



Just real,
healthy food –
the way nature
intended

Wellia



Wellia

NATURAL CHICKEN MEAT



«Wellia» is an international poultry meat brand designed to meet the demands of the modern market. Its products are manufactured in Western Ukraine at the production facilities of Farm “ULAR.”

Our brand represents a harmonious blend of care for people and the environment, innovative production solutions, and strict adherence to international quality standards.

We create products that inspire confidence in their safety, consistency, and excellent taste — so that families around the world can enjoy high-quality, wholesome food.

Our 5 Principles:

Flexibility

adapting product, volumes, and schedules to your market needs.

Clarity

transparent terms and honest communication.

Responsiveness

quick and effective problem-solving.

Reliability

stable, year-round supply.

Trust

long-term relationships built on mutual benefit.



Our Story

2003

Foundation. The farming enterprise “ULAR” was established. The first poultry complex with a capacity of 200,000 birds was launched.

2005 — 2011

Expansion of Capacities. New poultry complexes were commissioned, increasing the total placement capacity to 1 million birds. A modern slaughterhouse with an area of 11 500 m² was put into operation, equipped with processing lines of 7,000 birds per hour.

2014

Own Laboratory. A state-of-the-art laboratory was opened to control raw materials and finished products for in-house needs.

2015

Feed Production. The feed mill of LLC “Goldchicken” was launched (annual capacity — 30,000 t). Production of oil and by-products was introduced. A rendering plant for poultry by-product processing was established.

2017

Own Hatchery. A proprietary hatchery was created to supply day-old chicks for the company’s own poultry complexes.

2018

International Certifications.
• ISO 22000:2018 (HACCP) certification obtained.
• Halal certification, enabling access to Middle Eastern markets.

2019 — 2020

Production Growth & Agricultural Expansion. LLC “KPK-Agroinvest” was established to cultivate grain, industrial, and forage crops. A grain elevator was integrated into the structure of LLC “KPK-Agroinvest.” The sixth and seventh poultry complexes were acquired, expanding production capacity.

2021 — 2022

Reconstruction & Modernization of Production Facilities. Reconstruction of the slaughterhouse in line with EU standards. Reconstruction and expansion of the hatchery to fully cover internal needs for day-old chicks and supply partners with additional volumes.

2023

Entry into EU Markets. Obtained the right to export to the European Union market after a successful audit in poultry slaughtering and processing.

2024 — 2025

New Product Safety Certifications & Poultry Meat Production Growth. • FSSC 22000. • BRCS Food Safety. • A new poultry complex was built, increasing livestock by 30%.

Today, “ULAR” is much more than just a meat producer. As values and approaches to quality standards of products evolve, so do we.



We have earned our reputation by providing generations of families with nutritious and flavorful poultry. We are now a vertically integrated group of companies with a fully integrated production cycle, ensuring quality control at every stage of the technological process.

Environmental responsibility is an integral part of our business. We implement eco-friendly farming methods, minimize our carbon footprint, and invest in energy-efficient technologies.

Our integrated production cycle enables the rational use of water and land resources, effective waste management, and the adoption of renewable energy wherever possible. We are committed to preserving and maintaining natural balance in every region where we operate.

Wellia

Our Infrastructure:



