

Christian Mahoney

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Summary

A versatile professional with experience in a wide range of digital marketing and creative projects. I have a strong foundation in the Adobe Creative Suite, SEO, and digital advertising. I am proficient in various design and fabrication processes including 3D modeling, 3D printing, laser cutting, and packaging.

Education

Bachelor of Fine Arts (B.F.A.), Communication Design
Minor in Environmental Studies
Texas State University / 2025

Experience

Corporate Communications Specialist
Castello Construction Services / 2022–2025

- Managed internal and external communications document presentation, maintaining brand consistency B2B.
- Handled the production of newsletters, company statements, and company wide announcements.

Digital Advertiser

Digital Media & Content Services / 2017–2022

- Led digital marketing efforts including SEO, content creation, and social media management.
- Managed and optimized successful ad campaigns across Google Ads, YouTube, Facebook, and Snapchat, driving a significant increase in website traffic and user engagement with high CTR and low CPC.

Skills

— Photoshop	— Figma
— Illustrator	— Blender
— InDesign	— Rhino 8
— Premiere Pro	— SolidWorks
— After Effects	— ArcGIS