

# Christian Mahoney

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San Antonio, Texas

## Summary

A versatile professional with experience in a wide range of digital marketing and creative projects. I have a strong foundation in the Adobe Creative Suite, SEO, and digital advertising. I am proficient in various design and fabrication processes including 3D modeling, 3D printing, laser cutting, and packaging.

## Education

Bachelor of Fine Arts (B.F.A.), Communication Design  
Minor in Environmental Studies  
*Texas State University / 2025*

## Experience

Corporate Communications Specialist

*Costello Construction Services / 2022–2025*

- Managed internal and external communications document presentation, maintain brand consistency B2B.
- Handled the production of newsletters, company statements, and company wide announcements.

Digital Advertiser

*Digital Media & Content Services / 2017–2022*

- Led digital marketing efforts including SEO, content creation, and social media management.
- Managed and optimized successful ad campaigns across Google Ads, YouTube, Facebook, and Snapchat, driving a significant increase in website traffic and user engagement with high CTR and low CPC.

## Skills

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- After Effects
- Figma
- Blender
- Rhino 8
- SolidWorks
- ArcGIS