Farminglands

10 000

hectares of cultivated fields



Slaughterhouse

450

tons of products per day



Processing plant

60

tons of products per day



Grain elevator

30 000

ton capacity



Hatchery

120

million eggs per year



Logistics center

100

over 100 trucks



Feed mill

30

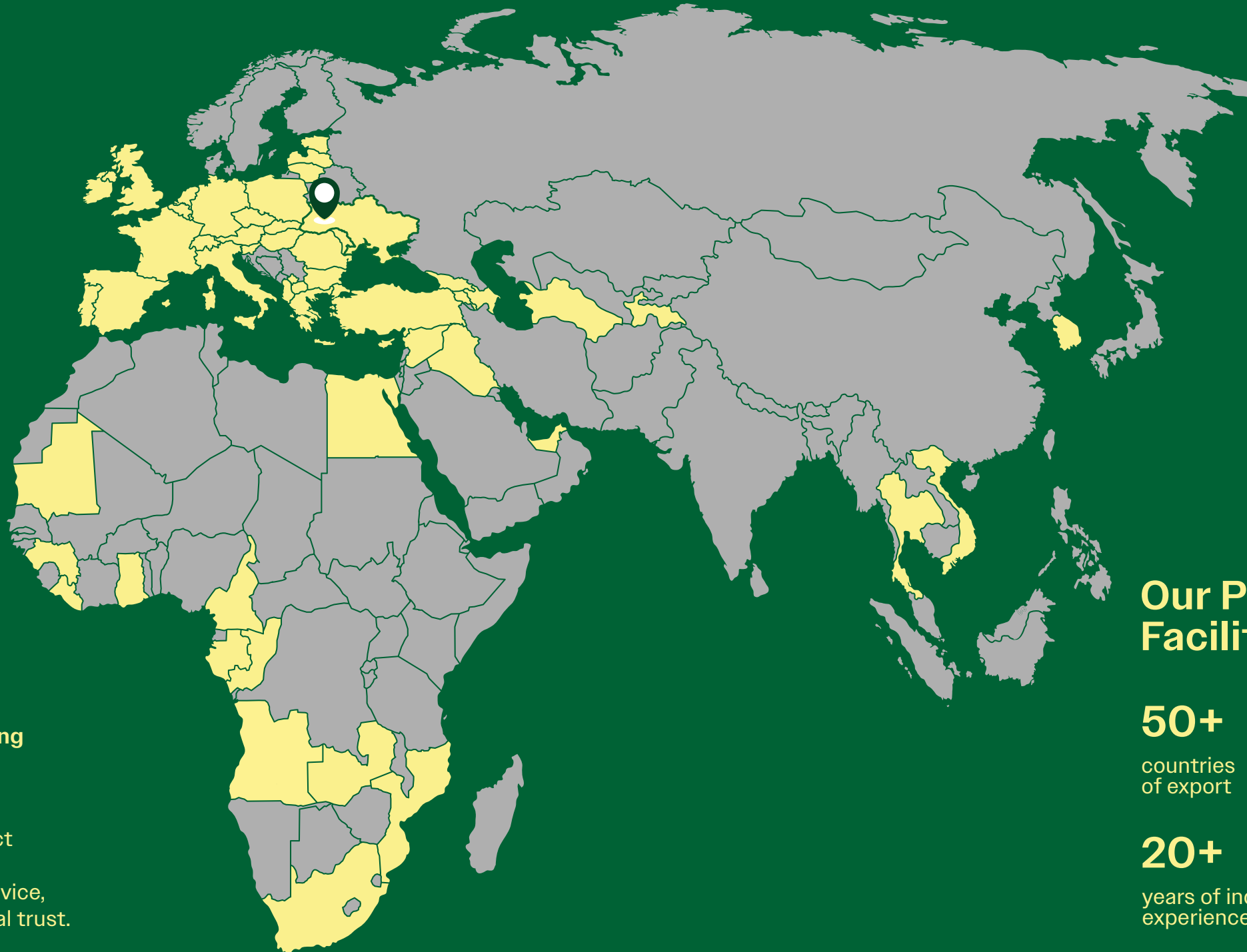
we produce
30 tons per hour



We&ia

Our key goal is to support our partners in growing and developing their business while ensuring stable and predictable results.

We guarantee uninterrupted product supply worldwide, offering flexible logistics solutions, personalized service, and relationships founded on mutual trust.



Our Production Facilities:

50+

countries of export

80,000

tons of high-quality poultry meat per year

20+

years of industry experience

1500

employees powering our operations

Product Catalogue

Wellia



Frozen
chicken
meat



Chilled
chicken
meat



Frozen
chicken meat
BBQ & Grill



**Frozen
chicken meat**

Wellia



Whole frozen chicken

Primary package	Net weight, kg	Packages per carton	Carton weight, kg
Block	10,0	1	10
Block	15,0	1	15
1000 gr	1,0	10	10
1100 gr	1,1	10	11
1200 gr	1,2	10	12
1300 gr	1,3	10	13
1400 gr	1,4	10	14
1500 gr	1,5	10	15
1600 gr	1,6	9	14
1700 gr	1,7	9	15
1800 gr	1,8	8	14
1900 gr	1,9	8	15
2000 gr	2,0	8	16



Frozen boneless chicken (Shawarma)

Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10



Frozen chicken breast fillet with inner



Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	14,0	1	14
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10

Frozen chicken breast fillet without inner



Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	14,0	1	14
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10

Frozen chicken inner breast fillet

Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	14,0	1	14
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10



Frozen chicken thigh



Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	14,0	1	14
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10

Frozen chicken leg quarters

Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10



Frozen chicken thigh meat



Primary package	Net weight, kg	Packages per carton	Carton weight, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10

