

Chapter 10 | Convention Visitor Bureau (CVB) and Division of Motor Vehicles (DMV) Sites

CVB and DMV space is provided by the WisDOT Bureau of Highway Maintenance roadside facilities program, at no cost to the Convention and Visitors Bureau or the Division of Motor Vehicles.

WisDOT Bureau of Highway Maintenance contracts directly with the Convention and Visitors Bureau for each site.

CVB and DMV areas are cleaned and maintained by roadside facilities service provider staff, at no cost to the Convention and Visitors Bureau or the Division of Motor Vehicles. Kapur Roadside Facilities manages the services provided and resolves any issues that may arise.

In 2020, the CVB-WisDOT Rest Area Advisory Group (RAAG) was created. Kapur Roadside Facilities serves as the primary communications portal for RAAG and facilitates meetings. The purpose, goals, and desired outcomes of the advisory group are:

PURPOSE

The Convention Visitors Bureau (CVB) and the Wisconsin Department of Transportation (WisDOT) will use this forum for the Rest Area Advisory Group (RAAG), and identify the structure, purpose, roles and responsibilities that address the purpose and need for this group.

ADVISORY GROUP GOALS

This forum is intended to be an open exchange between key stakeholder management to foster improved communications among the parties to improve relationships, identify concerns, create mutually acceptable solutions tempered by funding availability.

PROCESS OUTCOME

The process will be a success if:

- The RAAG establishes clear, consensus-based recommendations on the best alternatives;
- The RAAG schedule takes the least amount of time and makes the most effective use of limited project funding;
- Appropriate regulatory and government agency staff is involved throughout the process to facilitate decisions that lead to avoid delays in outcomes.

The RAAG membership includes representatives from WisDOT and Kapur Roadside Facilities, a representative from the Wisconsin Department of Tourism, one CVB representative from each site and

There are five Convention and Visitor Bureau (CVB) sites located within Roadside Facilities sites:

1. Rest Area 22 – Beloit
2. Rest Area 26 – Kenosha
3. Rest Area 31 – LaCrosse
4. Rest Area 61 – Menomonie (EB)
5. SWEF 11 – Dickeyville

There is one Division of Motor Vehicles (DMV) site located with one roadside facilities site:

6. Rest Area 103 – Hurley

one service provider representative from each site. Reach out to Kapur Roadside Facilities for an up-to-date membership contact list.

Chapter 10 Record of WisDOT Review & Approval

Developed or revised by Kapur & Associates

Date

Reviewed and approved by WisDOT Bureau of Highway Maintenance

Date