

CASE STUDY

HOW NUMI GLOBAL HELPED MINNE MOVERS STREAMLINE THEIR ACCOUNTING PROCESSES



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THE CLIENT

Minne Movers is a customer-focused company dedicated to making every move smooth and stress-free. Known for their friendly, reliable service, they have become one of Minnesota's leading moving companies.

THE PROBLEM

As Minne Movers expanded, accounting tasks began to overwhelm the company's internal resources. With no dedicated accounting staff, a large portion of bookkeeping, financial reporting, and payroll responsibilities fell to the company's leadership. These time-consuming tasks left little room to focus on strategic growth, service quality, or new opportunities. The mounting pressure to manage accounting, on top of daily operations, created significant operational strain.



THE CHALLENGE

Several key factors contributed to the accounting bottlenecks that Minne Movers faced:

Time Constraints: Leadership was stretched thin between managing accounting processes and overseeing day-to-day operations, leaving crucial tasks incomplete.

Lack of Standard Operating Procedures (SOPs): Without documented processes, accounting activities were inconsistent, and responsibilities were unclear.

Employee Participation Issues: Staff were not actively involved in key financial tasks like submitting receipts, which led to gaps in the company's financial records.

Complex Transactions Across Locations: With multiple service areas, Minne Movers needed a system to record transactions accurately.

These challenges led to delays in generating financial reports and made effective cash flow monitoring nearly impossible. Without timely and accurate financial data, leadership couldn't make informed strategic decisions or step away from daily operations.

HOW NUMI GLOBAL MADE IT HAPPEN

To address these challenges, Numi Global implemented a solution tailored to Minne Movers' specific needs.

Developing an SOP Manual: Numi worked closely with Minne Movers over four weeks to document all accounting processes into a detailed manual. This served as both a training resource and a reference point for continuous process improvement.

Establishing Daily Transaction Audits: Numi introduced daily checks to monitor and reconcile transactions across multiple locations, minimizing errors and ensuring financial accuracy.

Implementing a Monthly Reporting Cycle: Clear guidelines were put in place to ensure financial reports were generated consistently and on time each month.

Streamlining Core Processes: Numi optimized critical functions like payroll processing, internal billing, and bank statement reconciliations to improve efficiency and reduce the operational burden on leadership.

IMPLEMENTATION APPROACH:

Over a series of weekly meetings, Numi collaborated with the company to understand its unique operations and pain points. Once the SOP manual was approved, Numi assigned an accounting associate to manage financial processes using the manual as a foundation. Any questions or challenges that arose were used as opportunities to refine and expand the processes further.



THE RESULTS:

Numi Global's partnership with Minne Movers resulted in measurable improvements:

- **Relieved Leadership from Day-to-Day Accounting:** Leadership no longer needed to handle daily financial tasks, providing the freedom to focus on higher-level business strategies.
- **Improved Staff Compliance:** The introduction of structured processes made it easier for staff to participate in financial tasks.
- **Faster and More Accurate Reporting:** By the second month, Numi Global was delivering monthly reports on time, providing clear financial insights.
- **Efficient Onboarding and Training:**
 - 4 Weeks:** SOP manual completed.
 - 5 Weeks:** Accounting associate fully trained and operational.
 - 8 Weeks:** Monthly reporting cycle fully implemented.

HIGHLIGHT:

The most rewarding moment of the partnership came when leadership finally took a long-overdue break, confident that the company's financial operations were in good hands.



CONCLUSION:

Numi Global's customized accounting solutions enabled Minne Movers to regain control of its operations and improve financial accuracy. With streamlined processes and a dedicated team managing day-to-day accounting, Minne Movers is now better positioned to scale its business while maintaining the service quality it is known for.