Frozen chicken leg

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	4	10
IQF Pack	5,0	2	10



Frozen chicken drumstick

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	14,0	1	14
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10



Frozen chicken leg meat

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10



Frozen chicken drumstick meat

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Bulk	12,0	1	12
IQF Bulk	10,0	1	10
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10



Frozen chicken 3-joint wings

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Box	12,0	1	12
IQF Box	11,0	1	11
IQF Pack 1kg	1,0	12	12
IQF Pack 2kg	2,0	6	12
IQF Pack 2,5kg	2,5	5	12,5
IQF Pack 5kg	5,0	2	10



Frozen chicken Mid Wing (second-joint)

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Box	14,0	1	14
IQF Box	12,0	1	12
IQF Pack 1kg	1,0	12	12
IQF Pack 2kg	2,0	6	12
IQF Pack 2,5kg	2,5	5	12,5
IQF Pack 5kg	5,0	2	10



Frozen chicken 2-joint wings

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Box	12,0	1	12
IQF Box	11,0	1	11
IQF Pack 1kg	1,0	12	12
IQF Pack 2kg	2,0	6	12
IQF Pack 2,5kg	2,5	5	12,5
IQF Pack 5kg	5,0	2	10



Frozen chicken Prime Wing (first-joint)

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg
BQF Box	10,0	1	10
BQF Box	15,0	1	15
IQF Box	14,0	1	14
IQF Box	12,0	1	12
IQF Pack 1kg	1,0	12	12
IQF Pack 2kg	2,0	6	12
IQF Pack 2,5kg	2,5	5	12,5
IQF Pack 5kg	5,0	2	10





-18°C / 12 monts

Frozen chicken feet

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg
BQF Box	10,0	1	10
BQF Box	12,0	1	12
IQF Bulk	12,0	1	12
IQF Pack	1,0	12	12
IQF Pack	2,0	6	12
IQF Pack	2,5	5	12,5
IQF Pack	5,0	2	10



**Chilled
chicken meat**

Wellia



Whole chicken

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
BULK	1,8 - 2,5	8	14-20	5 days
VAC	1,8 - 2,5	8	14-20	7 days



Chicken inner breast fillet



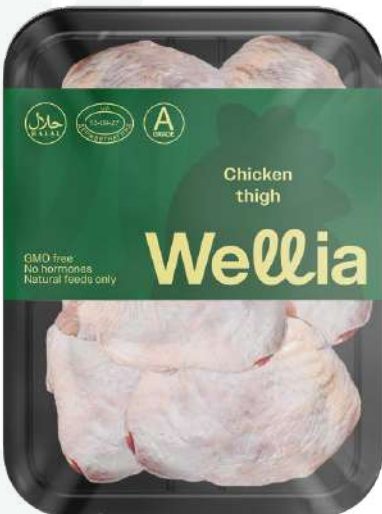
Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	8	20	7 Days
VAC	5,0	4	20	7 Days

Chicken breast fillet

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	8	20	7 Days
VAC	5,0	4	20	7 Days



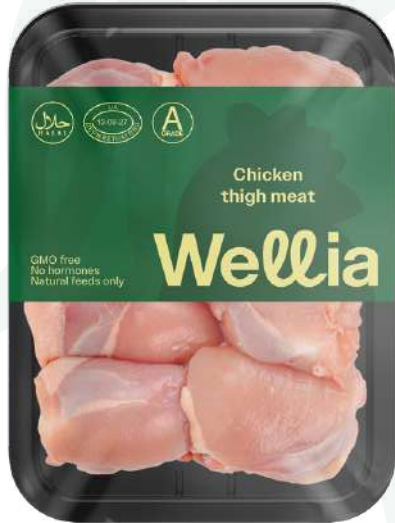
Chicken thigh



Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	8	20	7 Days
VAC	5,0	4	20	7 Days

Chicken thigh meat

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	8	20	7 Days
VAC	5,0	4	20	7 Days



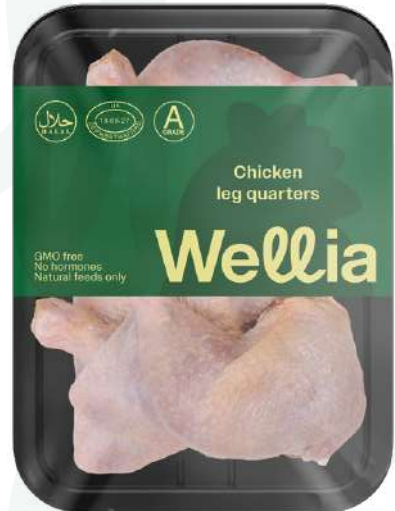
Chicken drumstick meat

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	8	20	7 Days
VAC	5,0	4	20	7 Days



