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Dear Headteacher,

Re: Introducing the Moving On Well Award - Supporting Successful Transitions into Secondary School

I am writing to introduce you to the **Moving On Well Award** - an evidence-based quality mark for Year 6 to Year 7 transition for Secondary schools.

This award gives your school the opportunity to demonstrate your transition practice and receive helpful tips on making improvements at a Bronze, Silver or Gold level. Created in collaboration with Universities, VCSE organisations and young people, the award centres on the experiences of pupils through transition and the structures which enable them to thrive academically, socially and emotionally.

Schools that take a strategic and joined-up approach to transition consistently see better outcomes in **attendance rates**, **early attainment**, **and pupil retention**.

The **Moving On Well Award** provides secondary schools with a clear, evidence-based pathway to:

- Strengthen transition strategy across key areas
- Build a more consistent and inclusive transition experience
- Identify and support at-risk pupils earlier
- Foster a smoother start to Year 7, reducing barriers to learning

Key Benefits include:

- **Improved Attendance in Year 7 and 8:** Schools that embed a structured transition approach consistently report higher attendance, as pupils feel more confident, connected, and prepared from day one.
- **Enhanced Early Attainment:** Pupils who are emotionally and socially ready for secondary school are more likely to engage positively in learning, leading to better academic outcomes in their first key stage.



- **Recognition for Excellence:** Schools undertaking the three-year accreditation process are celebrated as centres of best practice, with opportunities to share their work, gain local recognition, and strengthen their reputation as an inclusive and forward-thinking school.
- **Tailored Support & Resources:** As part of the programme, schools receive practical guidance, training, and access to tools that help refine and evaluate their transition offer year on year.

We are currently offering the award as part of a **pilot programme**, available to a small number of secondary schools at a reduced rate of **£1,495**. This includes:

- Initial self-evaluation tools and support
- Regular reviews and progress reports
- Access to transition resources and best practice materials
- Final assessment and accreditation
- Recognition and celebration of your school's commitment to effective transition

We believe that **every pupil deserves to feel ready and supported** as they begin their secondary journey—and that schools deserve recognition for the essential role they play in making that happen.

We would be delighted to meet with you to share more details about the **Moving On Well Award**, outline the commitment involved, and explore how this could complement the work you are already doing to support pupils joining your school.

Thank you for your time and for your continued dedication to improving outcomes for young people.

Kind regards,

Beth Myring

Chief Executive Officer

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