



FarmRaise Passport

Cooperative Member Data Checklist

Your board, your lenders, and your supply chain partners are asking harder questions about member program data than your systems were built to answer. This checklist shows you exactly where the gap is.

Why co-ops are asking this question now

Until now, co-ops reported patronage records, sustainability claims, and practice adoption once a year, in general terms. This is no longer the case. Lenders now require detail at the individual-practice level before they will assess risk. Supply chain partners will only pay a premium after they have obtained verified data. When boards ask how many members actually adopted a particular practice this year, they want a real answer, not an estimate. The difference between what your co-op can report and what it is now being asked to report is usually a data problem, not a program problem. This checklist will help you to identify it.

How to use it

Score each item 0 (not yet), 1 (partly / inconsistently), or 2 (yes, reliably). Total each section, then check your band on the results page.



Member Enrollment & Patronage Data

	NOT YET	PARTLY	YES
Member enrollment and program participation records live in one system, not a mix of spreadsheets and paper files.	0	1	2
Patronage data can be tied back to specific practices or programs a member participated in, not just total bushels or dollars.	0	1	2
A member's enrollment history is visible to staff without calling around to whoever originally signed them up.	0	1	2
New program enrollment doesn't require re-collecting information the co-op already has on file.	0	1	2
Member records are current, not carrying contact information or acreage from three seasons ago.	0	1	2
Enrollment data can be exported or reported on without a manual rebuild each time.	0	1	2

Member Enrollment & Patronage Data section score: _____ / 12



Sustainability & Practice Adoption Tracking

	NOT YET	PARTLY	YES
Practice adoption (cover crops, reduced till, nutrient management, etc.) is documented at the field level, not just estimated at the member level.	0	1	2
Practice records include the specifics a buyer or lender would actually ask for (ex. dates, acreage, verification method).	0	1	2
Staff can tell which members have verified practice data and which have self-reported, unverified claims.	0	1	2
Practice data is collected once and reusable across multiple reporting asks, rather than re-surveyed for each request.	0	1	2
The co-op can produce a defensible number for "percent of members practicing X" without a scramble.	0	1	2
Practice adoption data doesn't live solely with a single sustainability staffer.	0	1	2

Sustainability & Practice Adoption Tracking section score: _____ / 12



Reporting to Boards, Lenders & Supply Chain Partners

	NOT YET	PARTLY	YES
Board reports on program participation and practice adoption can be generated without a multi-week data pull.	0	1	2
Lender and supply chain data requests can be answered with existing records, not a new one-off data collection effort.	0	1	2
The co-op can show, not just tell, how a sustainability or practice-adoption number was calculated.	0	1	2
Reporting formats can flex to what a specific lender or partner asks for, without rebuilding the underlying data.	0	1	2
Data supporting a premium, incentive, or lending claim is retained and auditable, not reconstructed after the fact.	0	1	2
Leadership can answer a board or partner question about member data same-day, not "we'll get back to you."	0	1	2

Reporting to Boards, Lenders & Supply Chain Partners section score: _____ / 12

Add up all three sections

Total score (out of 36): _____

0-9

Reactive

Member data gets assembled when someone asks for it, from whatever sources are available at the time. That works until a lender or supply chain partner needs a number your co-op can't produce on short notice.

10-18

Fragmented

Data exists, but it's spread across systems and people. Reporting is possible, but it takes real staff time and carries real risk of an inconsistent answer depending on who pulls it.

19-27

Connecting

Most member and practice data flows into a usable system. The remaining gaps are usually specific and nameable. This is worth addressing directly rather than living with.

28-36

Reporting-Ready

Your co-op can produce verified, field-level answers to board, lender, and supply chain questions on demand. The opportunity now is to turn that into a differentiator with partners.

Turn member data into a reporting advantage, not a liability.

FarmRaise helps cooperatives connect enrollment, practice adoption, and reporting into one system, so the answer to a board, lender, or supply chain question is a query, not a project. Book a 20-minute call to walk through your results and what closing the gap would look like for your co-op.

passport.farmraise.com