Chicken leg quarters

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	14	14	7 Days
VAC	2,5	6	15	7 Days
VAC	5,0	2	10	7 Days



Chicken drumstick

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	6	15	7 Days
VAC	5,0	2	10	7 Days



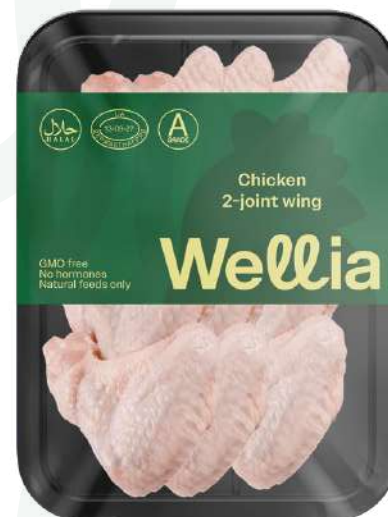
Chicken 3-joint wing

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	6	15	7 Days
VAC	5,0	2	10	7 Days



Chicken 2-joint wing

Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	6	15	7 Days
VAC	5,0	2	10	7 Days



Chicken Mid Wing (second-joint)



Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	6	16	7 Days
VAC	5,0	2	10	7 Days

Chicken Prime Wing (first-joint)



Primary package	Net weighth, kg	Packages per carton	Carton weighth, kg	Shelf life
BULK (Jumbo box)	300	1	300	5 days
MAP	1,0	8	8	7 Days
VAC	1,0	16	16	7 Days
VAC	2,5	6	15	7 Days
VAC	5,0	2	10	7 Days

**Frozen
chicken meat
BBQ & Grill**

Wellia





Enjoy the bold taste of BBQ chicken!

Tender and juicy chicken in a rich BBQ marinade with a deep smoky flavor. Perfect for grilling, roasting, or cooking in a pan — a delicious BBQ experience in every bite.



Honey Mustard



Thai Curry



Jalapeno (Spicy)



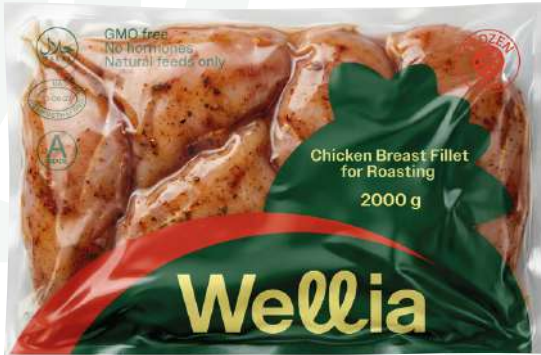
Tomato

***Or individual**

Chicken Breast Fillet for Roasting

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg
VAC (IQF)	1,0	14	14
VAC (IQF)	2,0	5	10
VAC (IQF)	5,0	2	10

Tastes: Honey Mustard / Thai Curry
/ Jalapeno (Spicy) / Tomato
* Or individual



Chicken Drumstick for Roasting

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg
VAC (IQF)	1,0	14	14
VAC (IQF)	2,0	5	10
VAC (IQF)	5,0	2	10

Tastes: Honey Mustard / Thai Curry
/ Jalapeno (Spicy) / Tomato
* Or individual



Chicken Thigh Meat for Roasting

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg
VAC (IQF)	1,0	14	14
VAC (IQF)	2,0	5	10
VAC (IQF)	5,0	2	10

Tastes: Honey Mustard / Thai Curry
/ Jalapeno (Spicy) / Tomato
* Or individual



Chicken Wing for Roasting

Primary package	Net weigth, kg	Packages per carton	Carton weigth, kg
VAC (IQF)	1,0	14	14
VAC (IQF)	2,0	5	10
VAC (IQF)	5,0	2	10

Tastes: Honey Mustard / Thai Curry
/ Jalapeno (Spicy) / Tomato
* Or individual



Contacts:

Export department

export@ular.com.ua
+38 (096) 925 84 58

Office

office@ular.com.ua
+38 (032) 242 11 17

Ukraine, Lviv oblast, village of Kyivets

