



THE LANGUAGE OF

# COLOR

How Colors Shape Our Emotions



RED

# Passion & Power

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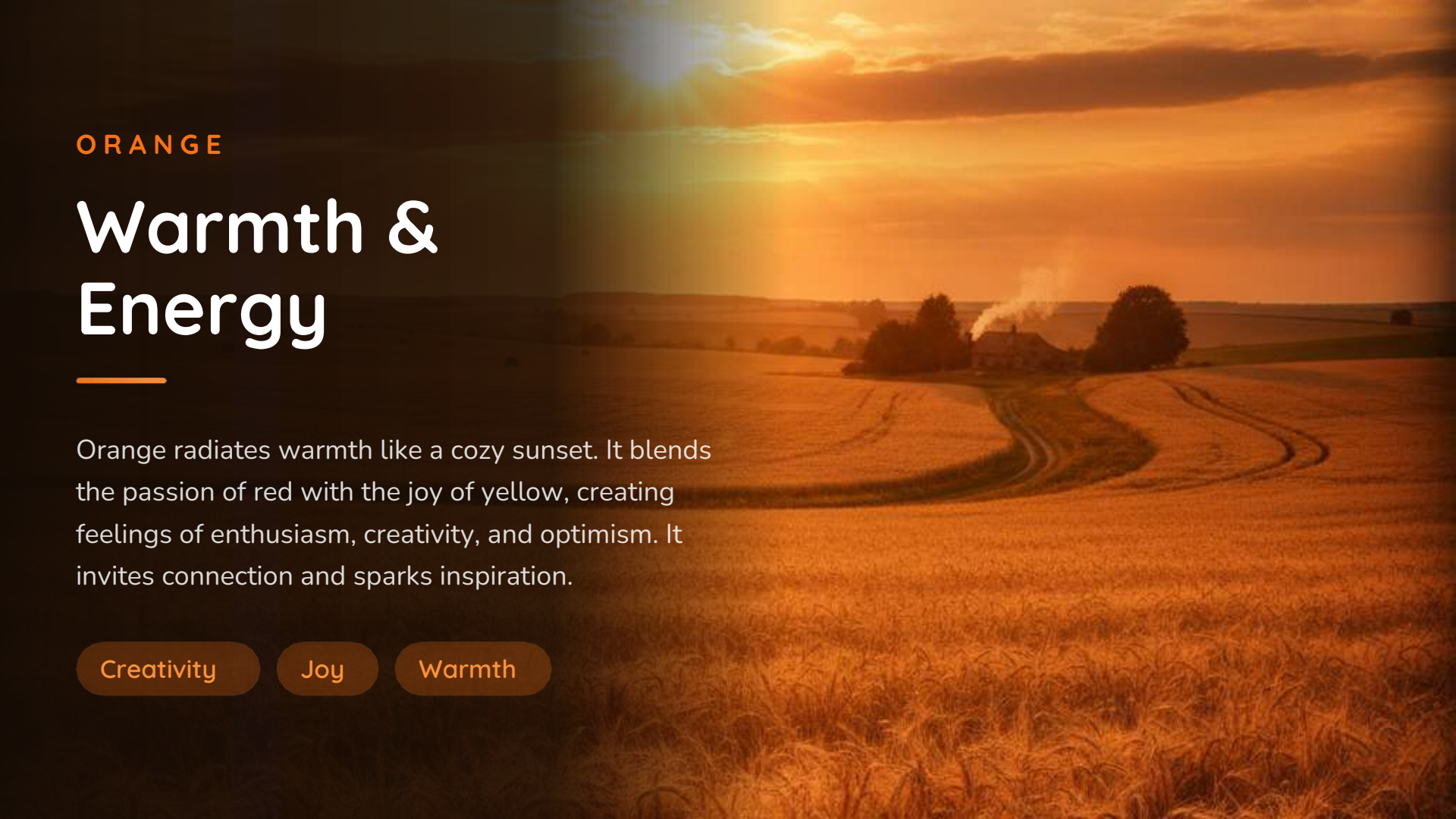
Red ignites our deepest emotions. It speaks of love, desire, and courage. This powerful hue raises our heart rate and stirs excitement, making it the color of both romance and revolution.

Love

Energy

Danger





ORANGE

# Warmth & Energy

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Orange radiates warmth like a cozy sunset. It blends the passion of red with the joy of yellow, creating feelings of enthusiasm, creativity, and optimism. It invites connection and sparks inspiration.

