Christian Mahoney

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San Antonio, Texas

Summary

A versatile professional with experience in a wide range of digital marketing and creative projects. I have a strong foundation in the Adobe Creative Suite, SEO, and digital advertising. I am proficient in various design and fabrication processes including 3D modeling, 3D printing, laser cutting, and packaging.

Education

Bachelor of Fine Arts (B.F.A.), Communication Design
Minor in Environmental Studies

Texas State University / 2025

Experience

Lab Assistant

Multidisciplinary Innovation Lab / 2024–2025

— Assisted students and faculty at Texas State in using the equipment present in the lab; step by step regulations and file assessment.

— Performed maintenance on the equipment. including but not limited to Silver Bullet Die Cutter, VLS 6.60 CO_2 60W Universal Laser Cutter, and multiple Ultimaker 2+ printers.

Digital Advertiser

Digital Media & Content Services / 2017–2022

— Led digital marketing efforts including SEO, content creation, and social media management.

— Managed and optimized successful ad campaigns across Google Ads, YouTube, Facebook, and Snapchat, driving a significant increase in website traffic and user engagement with high CTR and low CPC.

Skills

— Photoshop
— Illustrator
— InDesign
— Premiere Pro
— After Effects

— Figma
— Blender
— Rhino 8
— SolidWorks
— ArcGIS