respite Centre, Sonke Care Centre, Masisizane Service Centre, Molweni Zimele Centre and Sizanani Aids Home-Based Care Centre with R10 000 worth of gardening equipment each (R50 000 in total). This has directly benefitted the people in their care nutritionally, or from an income generation point of view.

R45 000 in vouchers and products donated to young, single moms

We have the privilege of working with incredibly kind and generous donors who give consistently year in and year out, restoring dignity and hope in so many people's lives.

Passionate supporter, Wendy Palmer, donated R45 000 for the benefit of young mothers in challenging circumstances.

These funds were split over three NPO Impact Partners who each supported 15 young ladies and their babies - Ethembeni Crisis Care Centre, Sibusisiwe-Clermont Child and Family Welfare, and Child Welfare SA Margate. Each mother received a R500 supermarket voucher and R500's worth of suitable goods which each NPO selected and bought.



The 23rd annual 'Day of Caring' has turned into a 'Month of Caring'!

The 2022 'Day of Caring' campaign will mark the 23rd event, the 22nd being in 2020 with last year's sadly cancelled due to COVID-19 restrictions.

Projects are selected according to the urgency of the work that needs to be done and entails upgrades that the NPO Impact Partner is incapable of completing due to a lack of funds and manpower.

In many cases, a single day or half day is insufficient for completion, so this year we have decided to implement a 'Month of Caring', which culminates on Thursday, 26 May. Sonke Care Centre for the Disabled in KwaNdengezi is one of Community Chest Durban's Impact Partners and one of the beneficiaries of the 'Day of Caring' campaign. Sonke provides education for children between the ages of 4 and 18 years, with varying degrees of physical and mental disabilities.

Everything we do at Community Chest Durban reinforces our overarching purpose of restoring dignity and hope in the lives of those who need our support. We are the connector between the corporate and individual, and the Impact Partner - always driven by the passion to empower and enhance members of our community in their care.

Get in touch and together we can make it happen! Email: fadeela@communitychest.co.za or phone 031 303 3890.

This is Sonke's wish list:

- · A new roof tiles and installation.
- A ceiling and additional lighting in the classroom area.
- Painting of the classroom floor. Dulux Specialist Paint Centre: Stamford Hill and Durban North has generously donated paint for this and we are just looking for paint brushes, turpentine and volunteers.
- 37 windowpanes need to be replaced.
- The driveway is deteriorating quickly, so laying concrete or tar would be ideal.
- A razor-wire fence to cordon off the unused back area would eliminate people using the property as a thoroughfare, and razor-wire to the top of the entrance gate would dissuade intruders.
- · Remove rubble.
- Pavers from the driveway to the doorways would help to keep the classroom and office, kitchen, sickbay, and toilet areas clean.
- New gas cooking plates and a backsplash for the sink area is needed for the kitchen.
- · Storage units and new bedding is required in the sickbay.
- It would be great to add a variety of vegetables to their veggie patch as they are currently only planting sweet potatoes.
- A windy dryer would help with the drying of bedding, towels, and dish towels which need constant washing.
- Solar Panels are a long-term goal to save electricity and 'go green'.
- Painting the exterior of the building is another long-term goal.























Funding from the Comrades Superheroes Campaign goes to vulnerable children

For the first time, Community Chest funds have been invested in STEM (Science, Technology, Engineering and Maths). This financial year, R300 240 will be divided between three NPOs that focus on developing skills that are not only needed to help youth become more employable but addresses the shortage of these skills in South Africa. Numeric focuses on Grade 7 learners by running afterschool Maths classes as well as taking pre-service teachers through a year-long teaching internship. These programmes are implemented in low-income areas. PROTEC is an independent, non-profit organisation that provides holistic, high-quality education and career support programme development in the fields of STEM. Innovate Durban established the first township innovation centre in Cato Manor. It is designed to empower people to become more innovative in problem-solving, create opportunities for new businesses, create jobs, and tackle

that sees Comrades runners raising funds for Community Chest Durban and Pietermaritzburg while running the Ultimate Human Race on Sunday, 28 August 2022. For the Comrades Campaign, Community Chest is focusing on the NPO Impact Partners whose purpose is to provide nutrition and early childhood development (ECD) to 6 000 children throughout KwaZulu-Natal. The first five years of a child's life are essential in developing mental, physical, and emotional skills that will benefit them throughout their lives. Follow Community Chest's social media pages as we feature more and more Superhero runners in the build-up to the big day.

The 'Return of the Superheroes' is an exciting campaign



social issues in their community.