Creativity

Joy

Warmth





YELLOW

# Joy & Optimism

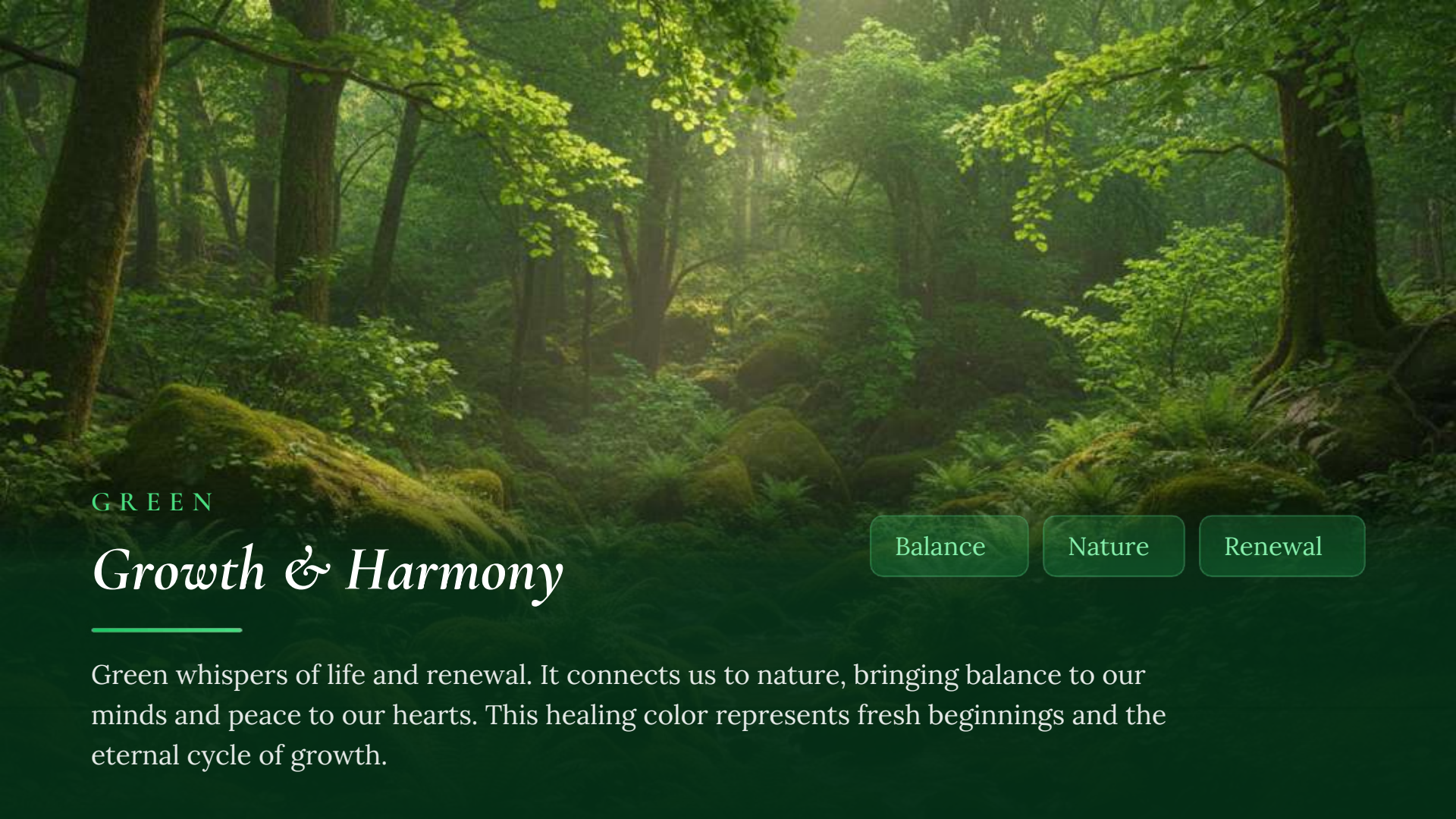
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Yellow beams with pure happiness! Like sunshine breaking through clouds, it lifts spirits and stimulates the mind. This cheerful color inspires hope, sparks curiosity, and fills us with childlike wonder.

