

FOR IMMEDIATE RELEASE

## **HTL and AME Partner to Shape the Future of Supply Chain Excellence**

New partnership brings together manufacturing and supply chain leaders to share practical strategies for building stronger, more resilient operations.

**Charlotte, N.C.** — Manufacturing excellence no longer ends at the factory floor. Today's most successful manufacturers recognize that supply chain strategy has become a critical driver of operational performance, customer satisfaction, and competitive advantage.

Recognizing this reality, HTL has partnered with the Association for Manufacturing Excellence (AME) to launch a Supply Chain Center of Excellence. HTL and AME will deliver thought leadership, educational resources, and expert perspectives that strengthen every link in the value chain, from procurement through final delivery.

Designed as a collaborative forum for manufacturers, supply chain professionals, and continuous improvement leaders, the Center will feature articles, webinars, executive interviews, podcasts, and industry events that encourage the exchange of practical ideas and real-world solutions. Combining AME's leadership in continuous improvement with HTL's expertise in supply chain, the Center will help organizations build more connected, resilient, and agile supply chains.

"Manufacturers learn best from practitioners solving real-world challenges," said Kim Humphrey, CEO of AME. "The Supply Chain Center of Excellence expands our mission by bringing supply chain leaders into that conversation and creating another avenue for organizations to learn, improve, and share best practices."

"The supply chain is a vital part of how companies operate and should be viewed as a strategic differentiator," said Onu Okebie, CEO of HTL. "Our mission is to empower shippers to compete more effectively, and the AME Supply Chain Center of Excellence gives manufacturers access to practical strategies that can improve performance today while preparing them for tomorrow."

**About HTL:** HTL is a managed transportation partner helping manufacturers build smarter, more resilient supply chains through strategic transportation management, technology, data-driven insights, and supply chain expertise. HTL transforms transportation into a competitive advantage while empowering shippers to go the distance.

**About the Association for Manufacturing Excellence (AME):** The Association for Manufacturing Excellence (AME) is a nonprofit organization dedicated to inspiring enterprise excellence through practitioner-to-practitioner learning. AME connects manufacturing professionals across North America through education, networking, and the exchange of proven operational best practices.

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