Happiness

Hope

Energy



GREEN

## *Growth & Harmony*

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Balance

Nature

Renewal

Green whispers of life and renewal. It connects us to nature, bringing balance to our minds and peace to our hearts. This healing color represents fresh beginnings and the eternal cycle of growth.



BLUE

# Calm & Trust

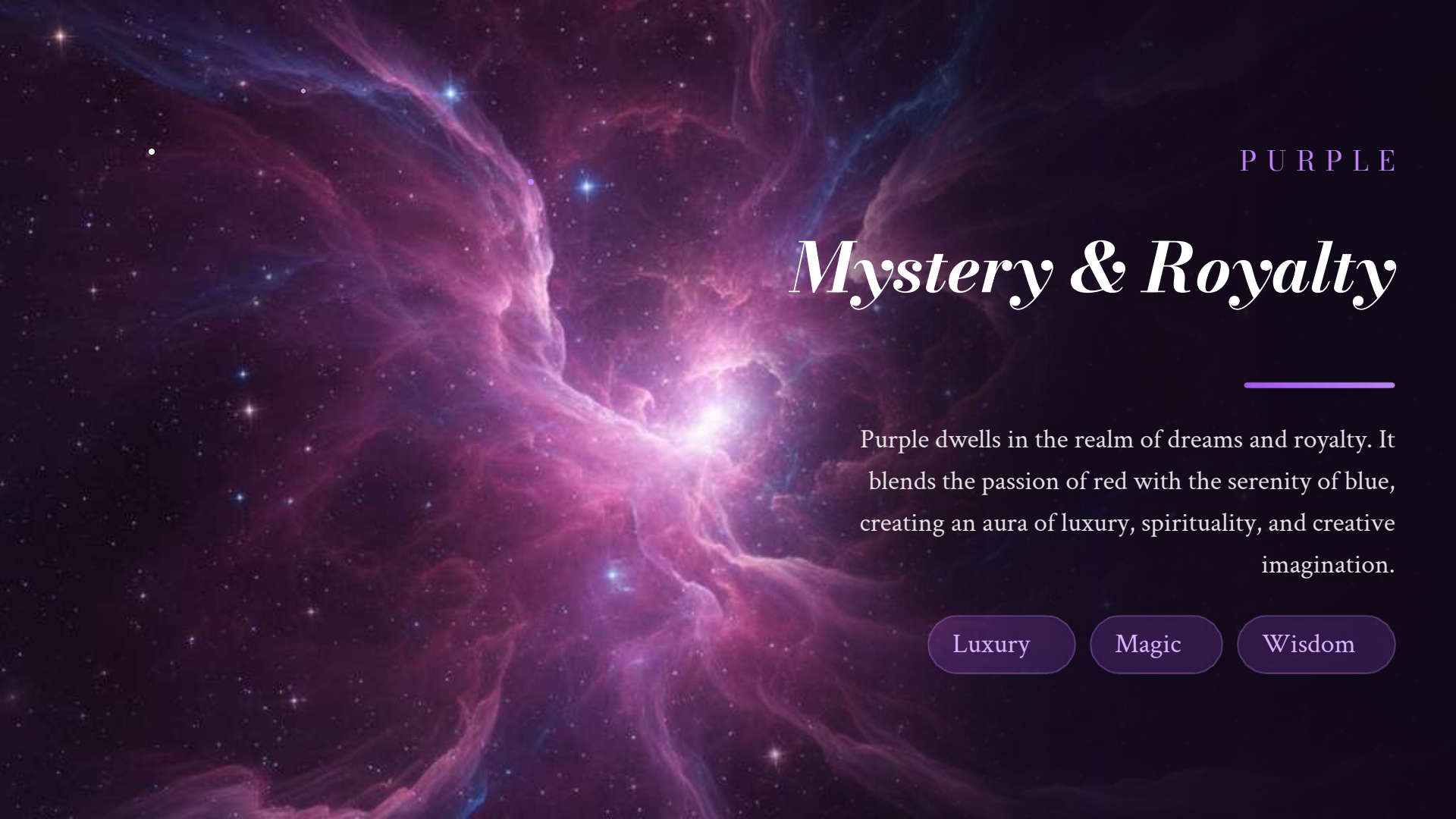
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Serenity

Stability

Wisdom

Blue flows like deep water, bringing tranquility to restless minds. It builds trust, inspires loyalty, and opens pathways to deeper thought. In its depths, we find both peace and possibility.



PURPLE

# *Mystery & Royalty*

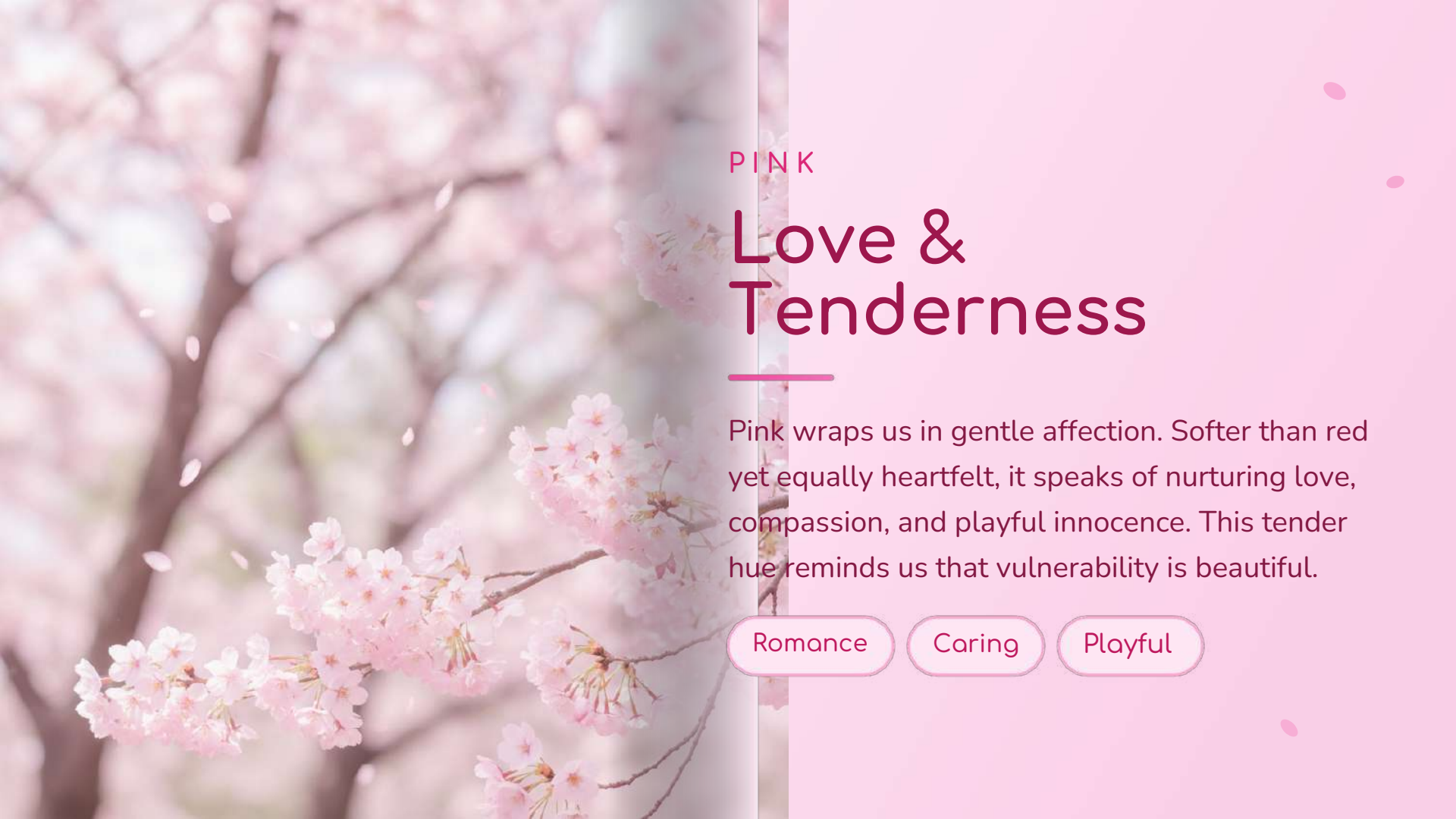
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Purple dwells in the realm of dreams and royalty. It blends the passion of red with the serenity of blue, creating an aura of luxury, spirituality, and creative imagination.

Luxury

Magic

Wisdom



PINK

# Love & Tenderness

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Pink wraps us in gentle affection. Softer than red yet equally heartfelt, it speaks of nurturing love, compassion, and playful innocence. This tender hue reminds us that vulnerability is beautiful.

Romance

Caring

Playful